900419867 09/04/2017

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM441850

SUBMISSION TYPE:	RESUBMISSION
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL
RESUBMIT DOCUMENT ID:	900418537

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Yiwu Prudential Network Technology Co., Ltd		08/10/2017	Corporation: CHINA

RECEIVING PARTY DATA

Name:	Shenzhen Meijiaxin Home & Craft Products Co., Ltd	
Street Address:	No. 269,Qianjin 1st Rd,Bao'an district	
Internal Address:	Room 301-12,Nuobo Plaza	
City:	Shenzhen	
State/Country:	CHINA	
Entity Type:	Limited Liability Company: CHINA	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	4895817	BEMEGA

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Correspondent Name: Li Feng

Address Line 1: No.269, Qianjin 1st Rd, Bao'an distrt

Address Line 2: Room 301-12,Nuobo Plaza
Address Line 4: Shenzhen, CHINA 518000

NAME OF SUBMITTER:/WU Chunhua/SIGNATURE:/WU Chunhua/DATE SIGNED:09/04/2017

Total Attachments: 1 source=ASS#page1.tif

TRADEMARK 900419867 REEL: 006143 FRAME: 0382

TRADEMARK ASSIGNMETN

This Trademark Assignment (hereafter referred to as this "ASSIGNMENT") is made and entered into this 10th day of Aug. 2017, by and between Yiwu Prudential Network Technology Co., Ltd, a Chinese CORPORATION located in No.140, Qijiguang Road, Choujiang Street, Yiwu, Zhejiang CHINA (hereinafter referred to as "ASSIGNOR") and Shenzhen Meijiaxin Home & Craft Products Co., Ltd, a Chinese LIMITED LIABILITY COMPANY located in Room 301-12, Nuobo Plaza, No. 269, Qianjin 1st Rd., Bao'an district, Shenzhen, Guangdong CHINA (hereinafter referred to as "ASSIGNEE") with respect to the trademark **Bemega** (hereinafter referred to as "MARK"), including, without limitation, all variations thereof and all associated applications and registrations.

- 1. For US\$ 100.00 and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR hereby irrevocably and unconditionally assigns and transfers exclusively unto ASSIGNEE, its successors and assigns, all rights, title and interest throughout the world in perpetuity, including all statutory and common law rights, in and to the MARK, together with all goodwill symbolized by or otherwise associated with the MARK and the right to sue, make claims, and recover damages for any past, present or future infringement of the MARK; all of such rights, title and interest to be held and enjoyed by ASSIGNEE, its successors and assigns to the same extent that such would have been held and enjoyed by ASSIGNOR had this agreement not been made. Further, ASSIGNOR hereby expressly acknowledges that all of its uses of the MARK after the Effective Date of this ASSIGNMENT will inure to the sole and exclusive benefits of ASSIGNEE, its successors and assigns.
- 2. ASSIGNOR hereby represents, warrants and covenants that: (a) ASSIGNOR is the record owner of the MARK, (b) ASSIGNOR has not heretofore assigned, licensed or otherwise transferred the MARK, (c) ASSIGNOR has the power and authority to execute and deliver this ASSIGNMENT and has taken all action necessary to authorize the transactions contemplated hereby and thereby, (d) ASSIGNOR may lawfully and without violating any obligation to any third party sell, convey, transfer, assign and deliver to ASSIGNEE all right, title and interest in and to the MARK, free and clear of all liens, pledges, security interests, restrictions, prior assignments and claims of any kind or rights owned by any third party.
- 3. ASSIGNEE will defend, indemnify and hold the ASSIGNOR, its officers, directors, equity holders, managers, agents and representatives harmless from and against any claim, suit, loss, damage, demands, injuries or expenses (including reasonable attorneys' fees and disbursements) arising out a breach of ASSIGNEE's representations, warranties, covenants and obligations or caused by merchandise produced by ASSIGNEE or an action by ASSIGNEE.

4.Yiwu Prudential Network Technology Co., Ltd transfer of THE ENTIRE INTEREST AND THE GOODWILLOF THE BUSINESS about trademark" BEMEGA "to Shenzhen Meijiaxin Home & Craft Products Co., Ltd.

IN WITNESS WHEREOF, ASSIGNOR and ASSIGNEE have duly executed this Assignment as of the Effective Date.

ASSIGNOR

ASSIGNEE

Yiwu Prudential Network Fechnology Co. M. Shenzhen Meijiaxin Rome & Gian Products Co., Ltd

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RECORDED: 08/24/2017 REEL: 006143 FRAME: 0383