

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM441502

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
TBC Trademarks, LLC		08/30/2017	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Sumitomo Rubber Industries, Ltd.		
Street Address:	6-9 Wakinoama-cho 3-chome		
Internal Address:	Chuo-ku, Kobe-shi		
City:	Hyogo		
State/Country:	JAPAN		
Entity Type:	Corporation: JAPAN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	86630100	ICE-EDGE	
CORRESPONDENCE DATA			
Fax Number:	2155683439		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	215-568-3100		
Email:	bhipdocket@bakerlaw.com, nfrandsen@bakerlaw.com, jdale@bakerlaw.com		
Correspondent Name:	Nancy Rubner Frandsen		
Address Line 1:	2929 Arch Street		
Address Line 2:	Cira Centre, 12th Floor		
Address Line 4:	Philadelphia, PENNSYLVANIA 19104-2891		
ATTORNEY DOCKET NUMBER:	022426.00020		
NAME OF SUBMITTER:	Judy Dale-Paralegal		
SIGNATURE:	/Judy Dale/		
DATE SIGNED:	08/31/2017		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT

WHEREAS, TBC Trademarks, LLC, a Delaware Limited Liability Company, with an address of 2215-B Renaissance Dr., Suite 6, Las Vegas, Nevada 89119 ("Assignor"), adopted, owned and used in commerce the trademark as set forth in the attached Attachment A (hereinafter "the Mark");

WHEREAS, Sumitomo Rubber Industries, Ltd., a Japanese corporation, with an address of 6-9 Wakinohama-cho 3-chome, Chuo-ku, Kobe-shi, Hyogo, Japan (hereafter "Assignee"), is desirous of acquiring all right, title, and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark: and

WHEREAS, Assignee is the successor to that portion of Assignor's business to which the Mark pertains, and that business is ongoing and existing;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, and intending to be legally bound, Assignor acknowledges that, by no later than the date of last signature hereto, it sold, assigned, transferred, and conveyed to Assignee all right, title, and interest in and to the Mark together with the goodwill of business symbolized thereby and all assets relating to the Mark, and the right to sue and recover damages for past infringements thereof.

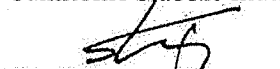
TBC Trademarks, LLC



Name: Day Sergeant
Title: VP + Assistant General Counsel

Date: August 31, 2017

Sumitomo Rubber Industries, Ltd.



Name: Tetsuo Shimizu
Title: General Manager, Brand Management Dept.

Date: August 30, 2017

ATTACHMENT A

Mark: ICE-EDGE

Application Serial No.: 86630100

Application date: May 14, 2015