

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM441921

|   |  |                       |                           |
|---|--|-----------------------|---------------------------|
| <b>SUBMISSION TYPE:</b>   | NEW ASSIGNMENT                                     |                       |                           |
| <b>NATURE OF CONVEYANCE:</b>  | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL |                       |                           |
| <b>CONVEYING PARTY DATA</b>   |  |                       |                           |
| <b>Name</b>   | <b>Formerly</b>                                    | <b>Execution Date</b> | <b>Entity Type</b>        |
| Toby Bost   |  | 08/25/2017            | INDIVIDUAL: UNITED STATES |
| <b>RECEIVING PARTY DATA</b>   |  |                       |                           |
| <b>Name:</b>  | Southwind Commerce, LLC                            |                       |                           |
| <b>Street Address:</b>  | 688 Caudor Street                                  |                       |                           |
| <b>City:</b>  | Encinitas  |                       |                           |
| <b>State/Country:</b>   | CALIFORNIA   |                       |                           |
| <b>Postal Code:</b>   | 92024  |                       |                           |
| <b>Entity Type:</b>   | Limited Liability Company: CALIFORNIA              |                       |                           |
| <b>PROPERTY NUMBERS Total: 2</b>  |  |                       |                           |
| <b>Property Type</b>  | <b>Number</b>                                      | <b>Word Mark</b>      |                           |
| <b>Registration Number:</b>   | 5165523  | LOCAL BEACH           |                           |
| <b>Registration Number:</b>   | 5116078  | THISISMYBEACH         |                           |
| <b>CORRESPONDENCE DATA</b>  |  |                       |                           |
| <b>Fax Number:</b>  |  |                       |                           |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> |  |                       |                           |
| <b>Email:</b>   | mark@trademarksmart.net                            |                       |                           |
| <b>Correspondent Name:</b>  | Mark C. Schollaert                                 |                       |                           |
| <b>Address Line 1:</b>  | 603 Seagaze Drive, #951                            |                       |                           |
| <b>Address Line 4:</b>  | Oceanside, CALIFORNIA 92054                        |                       |                           |
| <b>NAME OF SUBMITTER:</b>   | Mark C. Schollaert                                 |                       |                           |
| <b>SIGNATURE:</b>   | /mcs/  |                       |                           |
| <b>DATE SIGNED:</b>   | 09/05/2017   |                       |                           |
| <b>Total Attachments: 1</b>   | source=Southwind Transfer 1#page1.tif              |                       |                           |

OP \$65.00 5165523

ASSIGNMENT OF FEDERAL TRADEMARK REGISTRATIONS

WHEREAS, Toby Best ("Assignor"), an individual, having a place of business at 688 Caudor Street, Encinitas, California 92024, is the owner of the following trademarks:

**LOCAL BEACH** registered in the United States Patent and Trademark Office on March 21, 2017 and assigned Registration No: 5,165,523 and

**THISISMYBEACH** registered in the United States Patent and Trademark Office on January 3, 2017 and assigned Registration No: 5,116,078

WHEREAS, Southwind Commerce, LLC ("Assignee"), a California limited liability company, having a place of business at 688 Caudor Street, Encinitas, California 92024, is desirous of acquiring said registered trademarks:

NOW, THEREFOR, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in the United States in and to said trademarks together with all common law rights and the goodwill of the business symbolized by said trademarks and registrations thereof.

Signed at 688 Caudor St  
Encinitas, CA this 25<sup>th</sup> day of August, 2017.

  
Toby Best, an individual