

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM440666

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Shenzhen Eleaf Electronics Co., Ltd.		08/08/2017	Corporation: CHINA
RECEIVING PARTY DATA			
Name:	Joyetech Europe Holding GmbH		
Street Address:	General-Guisan-Strasse		
Internal Address:	6		
City:	Zug		
State/Country:	SWITZERLAND		
Postal Code:	6303		
Entity Type:	Limited Liability Company: SWITZERLAND		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4854878	ISTICK	
CORRESPONDENCE DATA			
Fax Number:	3523725800		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	352-375-8100		
Email:	ckc@slepatents.com		
Correspondent Name:	Corey K. Cho		
Address Line 1:	3107 S.W. Williston Road		
Address Line 4:	Gainesville, FLORIDA 32608		
ATTORNEY DOCKET NUMBER:	JOY.TM23		
DOMESTIC REPRESENTATIVE			
Name:	Corey K. Cho		
Address Line 1:	3107 S.W. Williston Road		
Address Line 4:	Gainesville, FLORIDA 32608		
NAME OF SUBMITTER:	Corey K. Cho		
SIGNATURE:	/corey k cho/		

OP \$40.00 4854878

DATE SIGNED:	08/25/2017
Total Attachments: 1 source=Assignment.iSTICK#page1.tif	

ASSIGNMENT

WHEREAS, Shenzhen Eleaf Electronics Co., Ltd., a Corporation of China, having its principal offices at Area B, 1F, B-28, Heyi Beifang Tech Industrial Park, Shajing Town, Baoan District, Shenzhen, China, has adopted and used, and is using and the owner of the following trademark registration in the United States Patent and Trademark Office:

<i>Trademark</i>	<i>Registration No.</i>	<i>Date of Registration</i>	<i>Country</i>
ISTICK	4,854,878	Nov. 17, 2015	United States

WHEREAS, JOYETECH EUROPE HOLDING GMBH, a Limited Liability Company of SWITZERLAND, having its principal offices at General-Guisan-Strasse 6, 6303 Zug, Switzerland, is desirous of acquiring said trademark registrations and application as a successor to the portion of the applicant's business to which the mark pertains, and that business is ongoing and existing,

NOW, THEREFORE, in consideration of the sum of One Dollar and other good and valuable consideration, the receipt of which is hereby acknowledged, Shenzhen Eleaf Electronics Co., Ltd. hereby assigns to JOYETECH EUROPE HOLDING GMBH, all right, title and interest in the United States and abroad in and to said trademark registration together with the goodwill of the business symbolized by said trademark and registration thereof.

Signed at Changzhou, this 06th day of Aug, 2017.

SHENZHEN ELEAF
ELECTRONICS CO., LTD

Signature: [Signature]

Title: Manager

JOYETECH EUROPE
HOLDING GMBH

Signature: [Signature]

Title: Manager