

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM440966

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|---|--|-----------------------|-------------------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| The Ritz-Carlton Hotel Company, L.L.C. | | 08/23/2017 | Limited Liability Company: DELAWARE |
| RECEIVING PARTY DATA | | | |
| Name: | Oconee Golf Company, LLC | | |
| Street Address: | 1000 Vista Drive | | |
| City: | Greensboro | | |
| State/Country: | GEORGIA | | |
| Postal Code: | 30642 | | |
| Entity Type: | Limited Liability Company: DELAWARE | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 3217252 | LINGER LONGER | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 4048817777 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 404-881-7000 | | |
| Email: | kelly.branch@alston.com | | |
| Correspondent Name: | Mary Grace Gallagher | | |
| Address Line 1: | 1201 West Peachtree Street | | |
| Address Line 4: | Atlanta, GEORGIA 30309 | | |
| NAME OF SUBMITTER: | Mary Grace Gallagher | | |
| SIGNATURE: | /Mary Grace Gallagher/ | | |
| DATE SIGNED: | 08/28/2017 | | |
| Total Attachments: 1 | | | |
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OP \$40.00 3217252

TRADEMARK ASSIGNMENT

WHEREAS, The Ritz-Carlton Hotel Company, L.L.C., a Delaware limited liability company with its principal place of business at 10400 Fernwood Road, Bethesda, Maryland 20817 ("Assignor"), is the record owner of United States Trademark Registration No. 3,217,252 (the "Registration") for the mark LINGER LONGER for use in connection with restaurant, cocktail lounge, and bar services (the "Mark"); and

WHEREAS, Assignor desires to assign to Oconee Golf Company LLC, a Delaware limited liability company, with its principal place of business at 1000 Vista Drive, Greensboro, Georgia 30642 ("Assignee"), all right, title and interest in and to the Registration and Mark.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency are hereby acknowledged, Assignor does hereby assign and transfer to Assignee all right, title and interest in and to the Registration and Mark, together with the goodwill of the business symbolized by the Registration and Mark, and including any and all claims for past infringement thereof.

IN WITNESS HEREOF, Assignor has caused this Trademark Assignment to be executed by a duly authorized corporate officer to be effective as of August 23, 2017.

THE RITZ-CARLTON HOTEL COMPANY, L.L.C.

By: 

Name: Horace E. Jordan, Jr.

Title: Vice President