

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM441409

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Citigroup Global Markets Inc.		08/30/2017	Corporation: NEW YORK
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Yield Book Inc.		
<b>Street Address:</b>	111 Wall Street		
<b>Internal Address:</b>	14th Floor		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10005		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4563671	AUSBIG	
<b>Registration Number:</b>	4563672	EUROBIG	
<b>Registration Number:</b>	4563668	USBIG	
<b>Registration Number:</b>	4563674	WORLDBIG	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2127352000		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	212.735.5117		
<b>Email:</b>	francine.waldbaum@skadden.com		
<b>Correspondent Name:</b>	Skadden, Arps, Slate, Meagher & Flom LLP		
<b>Address Line 1:</b>	Four Times Square		
<b>Address Line 2:</b>	Francine Waldbaum		
<b>Address Line 4:</b>	New York, NEW YORK 10036		
<b>ATTORNEY DOCKET NUMBER:</b>	525360/1704		
<b>NAME OF SUBMITTER:</b>	Megan Manfred		
<b>SIGNATURE:</b>	/Megan Manfred/		
<b>DATE SIGNED:</b>	08/30/2017		

CH \$115.00 4563671

**Total Attachments: 4**

source=Citigroup Global Markets Inc to Yield Book Inc Trademark\_Assignment\_Agreement#page1.tif

source=Citigroup Global Markets Inc to Yield Book Inc Trademark\_Assignment\_Agreement#page2.tif

source=Citigroup Global Markets Inc to Yield Book Inc Trademark\_Assignment\_Agreement#page3.tif

source=Citigroup Global Markets Inc to Yield Book Inc Trademark\_Assignment\_Agreement#page4.tif

**TRADEMARK ASSIGNMENT AGREEMENT**

This Trademark Assignment Agreement, dated and effective as of August 30, 2017 (this "Agreement"), is made by and between Citigroup Global Markets Inc., a New York corporation ("Assignor"), and Yield Book Inc., a Delaware corporation ("Assignee").

WHEREAS, Assignor owns the trademarks listed on Exhibit A attached hereto (the "Assigned IP"); and

WHEREAS, Assignor desires to transfer to Assignee, and Assignee desires to acquire, all of Assignor's right, title and interest in, to and under the Assigned IP.

NOW, THEREFORE, in consideration of the foregoing and the mutual promises set forth in this Agreement and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereby agree as follows:

1. Assignment of the Assigned IP. Assignor hereby sells, assigns, transfers, conveys and delivers to Assignee, and Assignee hereby purchases and accepts, all of Assignor's right, title and interest in, to and under the Assigned IP, including the goodwill symbolized thereby and the right to sue for past infringement, dilution or other violation thereof and to collect, or otherwise recover, any corresponding damages.

2. Successors and Assigns. This Agreement and all its provisions shall be binding upon and inure to the benefit of the parties hereto and their respective permitted successors and assigns.

3. Counterparts. This Agreement may be executed in any number of counterparts, each of which shall be deemed an original and all of which together shall constitute one instrument.


4. Consent; Further Assurances. Assignor consents to the recordation of this Agreement with the United States Commissioner of Patents and Trademarks. Each party hereto agrees to execute and deliver promptly such other documents and to take promptly all such other actions as the other party hereto may reasonably request to effect the terms of this Agreement.

5. Governing Law. This Agreement shall be governed by and construed in accordance with the requirements of law of the State of New York applicable to agreements made and to be performed entirely within such State, without regard to the conflict of laws principles of such State.

[Remainder of Page Intentionally Left Blank]

IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be duly executed and delivered as of the date first above written.

CITIGROUP GLOBAL MARKETS INC

By:   
Name: S. F. KHAZID  
Title: MANAGING DIRECTOR

YIELD BOOK INC.

By: \_\_\_\_\_  
Name:  
Title:

IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be duly executed and delivered as of the date first above written.

CITIGROUP GLOBAL MARKETS INC.

By: \_\_\_\_\_

Name:

Title:

YIELD BOOK INC.



By: \_\_\_\_\_

Name: RICHARD BIENS

Title: MD ..

[Signature Page to Trademark Assignment — CGMI to YBI]

**TRADEMARK**  
**REEL: 006142 FRAME: 0584**

**EXHIBIT A  
ASSIGNED IP**

<b>Mark</b>	<b>Reg. No.</b>	<b>Reg. Date</b>
AUSBIG	4563671	7/8/2014
EUROBIG	4563672	7/8/2014
USBIG	4563668	7/8/2014
WORLDBIG	4563674	7/8/2014