

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM441135

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Capitol Wholesale Meats, Inc.		08/16/2017	Corporation: ILLINOIS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Hormel Foods Corporation		
<b>Street Address:</b>	1 Hormel Place		
<b>City:</b>	Austin		
<b>State/Country:</b>	MINNESOTA		
<b>Postal Code:</b>	55912		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 36</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86382489	ACCORDO	
<b>Registration Number:</b>	4539433	ADD SOME PEPP TO YOUR PREP	
<b>Registration Number:</b>	4485219	BUILD A BETTER PIZZA	
<b>Registration Number:</b>	3998306	CASINA ROSSA	
<b>Registration Number:</b>	4109123	DIAMANTI	
<b>Registration Number:</b>	4875345	DOUBLE DIMPLE	
<b>Registration Number:</b>	4295208	DUNK-A-NINI	
<b>Registration Number:</b>	3398906	FEEDING AMERICA AND THE WORLD	
<b>Registration Number:</b>	1440340	FONTANINI	
<b>Registration Number:</b>	3460572	FONTANINI	
<b>Registration Number:</b>	4352932	FONTANINI	
<b>Registration Number:</b>	3986378	FONTANINI'S OLD ITALIAN NEIGHBORHOOD	
<b>Registration Number:</b>	3718907	GARLUCKY	
<b>Registration Number:</b>	4629543	HAND PULLED CHALLENGE	
<b>Registration Number:</b>	4529599	HAND PULLED STYLE	
<b>Registration Number:</b>	3396595	HAND PULLED STYLE	
<b>Registration Number:</b>	4629542	HAND PULLED STYLE CHALLENGE	
<b>Registration Number:</b>	4386549	IT'S ALL ABOUT THE MEATBALLS	
<b>Registration Number:</b>	4282748	IT'S ALL ABOUT THE SAUSAGE	

OP \$915.00 86382489

Property Type	Number	Word Mark
Registration Number:	3854036	LIKE A HOMA MADE
Registration Number:	4441646	MADE BY AN ITALIAN FAMILY
Registration Number:	3296202	MAMMA-RANNE'S
Registration Number:	3814902	MINA DE ORO
Registration Number:	2515119	MODA NOSTRA
Registration Number:	4400394	NOTHING TASTES BETTER THAN SKINNY
Registration Number:	3238618	PAPA RANNE
Serial Number:	86165906	PIZZA AMMO KIT
Registration Number:	4544427	SAUSAGE SMACK-YUMS!
Registration Number:	4441398	SMACK YUMS
Registration Number:	4689988	SMACK YUMS
Registration Number:	4396640	STEAK YOUR CLAIM
Registration Number:	4377930	THE ORIGINAL EUROPEAN CUT
Registration Number:	4492286	THE PINCH CHALLENGE
Registration Number:	3407727	THE TASTE YOUR CUSTOMERS WILL REMEMBER
Registration Number:	3259807	UNA BELLA DIFFERENZA
Registration Number:	3361211	WITH FONTANINI, EVERYBODY LOVES ITALIAN!

#### CORRESPONDENCE DATA

**Fax Number:**

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Email:** slnelsen@hormel.com  
**Correspondent Name:** Sarah L. Nelsen  
**Address Line 1:** 1 Hormel Place  
**Address Line 4:** Austin, MINNESOTA 55912

<b>NAME OF SUBMITTER:</b>	Sarah L. Nelsen
<b>SIGNATURE:</b>	/sln/
<b>DATE SIGNED:</b>	08/29/2017

**Total Attachments: 9**

source=Trademark Assignment Agreement - U.S. Marks#page1.tif  
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**TRADEMARK ASSIGNMENT AGREEMENT**

This TRADEMARK ASSIGNMENT AGREEMENT (this “*Agreement*”), dated as of August 16, 2017, is made and delivered pursuant to, and subject to the terms of, that certain Asset Purchase Agreement, dated as of the date hereof (the “*Purchase Agreement*”), by and among HORMEL FOODS CORPORATION, a Delaware corporation (“*Purchaser*”), CAPITOL WHOLESALE MEATS, INC., an Illinois corporation (“*Seller*”), and the other parties thereto. Each capitalized term used and not otherwise defined herein shall have the meaning ascribed to such term in the Purchase Agreement.

NOW, THEREFORE, in consideration of the mutual covenants set forth in this Agreement and the Purchase Agreement and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Seller and Purchaser hereby covenant and agree as follows:

1. Designated Acquired Assets. Seller hereby sells, conveys, assigns, transfers and delivers to Purchaser all of Seller’s right, title and interest in, to and under the Designated Acquired Assets in accordance with the terms of the Purchase Agreement, including all Intellectual Property listed in Exhibit A hereto, together with all goodwill associated therewith and all trademark registrations, applications and renewals in connection therewith, all rights in and under the Designated Assets to the fullest extent allowed by law as fully as Seller would have held the same in the absence of this assignment, and all claims for damages by reason of past, present or future infringement, dilution or misappropriation of the foregoing, with the right to sue for and collect the same.
2. Subject to Purchase Agreement. Notwithstanding any other term herein, this Agreement is executed and delivered pursuant to the Purchase Agreement, is subject to every representation, warranty, covenant and agreement in the Purchase Agreement and does not supersede, expand, amend, waive, modify or limit any right or obligation of any party under the Purchase Agreement. In the event of any conflict or inconsistency between the terms of the Purchase Agreement and the terms hereof, the terms of the Purchase Agreement shall govern.
3. Counterparts. This Agreement may be executed in any number of counterparts and delivered via facsimile or other form of electronic transmission (including .pdf transmission), each of which shall be deemed an original and all of which shall constitute one agreement.
5. Governing Law. This Agreement shall be construed under and governed by the laws of the State of Delaware without regard to the conflicts of law principles of any jurisdiction.

[SIGNATURE PAGES FOLLOW]

IN WITNESS WHEREOF, the parties hereto have caused this Trademark Assignment Agreement to be duly executed as of the day and year first written above.

**PURCHASER:**

HORMEL FOODS CORPORATION

By: 

Name: *Thomas R. Day*

Title: *Corp Vice President of Refrigerated Foods*

[SIGNATURES CONTINUE ON NEXT PAGE]

IN WITNESS WHEREOF, the parties hereto have caused this Trademark Assignment Agreement to be duly executed as of the day and year first written above.

**SELLER:**


CAPITOL WHOLESALE MEATS, INC.

By: *Jo Anne Fontanini*  
Name: *Jo Anne Fontanini*  
Title: *President, Secretary and Treasurer*

**EXHIBIT A**  
**TRADEMARKS**


Trademark	Registration Number (Application Number)	Registration Date (Filing Date)	Country	Status	Goods and Services
ACCORDO	NA (App. No. 86/382,489)	NA (September 2, 2014)	US	Allowed  Statement of Use or 5 <sup>th</sup> Extension of Time Due September 24, 2017	Meats; cooking oils; cheese; dairy products excluding ice cream, ice milk and frozen yogurt in Class 29  Vinegars and condiments, namely barbecue sauce, ketchup, tomato sauce and salsa in Class 30
ADD SOME PEPP TO YOUR PREP	4,539,433 (App. No. 85/860,053)	May 27, 2014 (February 26, 2013)	US	Registered	Meat in Class 29
BUILD A BETTER PIZZA	4,485,219 (App. No. 86/012,747)	February 18, 2014 (July 17, 2013)	US	Registered	Sausages; pizza toppings, namely, sausage, beef and chicken; meatballs in Class 29
CASINA ROSSA	3,998,306 (App. No. 76/671,902)	July 19, 2011 (January 25, 2007)	US	Registered	Sausage in Class 29
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DIAMANTI	4,109,123 (App. No. 77/595,858)	March 6, 2012 (October 20, 2008)	US	Registered	Meat Products, namely, gyros, beef and pork products, namely, gyros meat, beef and pork in Class 29
DOUBLE DIMPLE	4,875,345 (App. No. 86/366,827)	December 22, 2015 (August 14, 2014)	US	Registered	Meat; sausage meat; pepperoni; meatballs; prepared entrees, namely, salads in Class 29
DUNK-A-NINI	4,295,208 (App. No. 85/655,465)	February 26, 2013 (June 19, 2012)	US	Registered	Meatballs in Class 29
FEEDING AMERICA AND THE WORLD	3,398,906 (App. No. 76/646,358)	March 18, 2008 (September 7, 2005)	US	Registered	Sausage in Class 29
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Trademark	Registration Number (Application Number)	Registration Date (Filing Date)	Country	Status	Goods and Services
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
FONTANINI	1,440,340 (App. No. 73/622,352)	May 19, 1987 (September 29, 1986)	US	Registered	Sausage and meatballs in Class 29
FONTANINI	3,460,572 (App. No. 77/185,095)	July 8, 2008 (May 18, 2007)	US	Registered	Meat products, namely, sausage and meat balls in Class 29
FONTANINI	4,352,932 (App. No. 85/698,305)	June 18, 2013 (August 8, 2012)	US	Registered	Sausages; pepperoni; Italian beef; pot roast; roast beef; capicola; giardiniera; roasted vegetables; meat for gyros; pizza toppings, namely, sausage, beef, chicken and pepperoni; meatballs; hotdogs in Class 29 Pizza sauce; gravies; au jus; marinara sauce; tomato sauce; pita bread; pizza crusts in Class 30 Custom meat manufacturing services for others in Class 40

Trademark	Registration Number (Application Number)	Registration Date (Filing Date)	Country	Status	Goods and Services
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
FONTANINI'S OLD ITALIAN NEIGHBORHOOD	3,986,378 (App. No. 77/825,981)	June 28, 2011 (September 14, 2009)	US	Registered	Meat products, namely, sausage, beef and meatballs; pizza toppings, namely, beef, pork, sausage and chicken in Class 29
GARLUCKY & Design 	3,718,907 (App. No. 76/649,622)	December 1, 2009 (October 31, 2005)	US	Registered	Sausage in Class 29
HAND PULLED CHALLENGE	4,629,543 (App. No. 86/012,740)	October 28, 2014 (July 17, 2013)	US	Registered	Sausages; pizza toppings, namely, sausage, beef and chicken; meatballs in Class 29
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
HAND PULLED STYLE	4,529,599 (App. No. 86/085,710)	May 13, 2014 (October 8, 2013)	US	Registered	Sausages in Class 29



Trademark	Registration Number (Application Number)	Registration Date (Filing Date)	Country	Status	Goods and Services
HAND PULLED STYLE	3,396,595 (App. No. 76/657,503)	March 11, 2008 (March 29, 2006)	US	Registered	Sausages in Class 29
HAND PULLED STYLE CHALLENGE	4,629,542 (App. No. 86/012,722)	October 28, 2014 (July 17, 2013)	US	Registered	Sausages; pizza toppings, namely, sausage, beef and chicken; meatballs in Class 29
IT'S ALL ABOUT THE MEATBALLS	4,386,549 (App. No. 85/655,295)	August 20, 2013 (June 19, 2012)	US	Registered	Meat products, namely, beef, pork and chicken in Class 29
IT'S ALL ABOUT THE SAUSAGE	4,282,748 (App. No. 85/655,324)	January 29, 2013 (June 19, 2012)	US	Registered	Meat products, namely, beef, pork and chicken in Class 29
LIKE A HOMA MADE	3,854,036 (App. No. 76/665,221)	September 28, 2010 (August 25, 2006)	US	Registered	Sausages, meat balls and beef pizza topping in Class 29
MADE BY AN ITALIAN FAMILY	4,441,646 (App. No. 85/862,146)	November 26, 2013 (February 27, 2013)	US	Registered	Meats; sausages; pepperoni; Italian beef; pot roast; roast beef; capicola; giardiniera; roasted vegetables; pizza toppings, namely, sausage, beef, chicken and pepperoni; meatballs; hotdogs in Class 29
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
MAMMA RANNE'S	3,296,202 (App. No. 76/671,900)	September 25, 2007 (January 25, 2007)	US	Registered Renewal Due September 25, 2017	Meatballs in Class 29

Trademark	Registration Number (Application Number)	Registration Date (Filing Date)	Country	Status	Goods and Services
MINA DE ORO	3,814,902 (App. No. 77/116,531)	July 6, 2010 (February 26, 2007)	US	Registered	Meat products seasoned with Mexican and Spanish-style seasonings, namely, chorizo, pork, beef, and chicken in Class 29
MODA NOSTRA	2,515,119 (App. No. 76/210,790)	December 1, 2009 (October 31, 2005)	US	Registered	Sausage in Class 29
NOTHING TASTES BETTER THAN SKINNY	4,400,394 (App. No. 77/876,085)	September 10, 2013 (November 19, 2009)	US	Registered	Meat products, namely, sausages, roasts and meatballs in Class 29
PAPA RANNE	3,238,618 (App. No. 76/637,929)	May 8, 2007 (May 5, 2005)	US	Registered	Meatballs in Class 29
PIZZA AMMO KIT	N/A (App. No. 86/165,906)	N/A (January 15, 2014)	US	Registered	Kits comprised of ingredients for preparing pizza; pizzas in Class 30
SAUSAGE SMACK-YUMS and Design 	4,544,427 (App. No. 85/822,866)	June 3, 2014 (January 14, 2013)	US	Registered	Sausages; snack foods, namely, pre-cooked sausage chunks in Class 29
SMACK YUMS	4,441,398 (App. No. 85/798,599)	November 26, 2013 (December 10, 2012)	US	Registered	Sausages; snack foods, namely, pre-cooked sausage chunks in Class 29
SMACK YUMS	4,689,988 (App. No. 86/247,032)	February 17, 2015 (April 9, 2014)	US	Registered	Meat; beef, pork, lamb, meatballs, sausage and chicken in Class 29
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
STEAK YOUR CLAIM	4,396,640 (App. No. 85/321,728)	September 3, 2013 (May 16, 2011)	US	Registered	Beef pizza toppings in Class 29
THE ORIGINAL EUROPEAN CUT	4,377,930 (App. No. 85/775,999)	July 30, 2013 (November 9, 2012)	US	Registered	Sausages and pepperoni in Class 29
THE PINCH CHALLENGE	4,492,286 (App. No. 85/798,609)	March 4, 2014 (December 10, 2012)	US	Registered	Sausages; pizza toppings, namely, sausage, beef and chicken; meatballs in Class 29

Trademark	Registration Number (Application Number)	Registration Date (Filing Date)	Country	Status	Goods and Services
THE TASTE YOUR CUSTOMERS WILL REMEMBER	3,407,727 (App. No. 76/671,901)	April 8, 2008 (January 25, 2007)	US	Registered	Sausage in Class 29
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
UNA BELLA DIFFERENZA	3,259,807 (App. No. 76/665,426)	July 10, 2007 (August 30, 2006)	US	Registered	Prepared meats, prepared meats and sauce sold as a unit in Class 29
WITH FONTANINI, EVERYBODY LOVES ITALIAN!	3,361,211 (App. No. 76/665,427)	January 1, 2008 (August 30, 2006)	US	Registered	Sausages, meat balls and beef pizza topping in Class 29