

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM441439

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
ValueAppeal, LLC		07/31/2014	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Porch.com, Inc.		
<b>Street Address:</b>	2200 1st Avenue S.		
<b>City:</b>	Seattle		
<b>State/Country:</b>	WASHINGTON		
<b>Postal Code:</b>	98134		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4494840	MOSTLIKELY	
<b>Registration Number:</b>	4494839	MOSTLIKELY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3036293450		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	303-629-3400		
<b>Email:</b>	docketing-dv@dorsey.com, kleiner.pamela@dorsey.com		
<b>Correspondent Name:</b>	Charlene M. Krogh, Dorsey & Whitney LLP		
<b>Address Line 1:</b>	1400 Wewatta Street, Suite 400		
<b>Address Line 2:</b>	IP Docketing		
<b>Address Line 4:</b>	Denver, COLORADO 80202-5549		
<b>ATTORNEY DOCKET NUMBER:</b>	493114-00027		
<b>NAME OF SUBMITTER:</b>	Pamela Kleiner		
<b>SIGNATURE:</b>	/Pamela L. Kleiner/		
<b>DATE SIGNED:</b>	08/31/2017		
<b>Total Attachments: 2</b>			
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source=BillofSale#page2.tif			

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**BILL OF SALE**

**FOR GOOD AND VALUABLE CONSIDERATION**, the receipt and sufficiency of which are hereby acknowledged, ValueAppeal, LLC, a Delaware limited liability company (the "***Seller***"), hereby sells, assigns and transfers to Porch.com, Inc., a Delaware corporation (the "***Buyer***"), pursuant to the terms and conditions of that certain Asset Purchase Agreement, by and between the Seller and the Buyer, dated as of July 31, 2014 (the "***Agreement***"), all of its right, title and interest in, and to, each and all of the Assets (as defined in the Agreement), free and clear of all mortgages, liens, claims, charges, encumbrances, security interests, pledges or title retention agreements or leases of any kind or nature.

Dated: July 31, 2014

VALUEAPPEAL, LLC

DocuSigned by:

*Charlie Walsh*

By: .....015B26D2482B4FE.....

Name: Charles A. Walsh

Title: Manager

(i) Patents and patent applications

<b>Title</b>	<b>Inventors</b>	<b>Application Number</b>	<b>Date of Publication</b>	<b>Publication Number</b>
COLLECTING DATA FROM MULTIPLE SOURCES AND AUTOMATICALLY GENERATING A REPORT USING THE COLLECTED DATA, SUCH AS COLLECTING DATA RELATED TO PROPERTY TAXES FROM MULTIPLE SOURCES AND AUTOMATICALLY GENERATING A PROPERTY TAX ASSESSMENT APPEAL.	Charles Walsh; Matthew Willis	12,824,132	November 10, 2011	US2011/0276499 A1

(ii) Trademark and service mark registrations and applications for registration thereof

- Seller owns the following trademarks registered with the USPTO:
  - MOSTLIKELY logo (Registration No. 4,494,840) (registration date March 11, 2014)
  - MOSTLIKELY (Registration No. 4,494,839) (registration date March 11, 2014)
  - VALUEAPPEAL (Registration No. 3,809,965) (registration date June 29, 2010)
  - ValueAppeal logo (Registration No. 3,809,966) (registration date June 29, 2010 )
  - Lowermyassessment.com (Registration No. 3,674,310) (registration date August 25, 2009).  
The Seller acquired the rights to the foregoing mark pursuant to the Patent and Trademark Assignment dated as of August 27, 2012 by and between the Seller and C2R Media LLC, a Washington limited liability company, but the Seller has not transferred the mark into the Seller's name with the USPTO.

(iii) Copyright registrations and applications for registration thereof

- None

(iv) Internet domain name registrations

<b>DomainName</b>	<b>TLD</b>	<b>CreateDate</b>	<b>ExpirationDate</b>
ASSESSMENT-MONITOR.COM	.com	5/17/2010	5/17/2016
ASSESSMENTAPPEALONLINE.COM	.com	5/17/2010	5/17/2016
ASSESSMENTMONITOR.COM	.com	5/17/2010	5/17/2016
ASSESSMENTMONITOR.INFO	.info	5/17/2010	5/17/2015
ASSESSMENTMONITORS.COM	.com	5/17/2010	5/17/2016
BOARDAPPEAL.COM	.com	1/12/2009	1/12/2015
COMPAPPEAL.COM	.com	1/12/2009	1/12/2015
CONDOVALUEREVIEW.COM	.com	11/27/2012	11/27/2014
COUNTYPROPERTYTAXAPPEAL.COM	.com	12/28/2010	12/28/2014
FAIRCOMPS.COM	.com	1/12/2009	1/12/2015
FAIRVALUEREPOR.COM	.com	8/21/2009	5/21/2015
HOME-VALUE-APPEAL.COM	.com	11/13/2012	11/13/2014
HOMEPRICEAPPEAL.COM	.com	11/13/2012	11/13/2014
HOMEPRICEREVIEW.COM	.com	11/27/2012	11/27/2015