

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM440392

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Jenuwine Articles, Inc.		08/17/2017	Corporation: MICHIGAN
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Fox Companies, LLC		
<b>Street Address:</b>	1464 East Williams Road, #104		
<b>City:</b>	Gilbert		
<b>State/Country:</b>	ARIZONA		
<b>Postal Code:</b>	85295		
<b>Entity Type:</b>	Limited Liability Company: ARIZONA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4437185	CIGAR FOX	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6123395897		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	6123397121		
<b>Email:</b>	ipdocketing@bestlaw.com		
<b>Correspondent Name:</b>	Gregory B. Perleberg		
<b>Address Line 1:</b>	60 South Sixth Street, Suite 2700		
<b>Address Line 2:</b>	c/o Best & Flanagan LLP		
<b>Address Line 4:</b>	Minneapolis, MINNESOTA 55402		
<b>NAME OF SUBMITTER:</b>	Gregory B. Perleberg		
<b>SIGNATURE:</b>	/GREGORY B PERLEBERG/		
<b>DATE SIGNED:</b>	08/23/2017		
<b>Total Attachments: 2</b>			
source=2017-08-17_Assignment_CIGAR_FOX#page1.tif			
source=2017-08-17_Assignment_CIGAR_FOX#page2.tif			

OP \$40.00 4437185

TRADEMARK AND IP ASSIGNMENT

WHEREAS, Jenuwine Articles, Inc., a Michigan corporation, having an address at 1134 East Big Beaver Road, Troy, Michigan 48083 ("Assignor"), owns trademark(s), service mark(s) and other intellectual property rights as set forth in Exhibit A attached hereto and incorporated herein by reference (the "IP Rights"), including, but not limited to, common-law rights and goodwill in the IP Rights resulting from use of the IP Rights by Assignor.

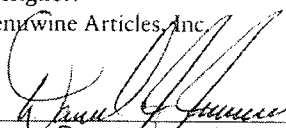
WHEREAS, Fox Companies, LLC, an Arizona limited liability company, having an address at 1464 East Williams Road, #104, Gilbert, Arizona 85295 ("Assignee"), desires to acquire all of Assignor's right, title, goodwill and interest in and to the IP Rights.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all of Assignor's right, title, goodwill and interest in and to the IP Rights; and the right to sue and collect damages against third parties for all instances of past and future trademark infringement, unfair competition, trademark dilution, and other violations of the Lanham Act and analogous state laws, with respect to the IP Rights.

Dated: 8/17/17

Assignor:

Jenuwine Articles, Inc.

  
By: DAWN K. JENUWINE

Its: PRESIDENT

EXHIBIT A

IP RIGHTS

Trademarks

<i>Mark</i>	<i>Serial No.</i>	<i>Reg. No.</i>	<i>Status</i>
CIGAR FOX and Design	85595408	4437185	Registered

Domain Names

<http://www.cigarfox.com/>

023266/317002/2709357\_2