

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM441778

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Broadsign International, LLC		08/01/2017	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Broadsign Serv LLC		
<b>Street Address:</b>	453 N. Lindbergh Blvd., 2nd Floor		
<b>City:</b>	St. Louis		
<b>State/Country:</b>	MISSOURI		
<b>Postal Code:</b>	63141		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	78746730	BROADSIGN	
<b>Serial Number:</b>	86598646	BROADSIGN MOBILE	
<b>Serial Number:</b>	87209065	BROADSIGN SERV	
<b>Serial Number:</b>	87214660		
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	7036848206		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	703-684-6885		
<b>Email:</b>	Elisedelatorre@bbpatlaw.com		
<b>Correspondent Name:</b>	Theodore A. Breiner		
<b>Address Line 1:</b>	115 North Henry Street		
<b>Address Line 4:</b>	Alexandria, VIRGINIA 22314		
<b>NAME OF SUBMITTER:</b>	THEODORE A. BREINER		
<b>SIGNATURE:</b>	/Theodore A. Breiner/		
<b>DATE SIGNED:</b>	09/01/2017		
<b>Total Attachments: 3</b>			
source=Assignment#page1.tif			
source=Assignment#page2.tif			

OP \$115.00 78746730



## TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT ("Assignment"), dated as of this 1<sup>st</sup> day of August 2017, is made by and between Broadsign International, LLC with an address at 453 N. Lindbergh Blvd., 2<sup>nd</sup> Floor, St. Louis, Missouri 63141 (hereinafter, "Assignor") and Broadsign Serv LLC with an address at 453 N. Lindbergh Blvd., 2nd Floor, St. Louis, Missouri 63141 (hereinafter, "Assignee").

### RECITALS

WHEREAS, Assignor is the record owner of the trademarks identified in Exhibit A hereto including the applications and registrations for those trademarks (collectively, the "Marks");

WHEREAS, Assignee is desirous of obtaining all right, title and interest in and to the Marks;

NOW, THEREFORE in consideration of the mutual promises contained herein, Assignor and Assignee agree as follows:

1. Assignment. For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns, transfers, and sets over its entire right, title, and interest in and to the Marks, together with the entire goodwill of the business symbolized by the Marks, and the registrations and applications thereof.

2. Further Assurances. At any time and from time to time after the date hereof, at Assignee's request and without further consideration, Assignor shall, within a reasonable time and at Assignee's sole expense, execute and deliver, and shall cause its affiliates and employees to execute and deliver, such instruments of sale, transfer, conveyance, assignment and confirmation, and take such other action, as Assignee may reasonably request to more effectively transfer, convey and assign to Assignee, and to confirm Assignee's title to, any or all of the Marks.

3. Counterparts. This Agreement may be executed in counterparts, each of which shall be deemed an original and all of which, taken together, shall constitute one and the same instrument.

(Signature Page to Trademark Assignment)

4. Successors and Assigns. This Assignment shall be binding upon and shall inure to the benefit of the parties hereto and their respective successors and assigns.

IN WITNESS WHEREOF, Assignor and Assignee have each caused this Assignment to be executed as of the date and year first above written.

**BROADSIGN INTERNATIONAL, LLC**

By: Dana Tunks  
Name: Dana Tunks  
Title: CFO

**BROADSIGN SERV LLC**

By: Dana Tunks  
Name: Dana Tunks  
Title: CFO

**Exhibit A**

<b><u>Trademark</u></b>	<b><u>Country</u></b>	<b><u>Application No</u></b>	<b><u>Filing Date</u></b>
Bro.mo Domain Name	Macau		
Bro.mo	Macau	N 098910 (856)	04-27-15
BROADSIGN	Australia	1792638	08-26-16
BROADSIGN	Brazil	840615736	08-20-13
BROADSIGN	Brazil	840615744	08-20-13
BROADSIGN	Canada	1225748	08-03-04
BROADSIGN	China	13105431	08-20-13
BROADSIGN	China	19191138	02-03-16
BROADSIGN	Europe	4760534	12-02-05
BROADSIGN	United States	78746730	11-03-05
BROADSIGN MOBILE	China	1916534	02-29-16
BROADSIGN MOBILE	Europe	14804421	02-29-16
BROADSIGN MOBILE	United States	86598646	04-15-15
BROADSIGN SERV	Canada	1797563	08-25-16
BROADSIGN SERV	Europe	15826464	09-15-16
BROADSIGN SERV	United States	87/209,065	09-19-16
BROADSIGN PIN design	Great Britain	UK00003190553	10-11-16
BROADSIGN PIN design	Canada	1802599	09-29-16
BROADSIGN PIN design	United States	87/214,660	10-25-16