

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM441103

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
First Financial Bank	FORMERLY First Financial Bank, National Association, a national banking association	08/29/2017	state chartered bank: OHIO

RECEIVING PARTY DATA

Name:	Sourcing Network International, LLC
Street Address:	2525 State Road
City:	Bensalem
State/Country:	PENNSYLVANIA
Postal Code:	19020
Entity Type:	Limited Liability Company: DELAWARE

PROPERTY NUMBERS Total: 14

Property Type	Number	Word Mark
Registration Number:	4385456	B-ICONIC DEFINE YOURSELF FOR LESS
Registration Number:	4385455	B-ICONIC DEFINE YOURSELF
Registration Number:	3472120	CLÖUDZ
Registration Number:	3690061	CLÖUDZ
Serial Number:	86068347	CLÖUDZ ESCAPE ELITE
Serial Number:	85581797	CLÖUDZ PLUSH
Registration Number:	4245293	CLÖUDZ PLUSH
Registration Number:	3690020	CLÖUDZ TRAVEL COMFORT CATCH SOME ZZZZZZZ
Registration Number:	3755243	CLÖUDZ TRAVEL TRONICS
Registration Number:	4393668	COMFORLITE INSIDE
Registration Number:	2599709	DRUGSTORE-DIRECT
Registration Number:	2958924	MUSEUM ARTIFACTS
Registration Number:	2600966	OUR VERSIONS
Serial Number:	85654040	TRAVELAB

CORRESPONDENCE DATA

Fax Number: 8132212900

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent***TRADEMARK**

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 8132213900
Email: stephen.kelly@hwlaw.com
Correspondent Name: Stephen E. Kelly, Esq.
Address Line 1: 101 E. Kennedy Blvd., Suite 3700
Address Line 4: Tampa, FLORIDA 33602

NAME OF SUBMITTER:	Stephen E. Kelly
SIGNATURE:	/s/ Stephen E. Kelly
DATE SIGNED:	08/29/2017

Total Attachments: 6
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RELEASE OF TRADEMARK SECURITY AGREEMENT

THIS RELEASE OF TRADEMARK SECURITY AGREEMENT (“Release”), dated as of August 29, 2017 is made by **FIRST FINANCIAL BANK**, an Ohio state chartered bank (f/k/a First Financial Bank, National Association, a national banking association) (“Secured Party”), and is as follows:

WHEREAS, SNI MERGER SUB LLC, a Delaware limited liability company which will, merge into, and be survived by, SOURCING NETWORK INTERNATIONAL, LLC, a Delaware limited liability company (“Debtor”), and Secured Party are parties to that certain Trademark Security Agreement, dated as of August 1, 2014, which was recorded with the United States Patent and Trademark Office on August 15, 2014 in its records at Reel 5345, Frame 0001 (the “Agreement”); capitalized terms used but not defined herein will have the meaning given to them in the Agreement;

WHEREAS, the Agreement granted to the Secured Party a security interest in all of the Debtor’s right, title and interest in, to and under the Trademark Collateral (as defined in the Agreement), including, without limitation: (a) all of Debtor’s right, title and interest in and to all of its now or in the future owned or existing Trademarks listed on Schedule I of the Agreement (attached hereto and made a part hereof as Schedule I); (b) all renewals of each of the Trademarks; (c) all income, royalties, damages and payments now and in the future due or payable under or with respect to any and all Trademarks, including damages and payments for past or future infringements of any and all Trademarks; (d) all rights to sue for past, present and future infringements of any and all Trademarks; (e) all rights corresponding to each of the Trademarks throughout the world; (f) all rights of Debtor as licensor or licensee under, and with respect to, trademarks, service marks, trade names, and trademark and service mark applications; and (g) together in each case with the goodwill of Debtor’s business connected with the use of, and symbolized by, the foregoing; and

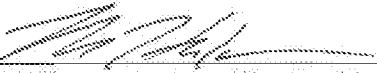
WHEREAS, Secured Party desires to release its rights and security interests in the Trademark Collateral solely as granted under the Agreement.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Secured Party hereby fully and finally releases and terminates (i) its security interest and other rights in, to and under the Trademark Collateral and (ii) any and all other rights it may have under the Agreement.

[Signature Page Follows]

IN WITNESS WHEREOF, Secured Party has caused this Release of Trademark Security Agreement to be duly executed as of the day and year first above written.

FIRST FINANCIAL BANK

By: 
William B. Hudson, Vice President

SIGNATURE PAGE TO
RELEASE OF TRADEMARK SECURITY AGREEMENT
(SOURCING NETWORK INTERNATIONAL, LLC)

TRADEMARK
REEL: 006143 FRAME: 0209

SCHEDULE I
TRADEMARKS

Trademarks

Mark	Territory	Registration Number (Application Number)	Registration Date (Application Date)
B-ICONIC DEFINE YOURSELF	USA	4,385,455	8/13/2013
B-ICONIC DEFINE YOURSELF FOR LESS	USA	4,385,456	8/13/2013
CLOUDZ	USA	3,472,120	7/22/2008
CLÖUDZ	Canada	857,762	8/15/2013
CLÖUDZ	USA	3,690,061	9/29/2009
CLÖUDZ	Community Trademark*	10,726,842	8/14/2012
CLÖUDZ ESCAPE ELITE	USA	(86/068347)	(9/18/2013)
CLÖUDZ PLUSH	USA	(85/581797)	(3/28/2012)
CLÖUDZ PLUSH	USA	4,245,293	11/20/2012
CLÖUDZ PLUSH	Community Trademark*	10,726,834	8/27/2012
CLÖUDZ PLUSH	Canada	857,763	8/15/2013
CLÖUDZ TRAVEL COMFORT CATCH SOME ZZZZZZ & DESIGN	USA	3,690,020	9/29/2009
CLÖUDZ TRAVEL TRONICS & DESIGN	USA	3,755,243	3/2/2010
COMFORLITE INSIDE	USA	4,393,668	8/27/2013
DRUGSTORE-DIRECT	USA	2,599,709	7/23/2002
MUSEUM ARTIFACTS	USA	2,958,924	6/7/2005
OUR VERSIONS & DESIGN	USA	2,600,966	7/30/2002
SOURCING NETWORKING INTERNATIONAL, LLC			Non-registered
SNI GROUP			Non-registered

Mark	Territory	Registration Number (Application Number)	Registration Date (Application Date)
SNI			Non-registered
TRAVELAB	USA	(85/654040)	(6/18/2012)

* The following countries are included in the Community Trademark registrations: Austria, Belgium, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Ireland, Italy, Latvia, Lithuania, Luxembourg, Malta, The Netherlands, Poland, Portugal, Romania, Slovakia, Slovenia, Spain, Sweden and United Kingdom.

List of Unregistered Brand Names and Logos:

1. f.l.y.
2. Escape Elite
3. Optimum Elite
4. Beau Réve
5. Le Montreux
6. OurVersions
7. Oxford Ridge
8. Palacio
9. Umberto Bossi
10. VALACIA
11. Bombay Shawl
12. Museum Artifacts
13. Ashford & Brooks
14. Luxury For Less
15. Luxury \$5 & Up
16. Luxury \$10 & Up
17. \$10 Boutique
18. Everything \$10 Boutique
19. TimeWorks New York (not used yet)
20. Madison Avenue Boutique (not used yet)
21. Sox 'n Flops (not used yet)

**License Agreements
Company as Licensor**

Licensee	Agreement	Date of Agreement	Licensed Materials
Cabeau, Inc.	Marketing and Distribution Agreement (with Amendments)	October 9, 2012 (Amended on January 15, 2014)	Clóudz brand of travel pillows and accessories, including related trademarks, logos, and trade names
Stellar Partners, Inc.	Merchandising License and Supply Agreement	May 31, 2013	B-ICONIC DEFINE YOURSELF FOR LESS Trademark (US Trademark Registration No. 4,385,456); B-ICONIC DEFINE YOURSELF Trademark (US Trademark Registration No. 4,385,455)

Company as Licensee

Licensor	Agreement	Date of Agreement	Licensed Materials
Neckii Comfort Products, Inc.	Exclusive Licensing Agreement	February 1, 2013	US Patent No. D580,695; NECKII Trademark (US Trademark Registration No. 3,538,378)
Dr. Gene James	Exclusive License Agreement	August 1, 2013	US Patent No. D582,045S; KIRO PILLOW Trademark
Pillow Handzzz, Inc.	Exclusive Licensing Agreement	March 18, 2014	US Patent Application No. 29/434,600; PILLOW HANDZZZ Trademark
Comfy Commuter, LLC	Exclusive Licensing Agreement	April 1, 2014	US Patent No. 8,316,488 B2; US Patent No. D672,185 S; COMFY COMMUTER Trademark (US Trademark Registration No. 4,436,294); COMFY COMMUTER ORIGINAL Trademark; COMFY COMMUTER BASICS Trademark; COMFY COMMUTER BLANKET Trademark
Michael Vahey, LLC	Exclusive Licensing Agreement	April 25, 2014	US Patent Application No. 13/102,033; US Patent Application No. 14/249,940; US Copyright Registration No. VAu 1-073-835; THE TRAVEL HALO Trademark (US Application Nos. 86/257,078 and 86/257,076)
360 Design Spark	Product Design & Development Agreement	January 1, 2013	No licensed material at this time as no 360 Design Spark products have been developed to this point.

Licensors	Agreement	Date of Agreement	Licensed Materials
The Curtis Publishing Company	Licensing Agreement (with Addendums)	August 24, 2005 (Amended August 13, 2008 and Renewed on November 27, 2013)	Certain copyrighted magazine illustrations produced for The Saturday Evening Post and Country Gentleman
Broadcast Music, Inc.	BMI License Agreement	June 2012	Audio in the BMI Catalog
GreenLight, LLC	Merchandise License Agreement	January 1, 2011	ALBERT EINSTEIN Personality Rights; EINSTEIN Personality Rights
NetSuite	Estimate # 259355	December 27, 2013	NetSuite Manufacturers Mid Market Edition
Weidenhammer Systems Corporation	Sales Order #20598	August 8, 2013	Cisco SMARTnet; Cisco SMARTnet Enhanced; Cisco SMB Support Assistant; Cisco ASA 5505 Security Plus
Cisco			WebEx
Avast!	Order ID: 14366975342	February 25, 2014	Avast! File Server Security
Cabeau, Inc.	Marketing and Distribution Agreement (with Amendments)	October 9, 2012 (Amended on January 15, 2014)	Cabeau's travel comfort products (including the Evolution Travel Pillow, the Midnight Sleep Mask, and Bamboo Compression Socks) and related trademarks, logos, and trade names