

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM440667

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Joyetech (Changzhou) Electronics Co., Ltd.		08/08/2017	Corporation: CHINA
RECEIVING PARTY DATA			
Name:	Joyetech Europe Holding GmbH		
Street Address:	General-Guisan-Strasse		
Internal Address:	6		
City:	Zug		
State/Country:	SWITZERLAND		
Postal Code:	6303		
Entity Type:	Limited Liability Company: SWITZERLAND		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	4339927	ECAB	
Registration Number:	4336297	EROLL	
Registration Number:	4507095	ECOM	
CORRESPONDENCE DATA			
Fax Number:	3523725800		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	352-375-8100		
Email:	ckc@slepatents.com		
Correspondent Name:	Corey K. Cho		
Address Line 1:	3107 S.W. Williston Road		
Address Line 4:	Gainesville, FLORIDA 32608		
DOMESTIC REPRESENTATIVE			
Name:	Corey K. Cho		
Address Line 1:	3107 S.W. Williston Road		
Address Line 4:	Gainesville, FLORIDA 32608		
NAME OF SUBMITTER:	Corey K. Cho		

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SIGNATURE:	/corey k cho/
DATE SIGNED:	08/25/2017
Total Attachments: 1 source=Assignment.eCom.eRoll.eCab#page1.tif	

ASSIGNMENT

WHEREAS, JOYETECH (CHANGZHOU) ELECTRONICS CO., LTD. a corporation of China, having its principal offices at No. 7 Feng Xiang Road, New District, Changzhou, Jiangsu, China, has adopted, used and is using and the owner of the following trademark registrations in the United States Patent and Trademark Office:

<i>Trademark</i>	<i>Registration No</i>	<i>Date of Registration</i>
ECAB	4,339,927	May 21, 2013
EROLL	4,336,297	May 14, 2013
ECOM	4,507,095	April 1, 2014

WHEREAS, JOYETECH EUROPE HOLDING GMBH, a Limited Liability Company of SWITZERLAND, having its principal offices at General-Guisan-Strasse 6, 6303 Zug, Switzerland, is desirous of acquiring said trademark registrations as a successor to the portion of the applicant's business to which the mark pertains, and that business is ongoing and existing,

NOW, THEREFORE, in consideration of the sum of One Dollar and other good and valuable consideration, the receipt of which is hereby acknowledged, Joyetech (Changzhou) Electronics Co., Ltd. hereby assigns to JOYETECH EUROPE HOLDING GMBH, all right, title and interest in the United States and abroad in and to said trademark registrations together with the goodwill of the business symbolized by said trademark and registrations thereof.

Signed at Changzhou, this 8th day of Aug, 2017.

JOYETECH (CHANGZHOU)
ELECTRONICS CO., LTD

JOYETECH EUROPE
HOLDING GMBH

Signature: [Handwritten Signature]

Signature: [Handwritten Signature]

Title: CEO

Title: Manager