

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM441172

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT
NATURE OF CONVEYANCE:	Corrective Assignment to correct the ASSIGNEE ENTITY TYPE AND THE SUPPORTING DOCUMENT previously recorded on Reel 006040 Frame 0477. Assignor(s) hereby confirms the ASSIGNMENT.

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
SAC ACQUISITION LLC		04/21/2017	Limited Liability Company: DELAWARE

RECEIVING PARTY DATA

Name:	THE LOVESAC COMPANY
Street Address:	TWO LANDMARK SQUARE
Internal Address:	SUITE 300
City:	STAMFORD
State/Country:	CONNECTICUT
Postal Code:	06901
Entity Type:	Corporation: DELAWARE

PROPERTY NUMBERS Total: 14

Property Type	Number	Word Mark
Registration Number:	2659121	LOVESAC
Registration Number:	3035784	LOVESAC
Registration Number:	3134349	SACTIONALS
Registration Number:	3234481	DURAFOAM
Registration Number:	3028008	SAC
Registration Number:	3244136	LOVESAC
Registration Number:	3168679	SQUATTOMAN
Registration Number:	3168632	SUPERSAC
Registration Number:	3168678	MOVIESAC
Registration Number:	4801804	LOVESAC
Registration Number:	5091651	LOVESOFT
Serial Number:	87057762	LOVESAC
Serial Number:	87086600	DESIGNED FOR LIFE
Serial Number:	87178371	OTTABLE

CORRESPONDENCE DATA

TRADEMARK

Fax Number: 8013281707

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 8015339800

Email: docketing@wnlaw.com

Correspondent Name: David B. Dellenbach

Address Line 1: 60 E. South Temple

Address Line 2: Suite 1000

Address Line 4: Salt Lake City, UTAH 84111

NAME OF SUBMITTER:	David B. Dellenbach
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SIGNATURE:	/David B. Dellenbach/
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DATE SIGNED:	08/29/2017
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Total Attachments: 3

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TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM424545

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Sac Acquisition LLC		04/21/2017	Limited Liability Company: DELAWARE

RECEIVING PARTY DATA

Name:	The Lovesac Company
Street Address:	Two Landmark Square, Suite 300
City:	Stamford
State/Country:	CONNECTICUT
Postal Code:	06901
Entity Type:	Company: DELAWARE

PROPERTY NUMBERS Total: 14

Property Type	Number	Word Mark
Registration Number:	2659121	LOVESAC
Registration Number:	3035784	LOVESAC
Registration Number:	3134349	SACTIONALS
Registration Number:	3234481	DURAFOAM
Registration Number:	3028008	SAC
Registration Number:	3244136	LOVESAC
Registration Number:	3168679	SQUATTOMAN
Registration Number:	3168632	SUPERSAC
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Serial Number:	87057762	LOVESAC
Serial Number:	87086600	DESIGNED FOR LIFE
Serial Number:	87178371	OTTABLE

CORRESPONDENCE DATA

Fax Number:

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Email:	bdsiff@duanemorris.com
Correspondent Name:	Brian D. Siff, Esq./Duane Morris LLP
Address Line 1:	1540 Broadway
Address Line 4:	New York, NEW YORK 10036-4086
NAME OF SUBMITTER:	Brian D. Siff
SIGNATURE:	/Brian D. Siff/
DATE SIGNED:	04/21/2017
Total Attachments: 3 source=SAC - LOVESAC - TM Assignment#page1.tif source=SAC - LOVESAC - TM Assignment#page2.tif source=SAC - LOVESAC - TM Assignment#page3.tif	

TRADEMARK ASSIGNMENT

WHEREAS, Sac Acquisition LLC (hereinafter "ASSIGNOR"), a company organized and existing under the laws of the State of Delaware, with offices at Two Landmark Square, Suite 300, Stamford, Connecticut 06901, is the owner of the entire rights, titles and interests in the trademarks and trademark applications referenced in the attached Schedule A, which is made a part hereof; and

corporation WK 8-21-17 AD 8/21/17

WHEREAS, The Lovesac Company (hereinafter "ASSIGNEE"), a ~~company~~ organized and existing under the laws of the State of Delaware, with offices at Two Landmark Square, Suite 300, Stamford, Connecticut 06901, is desirous of obtaining said rights, titles and interests in, to and under the trademarks and trademark applications referenced in the attached Schedule A:

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00), the premises and mutual covenants contained herein, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does hereby assign to ASSIGNEE all rights, titles and interests in and to the trademarks, trade names, corporate names, company names, trade styles, service marks, logos and other source or business identifiers and all goodwill associated therewith, now existing or hereafter adopted or acquired, all registrations and recordings thereof, and all pending applications in connection therewith, whether in the United States Patent and Trademark Office or in any similar office or agency of the United States, or State thereof or any other country or any political subdivision thereof or otherwise, and all common-law rights related thereto, associated with the list of trademarks and trademark applications referenced in the attached Schedule A, and (b) the right to obtain all renewals thereof.

AND ASSIGNOR HEREBY authorizes and requests the Commissioner of Patents and Trademarks of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue trademarks or other evidence or forms of protection on applications as aforesaid, to issue the same to said ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this Agreement.

AND ASSIGNOR HEREBY covenants and agrees that it has full right to convey the entire rights, titles and interests herein assigned, and that it has not executed, and will not execute, any agreement in conflict herewith.

AND ASSIGNOR HEREBY further covenants and agrees that it will communicate to ASSIGNEE, its successors, legal representatives and assigns, any facts known to it respecting said trademarks and trademark applications referenced in the attached Schedule A, and testify in any legal proceeding, sign all lawful papers, execute all foreign applications, make all rightful oaths, and generally do everything possible to aid said ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper protection for said trademarks and trademark applications in all countries.

IN TESTIMONY WHEREOF, ASSIGNOR and ASSIGNEE have caused this Agreement to be executed effective as of this 21 day of April, 2017.

SAC ACQUISITION LLC

THE LOVESAC COMPANY

By: *Jack A. Krause*
Name: Jack A. Krause
Title: President + CEO
Date: 04/21/2017

By: *Donna Dellano*
Name: Donna Dellano
Title: CFD Secretary
Date: 04/21/2017