

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM441874

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Yongbing Wong		07/24/2017	INDIVIDUAL: CHINA
RECEIVING PARTY DATA			
Name:	Yong Sheng Jia Plastic Chemical (Shantou) Co., Ltd.		
Street Address:	c/o SCADDOODLE Limited 24 Corliss Street		
Internal Address:	#9065		
City:	Providence RHODE ISLAND 02904		
State/Country:	RHODE ISLAND		
Postal Code:	02904		
Entity Type:	Corporation: CHINA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	87504344	SPARKLE & GLITTER	
CORRESPONDENCE DATA			
Fax Number:	9178304702		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	9178304702		
Email:	rmb@blanklegal.com		
Correspondent Name:	Richard Blank		
Address Line 1:	19 Ledgewood Commons		
Address Line 4:	Millwood, NEW YORK 10546		
NAME OF SUBMITTER:	Richard Blank		
SIGNATURE:	/rb/		
DATE SIGNED:	09/05/2017		
Total Attachments: 2			
source=Assignment_page_1#page1.tif			
source=Assignment_page_2#page1.tif			

OP \$40.00 87504344

TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement (the "Agreement"), with an effective date of July 24, 2017 ("Effective Date"), is made and entered into by and between Yongbing Wong ("Assignor"), and Yong Sheng Jia Plastic Chemical (Shantou) Co., Ltd. ("Assignee").

WHEREAS, Assignor owns the entire right, title, and interest in and to U.S. Trademark Application:

Word Mark SPARKLE & GLITTER
Goods and Services IC 028. US 022 023 038 050. G & S: Toys; games; role play; kids' cosmetics; kids' make-up; nail polish; cosmetic kits; compacts, make-up; girls' toys; beauty kits; spa kits; hair kits; hair products; beauty products; toy role play products; kids toy cosmetics; kids toy make-up; toy nail polish; toy cosmetic kits; toy compacts, toy make-up; girls' toys; toy beauty kits; toy spa kits; toy hair kits; toy hair products; toy beauty products; lip balm; toy lip balm
Standard Characters Claimed
Serial Number 87504344

Hereinafter, (the "Mark");

WHEREAS, Assignee desires to acquire all of Assignor's right, title and interest, in and to the Mark together with all the goodwill of the business symbolized thereby, and Assignor desires to assign all such right, title and interest in and to the Mark to Assignee, upon the terms and conditions set forth herein.

NOW, THEREFORE, for good and valuable consideration the receipt and sufficiency of which is hereby acknowledged by Assignor, the parties agree as follows:

1. Assignor hereby forever and irrevocably grants, assigns, transfers, and conveys to Assignee, and Assignee hereby accepts from Assignor, all of Assignor's right, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark (the "Assignment"). Notwithstanding anything herein to the contrary, Assignee may, in its sole and absolute discretion, defend, settle, adjust or comprise any past, present, and future claims, causes of action, suits or judgments asserted against the Mark or in the enforcement of the Mark. Assignor hereby irrevocably waives any and all right, title, and interest and to any damages, settlements, awards, benefits, reimbursements or other compensation (collectively, "Awards") received by Assignee as a result of any claims, causes of actions, suits or judgments or otherwise in pursuit of the enforcement of the Mark or associated with the Mark, which are hereby expressly the sole and exclusive property of Assignee.
2. Assignor hereby represents and warrants that:
 - a. Assignor is the sole owner of the entire right, title and interest in and to the Mark;
 - b. the Mark is unencumbered;



- c. no assignment, grant, mortgage, license or other agreement contradicts the rights and property herein conveyed has been or will be made to others by Assignor; and
 - d. Assignor possesses the good and full right and lawful authority to convey and assign all of Assignor's rights in and to the Mark as described herein.
3. Assignor hereby authorizes and requests the issuing authority, including without limitation the United States Patent and Trademark Office ("USPTO"), the Commissioner of Trademarks of the USPTO, and any official of any country empowered to issue trademark registrations, to record this Agreement and the Assignment described herein, and to issue and/or transfer all of the Mark to Assignee as owner of all right, title and interest therein, or otherwise as Assignee may direct, in accordance with the terms of this Agreement.
 4. Assignor hereby agrees and undertakes, when reasonably requested, without demanding any further consideration, at the request and at the expense of Assignee, to do all lawful and just acts, including the execution and acknowledgment of instruments, that may be or become necessary for obtaining, maintaining, extending, the Mark, and for maintaining and perfecting Assignee's right to the Mark and any and all intellectual property rights in it.
 5. Assignor agrees and undertakes, when reasonably requested, without demanding any further consideration, at the request and at the expense of Assignee, to carry out in good faith the intent and purpose of this Agreement, to generally do everything possible which Assignee shall consider desirable for vesting title to the Mark in Assignee, and for securing, maintaining and enforcing proper intellectual property protection for the Mark.
 6. This Agreement shall be binding on the heirs, assigns, representatives and successors of Assignor, and shall extend to the successors, assigns, and nominees of Assignee.
 7. This Agreement may be executed in counterpart originals, all of which together shall constitute a single agreement. In proving this Agreement, it will not be necessary to produce or account for more than one counterpart signed by both parties. A facsimile and/or electronic signature will be deemed an original signature for the purposes of execution of this Agreement and shall bind the party providing such facsimile and/or electronic signature. Delivery of the Agreement by facsimile, email or other digital technology (i.e., PDF) that is customarily utilized shall be deemed valid and binding.

IN WITNESS WHEREOF, the parties, having read this Agreement, indicate their consent to the terms and conditions by their signature below.

ASSIGNOR:

Name: Yongbing Wong

ASSIGNEE:

Yong Sheng Jia Plastic Chemical (shantou) Co., Ltd.

Name: Sophia Yu

Title: Supervisor - International Sales

