

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM441181

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Arvest Bank Group, Inc.		07/13/2017	Corporation: ARKANSAS
RECEIVING PARTY DATA			
Name:	Arvest Bank		
Street Address:	75 North East Street		
City:	Fayetteville		
State/Country:	ARKANSAS		
Postal Code:	72701		
Entity Type:	Corporation: ARKANSAS		
PROPERTY NUMBERS Total: 8			
Property Type	Number	Word Mark	
Registration Number:	5055455	SECURITY BANKCARD CENTER SELECT REWARDS	
Registration Number:	5042117	ARVEST FLEX REWARDS	
Registration Number:	4989337	ONLINE BANKING WITH BLUE IQ	
Registration Number:	4943969	MYBLUE	
Registration Number:	4844084	BASIC BLUE	
Registration Number:	4844083	FREE BLUE	
Registration Number:	3460274	ARVEST UNIDOS	
Registration Number:	2616281	ARVEST	
CORRESPONDENCE DATA			
Fax Number:	4052287306		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	405 552-2306		
Email:	anthony.rahhal@mcafeetaft.com		
Correspondent Name:	Anthony L. Rahhal		
Address Line 1:	211 North Robinson		
Address Line 2:	Tenth Floor, Two Leadership Square		
Address Line 4:	Oklahoma City, OKLAHOMA 73102		
NAME OF SUBMITTER:	Anthony L. Rahhal		
SIGNATURE:	/Anthony L. Rahhal/		

CH \$215.00 5055455

DATE SIGNED:	08/29/2017
Total Attachments: 2 source=ARVEST-ASMT#page1.tif source=ARVEST-ASMT#page2.tif	

TRADEMARK ASSIGNMENT

WHEREAS, ARVEST BANK GROUP, INC., an Arkansas corporation located at 110 Northwest Second, Suite 300, Bentonville, Arkansas 72712, is the owner of the entire right, title and interest in and to, and to the use of the following trademarks registered in the United States Patent and Trademark Office and to the registrations therefor:

<u>Trademark</u>	<u>Registration No.</u>
SECURITY BANKCARD CENTER SELECT REWARDS	5,055,455
ARVEST FLEX REWARDS	5,042,117
ONLINE BANKING WITH BLUE IQ	4,989,337
MYBLUE	4,943,969
BASIC BLUE	4,844,084
FREE BLUE	4,844,083
ARVEST UNIDOS	3,460,274
ARVEST	2,616,281

WHEREAS, ARVEST BANK, an Arkansas corporation located at 75 North East Street, Fayetteville, Arkansas 72701, is desirous of acquiring the entire right, title and interest of Arvest Bank Group, Inc., in and to, and to the use of the above-identified trademarks, together with the goodwill of the business connected with the use of and symbolized by the trademarks and the above-identified United States registrations therefor;

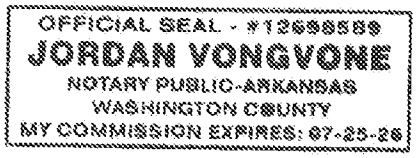
NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Arvest Bank Group, Inc., hereby sells, assigns, transfers and conveys to Arvest Bank its entire right, title and interest in and to, and to the use of the above-identified trademarks, together with the goodwill of the business connected with the use of and symbolized by the trademarks and the above-identified United States registrations, and the right to recover for past infringements of said trademarks.

IN TESTIMONY WHEREOF, I have hereunto set my hand this 13 day of July, 2017.

ARVEST BANK GROUP, INC.
By: [Signature]
Karla S. Payne
Assistant Secretary
ARVEST BANK GROUP, INC.

STATE OF ARKANSAS)
) ss:
COUNTY OF Washington)

This instrument was acknowledged before me on July, 2017, by Karla S. Payne as Assistant Secretary of Arvest Bank Group, Inc.



[Signature]
Notary Public
Commission No.: 12698589
My Commission Expires: 07-25-26

Assignment of Trademarks from Arvest Bank Group Inc. to Arvest Bank (2)1100