

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM440867

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Delve Media, Inc.		08/23/2017	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Quad Analytix, Inc.		
Street Address:	1730 South El Camino Real, #500		
City:	San Mateo		
State/Country:	CALIFORNIA		
Postal Code:	94402		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4652784	WISER	
Registration Number:	5124693	WISER	
CORRESPONDENCE DATA			
Fax Number:	3038630223		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3038639700		
Email:	mtrudell@sheridanross.com		
Correspondent Name:	Miriam D. Trudell		
Address Line 1:	1560 Broadway, Suite 1200		
Address Line 2:	Sheridan Ross		
Address Line 4:	Denver, COLORADO 80202		
ATTORNEY DOCKET NUMBER:	8762-19		
NAME OF SUBMITTER:	Miriam D. Trudell		
SIGNATURE:	/miriam trudell/		
DATE SIGNED:	08/28/2017		
Total Attachments: 1			
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TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (the "Assignment") is entered into by and between Delve Media, Inc. a Delaware corporation (the "Assignor"), having an address of 25 Broadway, 10th Floor, New York, NY 10004 and Quad Analytix, Inc., a Delaware corporation ("Assignee"), having an address of 1730 South El Camino Real, #500, San Mateo CA 94402.

WHEREAS, Assignor is the owner of rights in the trademark WISER and U.S. Trademark Registration No. 4652784 and U.S. Registration No. 5124693 therefor (the "Mark");

WHEREAS, Assignor desires to transfer all of Assignor's right, title and interest in and to the Mark and Assignee desires to acquire all of Assignor's right, title and interest in and to the Mark, together with all goodwill associated with the Mark;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

1. Assignor hereby assigns to Assignee all of Assignor's right, title and interest in and to the Mark, and Assignee hereby accepts from Assignor, all of Assignor's right, title, and interest in and to the Mark and U.S. Trademark Registration No. 4652784 and U.S. Registration No. 5124693, together with the goodwill associated with the Mark.

2. This Assignment shall be binding upon the parties, their successors, heirs, assigns, legal representatives and all others acting by, through, with or under their direction, and all those in privity therewith.

IN WITNESS WHEREOF, the parties hereby have caused this Assignment to be executed by their respective authorized representatives.

Delve Media, Inc.


By: 

Name: Sandeep Ayyappan

Title: CEO

Date: 8/23/2017

Quad Analytix, Inc.

By: 

Name: Andy Ballard

Title: CEO

Date: 8/23/17