

08/25/2017
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MED 8-2-17 RECORD TRA

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

Holloway Sportswear, Inc.

- Individual(s)
- Partnership
- Corporation- State: Delaware
- Other _____

Citizenship (see guidelines) Delaware

Additional names of conveying parties attached? Yes No

3. Nature of conveyance/Execution Date(s) :

Execution Date(s) December 31, 2016

- Assignment Merger
- Security Agreement Change of Name
- Other _____

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: Augusta Sportswear, Inc.

Street Address: PO Box 14939

City: Augusta

State: Georgia

Country: United States of America Zip: 30919

- Individual(s) Citizenship _____
- Association Citizenship _____
- Partnership Citizenship _____
- Limited Partnership Citizenship _____
- Corporation Citizenship Delaware
- Other _____ Citizenship _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s) _____ Text _____

B. Trademark Registration No.(s) _____

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

Serial Nos.: 86756977; 78734093; 78734083; 78734096; 86110196; 86187125

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Floyd G. Hoffman

Internal Address: _____

Street Address: 11745 East Charter Oak Drive

City: Scottsdale

State: Arizona Zip: 85259

Phone Number: 404-861-9601

Docket Number: _____

Email Address: floydh68@gmail.com

6. Total number of applications and registrations involved:

7. Total fee (37 CFR 2.6(b)(6) & 3.41)

\$ 165.00

- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

08/02/2017 KHUYENI 00000010 86756977
 Deposit Account Number _____ 40.00 OP
 02 FC:8522 _____ 125.00 OP
 Authorized User Name _____

9. Signature:

Floyd G. Hoffman Attorney-in-fact
Signature

7/31/17
Date

Floyd G. Hoffman
Name of Person Signing

Total number of pages including cover sheet, attachments, and document:

6

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Branch, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

8/25/17
RE: 103677560

Exhibit A

Invention	Trademark Identification Numbers
Holloway Sportswear	Serial No. 86756977; Registration No. 5216046
Stylized "H" Holloway	Serial No. 78734093; Registration No. 3217236
Stylized "H" Holloway	Serial No. 78734083; Registration No. 3217235
Stylized "H"	Serial No. 78734096; Registration No. 3217237
Holloway Custom & Design	Serial No. 86110196; Registration No. 4846610
Performance in Action	Serial No. 86187125; Registration No. 4796124

TRADEMARK ASSIGNMENT

This Trademark Assignment (the "Assignment") is made and effective as of December 31, 2016 (the "Effective Date") by and between Holloway Sportswear, Inc., a Delaware corporation (the "Assignor") and Augusta Sportswear, Inc., a Delaware corporation (the "Assignee"). The Assignor and the Assignee may be referred to individually as a "Party" or collectively as the "Parties."

RECITALS

WHEREAS, the Assignor has registered with the United States Patent and Trademark Office the trademarks listed on **Exhibit A** attached hereto and incorporated by reference as if fully set forth herein (collectively, the "Trademarks").

WHEREAS, it is the Assignor's intention to assign and transfer to the Assignee its right, title, and interest in and to the Trademarks; and

WHEREAS, the Assignee desires to acquire all of Assignor's right, title, and interest in and to the Trademarks.

AGREEMENT

NOW, THEREFORE, Assignor and Assignee agree as follows:

1. Assignment. Assignor hereby expressly sells, assigns, and transfers to Assignee, its successor, and assigns, all right, title, and interest in and to the Trademarks, together with the goodwill of the business(es) that is/are symbolized by the Trademarks, including but not limited to all related common law rights, and all other rights pertaining to ownership of the Trademarks, including the renewal rights therein, the right to obtain registrations of the Trademarks in the United States and throughout the world, and the right to sue and recover any and all damages and profits, and any and all other remedies for past, present, or future infringements or violations thereof, all in Assignee's sole name and for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns, and other legal representatives, as fully and

Holloway – Augusta Trademark Assignment

entirely as the same would have been held and enjoyed by the Assignor if this assignment had not been made, together with the right or priority under any international agreements to which the United States adheres, and all income, royalties, damages, claims, and payments now or hereafter due or payable with respect thereto, now or hereafter in effect. Assignor requests the Commissioner of Patents and Trademarks, to record Assignee as the assignee and owner of the Trademarks.

2. This transfer shall be effective as of December 31, 2016.

3. The rights, titles, and interests conveyed in this Assignment are to be held and enjoyed by Assignee and Assignee's successors as fully and exclusively as it would have been held and enjoyed by Assignor had this Assignment not been made.

IN WITNESS WHEREOF, the Parties hereto have executed this Trademark Assignment below.

ASSIGNOR:

HOLLOWAY SPORTSWEAR, INC.,
a Delaware Corporation

By: Mark A Vondenhuevel
Mark Vondenhuevel, President

Holloway Sportswear, Inc.

ASSIGNEE:

AUGUSTA SPORTSWEAR, INC.,
a Delaware Corporation

By: David Elliott
David Elliott, Chief Executive
Officer

Augusta Sportswear, Inc.

STATE OF GEORGIA)
) ss:
COUNTY OF AUGUSTA-RICHMOND)

The foregoing instrument was acknowledged before me this 27 day of July, 2017, by **MARK VONDENHUEVEL**, President of Holloway Sportswear, Inc., a Delaware corporation on behalf of the Assignor.

GIVEN under my hand and official seal this 27 day of July, 2017.



Signature

Mary J. Cranford

(Name legibly printed or stamped)

Notary Public in and for the State of Georgia,

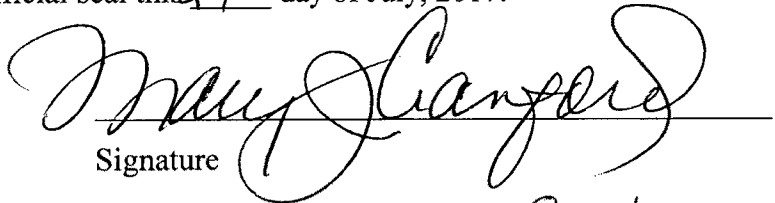
residing at Deerung, Ga
My appointment expires: 06/07/2021

MARY J CRANFORD
NOTARY PUBLIC
MCDUFFIE COUNTY, GEORGIA
My Commission Expires
06/07/2021

STATE OF GEORGIA)
) ss:
COUNTY OF AUGUSTA-RICHMOND)

The foregoing instrument was acknowledged before me this 27 day of July, 2017, by **DAVID ELLIOTT**, President of Augusta Sportswear, Inc., a Delaware corporation on behalf of the Assignee.

GIVEN under my hand and official seal this 27 day of July, 2017.


Signature

Mary J. Cranford
(Name legibly printed or stamped)

Notary Public in and for the State of Georgia,
residing at Deerung, Ga

My appointment expires: 06/07/2021

MARY J CRANFORD
NOTARY PUBLIC
MCDUFFIE COUNTY, GEORGIA
My Commission Expires
06/07/2021