

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM440953

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
David E Hartje		08/25/2017	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Cord Automobile Companies LLC		
Street Address:	5124 Polk Street		
City:	Houston		
State/Country:	TEXAS		
Postal Code:	77023		
Entity Type:	Limited Liability Company: TEXAS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	87291386	DUESENBERG	
CORRESPONDENCE DATA			
Fax Number:	6196967124		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6196966700		
Email:	ipdocket@gordonrees.com		
Correspondent Name:	Susan B. Meyer/Gordon & Rees LLP		
Address Line 1:	101 West Broadway, Suite 2000		
Address Line 4:	San Diego, CALIFORNIA 92101		
NAME OF SUBMITTER:	Susan B. Meyer		
SIGNATURE:	/Susan B. Meyer/		
DATE SIGNED:	08/28/2017		
Total Attachments: 1			
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TRADEMARK ASSIGNMENT FOR RECORDING AT USPTO

THIS TRADEMARK ASSIGNMENT (this "Assignment") is made and entered into as of AUGUST 25, 2017 ("Effective Date") by and between David E. Hartje, dba Duesenberg Automobile Company LLC, an Individual ("Assignor"), and Cord Automobile Companies LLC, a Texas limited liability company ("Assignee").

WHEREAS, Assignor is the sole and exclusive owner of the entire right, title and interest in and to the United States Trademark Application No. 87/291386 for the mark DUSENBERG in class 12, together with all goodwill associated with any of the foregoing (hereinafter, the "Mark");

WHEREAS, Assignee wishes to own all right, title and interest in the Mark and resulting registration; and

WHEREAS, Assignee wishes to acquire from Assignor, and Assignor wishes to assign to Assignee, the entire right, title and interest in and to the Mark.

NOW, THEREFORE, in consideration of the sum of One (1) Dollar and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged by Assignor, Assignor hereby sells, assigns, transfers and sets over to Assignee the entire right, title and interest in and to the Mark, for the United States and for all foreign countries, including, without limitation, any registrations and applications therefor, any renewals and extensions of the registrations, and all other corresponding rights that are or may be secured under the laws of the United States or any foreign country (statutory, common law or otherwise), now or hereafter in effect, together with all goodwill associated with any of the foregoing, together with all income, royalties or payments due or payable as of the Effective Date or thereafter, including, without limitation, all claims for damages by reason of past, present or future infringement or other unauthorized use of the Mark, with the right to sue for, and collect the same for Assignee's own use and enjoyment and for the use and enjoyment of its successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignors if this Assignment had not been made.

Assignor hereby authorizes and requests the Commissioner of Patents and Trademarks, and the corresponding entities or agencies in any applicable foreign countries, to record Assignee as the assignee and owner of the Mark.

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be executed by their duly authorized representatives as of the Effective Date

David E. Hartje, dba Duesenberg Automobile Company LLC

Cord Automobile Companies LLC

By: David E. Hartje
Name: David E. Hartje
Title: Trademark Owner

By: [Signature]
Name: Cord Automobile Companies LLC
Title: Assignee