

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM441474

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ENTITY CONVERSION		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
HOBSONS, INC.		08/29/2017	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	ADMISSIONS US, LLC		
Street Address:	50 E-Business Way, Suite 300		
City:	Cincinnati		
State/Country:	OHIO		
Postal Code:	45241		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 18			
Property Type	Number	Word Mark	
Serial Number:	87359285	INTERSECT	
Registration Number:	5093138	REPVISITS	
Registration Number:	4796031	RADIUS	
Registration Number:	4510314	AGILEGRAD	
Registration Number:	3993627	SUPERMATCH	
Registration Number:	4141057	HOBSONS	
Registration Number:	3210072	HOBSONS	
Registration Number:	3942501	CONNECT	
Registration Number:	3783129	HOBSONS	
Registration Number:	3808801	CONNECT	
Registration Number:	2671883		
Registration Number:	3604812	CONNECT	
Registration Number:	4148143		
Registration Number:	3494479	HOBSONS	
Registration Number:	3300483	KEYFACTS	
Registration Number:	2405825	GRADVIEW	
Registration Number:	2405728	COLLEGEVIEW	
Registration Number:	2267452	GRADVIEW	

CH \$465.00 87359285

CORRESPONDENCE DATA**Fax Number:** 2123101895*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.***Phone:** 212 626 4242**Email:** nyctrademarks@bakermckenzie.com**Correspondent Name:** Lindsey Utrata**Address Line 1:** 452 Fifth Avenue**Address Line 2:** Baker & McKenzie LLP**Address Line 4:** New York, NEW YORK 10018**ATTORNEY DOCKET NUMBER:** 10012116/50347210**NAME OF SUBMITTER:** Lindsey E. Utrata**SIGNATURE:** /LU/**DATE SIGNED:** 08/31/2017**Total Attachments: 6**

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Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "HOBSONS, INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "HOBSONS, INC." TO "ADMISSIONS US, LLC", FILED IN THIS OFFICE ON THE TWENTY-NINTH DAY OF AUGUST, A.D. 2017, AT 10:04 O`CLOCK A.M.




Jeffrey W. Bullock, Secretary of State

2330342 8100V
SR# 20175926384

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 203134832
Date: 08-29-17

TRADEMARK
REEL: 006142 FRAME: 0875

**CERTIFICATE OF CONVERSION TO
LIMITED LIABILITY COMPANY**

OF

HOBSONS, INC.
A Delaware Corporation

TO

ADMISSIONS US, LLC
A Delaware Limited Liability Company

This Certificate of Conversion to Limited Liability Company has been duly executed and is being filed by Hobsons, Inc., a Delaware corporation (the "Corporation"), to convert the Corporation to Admissions US, LLC, a Delaware limited liability company (the "LLC"), under the Delaware Limited Liability Company Act (6 Del. C. § 18-101, et seq.) and the General Corporation Law of the State of Delaware (8 Del. C. § 101, et seq.).

1. The Corporation was first incorporated on March 25, 1993 in the State of Delaware by filing its original Certificate of Incorporation with the Secretary of State of the State of Delaware on such date, and immediately prior to filing this Certificate of Conversion to Limited Liability Company was a corporation incorporated in the State of Delaware.

2. The name and type of entity of the Corporation immediately prior to the filing of this Certificate of Conversion to Limited Liability Company was Hobsons, Inc., a Delaware corporation.

3. The name of the limited liability company into which the Corporation shall be converted as set forth in its certificate of formation is Admissions US, LLC, a Delaware limited liability company.

4. The conversion of the Corporation to the LLC shall be effective upon the filing of this Certificate of Conversion with the Delaware Secretary of State.

(Signature page follows)

IN WITNESS WHEREOF, the undersigned has duly executed this Certificate of Conversion on the 29th day of August, 2017.

By: 
Name: Kathryn Cassino McHugh
Title: Chief Executive Officer

(Signature page to Admissions US, LLC Certificate of Conversion)

TRADEMARK
REEL: 006142 FRAME: 0877

Delaware

The First State

Page 1

*I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF
DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND
CORRECT COPY OF THE CERTIFICATE OF FORMATION OF "ADMISSIONS
US, LLC" FILED IN THIS OFFICE ON THE TWENTY-NINTH DAY OF
AUGUST, A.D. 2017, AT 10:04 O`CLOCK A.M.*



Jeffrey W. Bullock, Secretary of State

2330342 8100V
SR# 20175926384

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 203134832
Date: 08-29-17

TRADEMARK
REEL: 006142 FRAME: 0878

CERTIFICATE OF FORMATION

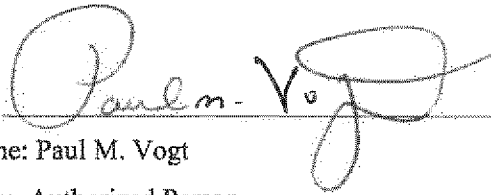
OF

ADMISSIONS US, LLC

1. The name of the limited liability company is Admissions US, LLC (the "Company").
2. The address of its registered office in the State of Delaware is: 251 Little Falls Drive, Wilmington, Delaware 19808, in New Castle County. The name of its registered agent at such address is: Corporation Service Company.
3. This Certificate of Formation shall be effective upon the filing of this Certificate of Formation with the Delaware Secretary of State.
4. The personal liability of the members, managers and officers of the Company is hereby limited and eliminated to the fullest extent permitted by the laws of the State of Delaware, as the same may be amended and supplemented from time to time.
5. The Company shall have the power to indemnify and advance legal defense fees to its members, managers and officers to the fullest extent permitted by the laws of the State of Delaware, as the same may be amended and supplemented from time to time.

(Signature page follows)

IN WITNESS WHEREOF, the undersigned has duly executed this Certificate of Formation on the 29th day of August, 2017.

By: 
Name: Paul M. Vogt
Title: Authorized Person

(Signature page to Admissions US, LLC Certificate of Formation)