

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM440895

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
JOVANA, INC.		08/09/2017	Corporation: NEVADA
RECEIVING PARTY DATA			
Name:	JOVANA AG		
Street Address:	c/o Zanker & Vorbuchner		
Internal Address:	Schertlinstraße 29		
City:	Augsburg		
State/Country:	GERMANY		
Postal Code:	D-86159		
Entity Type:	Corporation: SWITZERLAND		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4097923	JOVANA	
CORRESPONDENCE DATA			
Fax Number:	5059035834		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6167265905		
Email:	bkane@kanepc.com		
Correspondent Name:	Barry C. Kane		
Address Line 1:	451 Camino del Monte Sol		
Address Line 4:	Santa Fe, NEW MEXICO 87505		
DOMESTIC REPRESENTATIVE			
Name:	Kane & Co., PLC		
Address Line 1:	451 Camino del Monte Sol		
Address Line 4:	Santa Fe, NEW MEXICO 87505		
NAME OF SUBMITTER:	Barry C. Kane		
SIGNATURE:	/Barry C. Kane/		
DATE SIGNED:	08/28/2017		
Total Attachments: 1			

OP \$40.00 4097923

TRADEMARK ASSIGNMENT
United States Trademark Registration 4097923
Mark: JOVANA

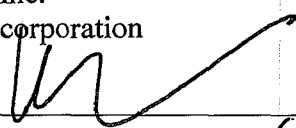
Jovana, Inc. ("Assignor"), a corporation organized and existing under the laws of the State of Nevada, having its principal place of business located at 10120 Gold Mine Road, Reno Nevada 89521, asserts it is the owner of United States Trademark Registration 4097923, including all of the goodwill associated therewith, for the trademark JOVANA used in connection with jewelry.

Jovana AG ("Assignee"), a company organized and existing under the laws of Switzerland, desires to acquire all rights, titles and interests in and to United States Trademark Registration 4097923 including any and all goodwill associated with and symbolized by the trademark.

Now, therefore, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, assign, transfer and set over to Assignee, its successors, and assigns, all rights, titles, and interests in United States Trademark Registration 4097923, together with the goodwill symbolized and associated with the trademark, along with the right to recover damages and profits for past infringements of the trademark and registration.

Assignor warrants that it is the legal owner of all right, title and interest in the JOVANA trademark for jewelry, that the trademark or registration has not been otherwise previously pledged, assigned, or encumbered and that this assignment does not infringe on the rights of any person. Assignor agrees to cooperate with Assignee and to execute and deliver all papers, instruments and assignments as may be necessary to vest all right, title and interest in and to the aforesaid trademark, including, without limitation, recordation of the assignment in the United States Patent and Trademark Office.

ASSIGNOR
Jovana, Inc.
Nevada corporation

By: 
Name: Lynn Gurner
Title: President
Date: 8/9/17