

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM441011

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
OreGro Seeds, Inc.		08/02/2017	Corporation: OREGON
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Loveland Products, Inc.		
<b>Street Address:</b>	3005 Rocky Mountain Avenue		
<b>City:</b>	Loveland		
<b>State/Country:</b>	COLORADO		
<b>Postal Code:</b>	80538		
<b>Entity Type:</b>	Corporation: COLORADO		
<b>PROPERTY NUMBERS Total: 13</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2499083	DESERT STAR	
<b>Registration Number:</b>	3419877	DROUGHT BUSTER	
<b>Registration Number:</b>	2631599	LEAGUE MASTER	
<b>Registration Number:</b>	4744044	ORE-TET	
<b>Registration Number:</b>	3801453	OREGRO SEEDS	
<b>Registration Number:</b>	3843085	OREGRO'S ALL NATURAL FORAGE SEED (LOGO F	
<b>Registration Number:</b>	3858225	OREGRO'S ALL NATURAL TURF SEED	
<b>Registration Number:</b>	4744036	OREGRO'S SHOWPLACE	
<b>Registration Number:</b>	2608224	PRIME-CUT	
<b>Registration Number:</b>	3412362	SOUTHERN BLOOM	
<b>Registration Number:</b>	2755266	SUNGRAZER	
<b>Registration Number:</b>	4552997	WINTERMAX	
<b>Registration Number:</b>	4552998	WINTERMORE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3172378443		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	(317) 237-1423		
<b>Email:</b>	tmindy@faegrebd.com		

OP \$340.00 2499083

**Correspondent Name:** Stephanie Gumm/Faegre Baker Daniels LLP  
**Address Line 1:** 300 North Meridian Street, Suite 2700  
**Address Line 4:** Indianapolis, INDIANA 46204

**ATTORNEY DOCKET NUMBER:** 419661.1916

**NAME OF SUBMITTER:** Stephanie A. Gumm

**SIGNATURE:** /Stephanie A. Gumm/

**DATE SIGNED:** 08/29/2017

**Total Attachments: 3**

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TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT ("Assignment") dated this 2nd day of August, 2017, by and between OreGro Seeds, Inc., an Oregon corporation ("Assignor"), and Loveland Products, Inc., a Colorado corporation ("Assignee").

WHEREAS, Assignor is the Registered Proprietor and Owner of the trademarks and the trademark registrations specified on Schedule A (the "Marks"); and

WHEREAS, Assignor wishes to assign all of its right, title and interest in and to the Marks to Assignee; and

WHEREAS, Assignee desires to acquire said Marks and the registrations and applications therefor and all of the rights to and interests therein, and assume all related obligations related thereto.

NOW, THEREFORE, TO ALL CONCERNED, be it known for and in consideration of the sum of \$10.00, and other good and valuable consideration, Assignor does hereby sell, assign, transfer, and convey all of its right title and interest in and to the Marks as follows:

1. Assignor sells, assigns, conveys, and transfers all its right, title, and interest, anywhere in the world, in and to the Marks unto Assignee and the registrations thereof and the applications therefor, together with the goodwill in connection with the Marks.
2. Assignor further agrees to execute and deliver such other or further documents or instruments, if any, as may be necessary, in the judgment of Assignee's counsel, to perfect Assignee's rights in and to the said Marks.
3. The Assignment provided hereby includes any and all rights for use, and for recovery of all damages for infringement of the said Marks, whether such infringement occurred in the past or occurs in the future, as fully as if Assignor had filed such action in its own name. Further, Assignor agrees to cooperate in any such actions the extent reasonably required by Assignee to enforce the rights transferred hereunder.

IN WITNESS WHEREOF, the undersigned Assignor and Assignee have executed this Trademark Assignment.

ASSIGNOR:

ASSIGNEE:






OREGRO SEEDS, INC.

LOVELAND PRODUCTS, INC.

By: [Signature]  
 Name: Brent Smith  
 Title: VP

By: [Signature]  
 Name: Brent Smith  
 Title: Vice President

**SCHEDULE A  
OreGro Trademark List**

TM Name	Registration #	Mark Description
<b><u>U.S. TRADEMARKS</u></b>		
DESERT STAR	2499083	Standard character mark
DROUGHT BUSTER	3419877	Standard character mark
LEAGUE MASTER	2631599	Standard character mark
ORE-TET	4744044	Standard character mark
OREGRO SEEDS	3801453	Standard character mark
OREGRO'S ALL NATURAL FORAGE SEED (LOGO)	3843085	
OREGRO'S ALL NATURAL TURF SEED (LOGO)	3858225	
OREGRO'S SHOWPLACE	4744036	Standard character mark
PRIME-CUT	2608224	Standard character mark
SOUTHERN BLOOM	3412362	Standard character mark
SUNGRAZER	2755266	Standard character mark
WINTERMAX	4552997	Standard character mark
WINTERMORE	4552998	Standard character mark
<b><u>NON-U.S. TRADEMARKS</u></b>		
ALL NATURAL FORAGE SEED (LOGO) Australia	1286481	
ALL NATURAL TURF SEED (LOGO) Australia	1286482	
ORE-TET Australia	1532857	Standard character mark
SUNGRAZER Australia	915407	Standard character mark
ALL NATURAL FORAGE SEED (LOGO) Canada	TMA800,617	

OREGRO'S ALL NATURAL  
TURF SEED (LOGO)  
Canada



OREGRO'S ALL NATURAL  
FORAGE SEED (LOGO)  
Argentina



OREGRO'S ALL NATURAL  
TURF SEED (LOGO)  
Argentina



OREGRO'S ALL NATURAL  
FORAGE SEED (LOGO)  
China



OREGRO'S ALL NATURAL  
TURF SEED (LOGO)  
China



OREGRO'S ALL NATURAL  
FORAGE SEED (LOGO)  
E.U.



OREGRO'S ALL NATURAL  
TURF SEED (LOGO)  
E.U.



OREGRO'S ALL NATURAL  
FORAGE SEED (LOGO)  
Russia



OREGRO'S ALL NATURAL  
TURF SEED (LOGO)  
Russia



OREGRO'S ALL NATURAL  
FORAGE SEED (LOGO)  
South Korea



OREGRO'S ALL NATURAL  
TURF SEED (LOGO)  
South Korea



SUNGRAZER  
New Zealand

659246

Standard character mark