

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM440687

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SML SPORT LLC		07/19/2017	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	SML Fashions, LLC LIMITED LIABILITY COMPANY (DAL)		
Street Address:	968 Albany Shaker Road		
City:	Latham		
State/Country:	NEW YORK		
Postal Code:	12110		
Entity Type:	Corporation: NEW YORK		
PROPERTY NUMBERS Total: 9 LIMITED LIABILITY COMPANY (DAL)			
Property Type	Number	Word Mark	
Registration Number:	3895194	2 KATES	
Registration Number:	3237965	CHANGE YOUR CLOTHES NOT YOUR STYLE	
Registration Number:	2788980	CLEAR SKY	
Registration Number:	1479736	G R O U P EFFORT	
Registration Number:	4396863	IVY AND SAGE	
Registration Number:	4067803	OUTLANDER	
Registration Number:	1476040	PROJECT	
Registration Number:	1477832	SML SPORT	
Registration Number:	3024648	WEST PALM	
CORRESPONDENCE DATA			
Fax Number:	3152188530		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3152188530		
Email:	bskpto@bsk.com		
Correspondent Name:	David L. Nocilly		
Address Line 1:	One Lincoln Center		
Address Line 4:	Syracuse, NEW YORK 13202		
NAME OF SUBMITTER:	David L. Nocilly		

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ASSIGNMENT OF TRADEMARKS AND RELATED GOODWILL

WHEREAS, GACC, LLC, a New York limited liability company (hereinafter referred to as "Assignor") is the owner of the following trademarks:

- (i) "KATIE'S KLOSET," which is the subject of U.S. Trademark Registration Number 3,856,244 filed on February 18, 2010; and
- (ii) "MALARKEY," which is the subject of U.S. Trademark Registration Number 3,856,243 filed on February 18, 2010; and
- (iii) "SHANNON'S SECRETS," which is the subject of U.S. Trademark Registration Number 3,906,696 filed on February 18, 2010; and
- (iv) "SHENANIGANS," which is the subject of U.S. Trademark Registration Number 1,579,107 filed on May 13, 1988; and
- (v) "SHENANIGANS & Design," which is the subject of U.S. Trademark Registration Number 2,932,524 filed on February 12, 2004

(collectively, hereinafter referred to as the "Trademarks"); and

WHEREAS, SML FASHIONS, LLC, a New York limited liability company (hereinafter referred to as "Assignee"), desires to take assignment of the subject Trademarks together with all of the Assignor's right, title and interest in and to said Trademarks and any corresponding United States and worldwide Trademark registrations/ applications and of all the goodwill that has inured to, become symbolized by and associated with the Trademarks;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto the Assignee all right, title and interest in the Trademarks, and to any corresponding United States and worldwide Trademark registrations/ applications thereto, including all of the goodwill that has inured to, become symbolized by and associated with the Trademarks;

ASSIGNOR does hereby further assign unto the Assignee all common law right, title and interest, and any other right, title and interest in the Trademarks and any and all copyright in the design and subsidiary and/or ancillary rights in any form, including all of the goodwill that has inured to, become symbolized by and associated with the Trademarks.

Dated: July 19, 2017

ASSIGNOR:

GACC, LLC

By: 
Katarina Dal Piaz