

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM442217

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
New Brookdale Partners II, L.P.		09/05/2017	Limited Partnership: DELAWARE
RECEIVING PARTY DATA			
Name:	River's End Holdings, LLC		
Street Address:	301 N. Broom Street		
City:	Madison		
State/Country:	WISCONSIN		
Postal Code:	53703		
Entity Type:	Limited Liability Company: MINNESOTA		
PROPERTY NUMBERS Total: 10			
Property Type	Number	Word Mark	
Registration Number:	3985247	BLUEDROP	
Registration Number:	3972249	COOL ELITE	
Registration Number:	3395802	COOL SWING	
Registration Number:	3025622	COOL SWING	
Registration Number:	4254273	FREE SWING	
Registration Number:	1662531	LA LOVING	
Registration Number:	3019228	PT PAGE & TUTTLE	
Registration Number:	3025427	PAGE & TUTTLE	
Registration Number:	3827875	PAGE & TUTTLE	
Registration Number:	3299383	RIVER'S END	
CORRESPONDENCE DATA			
Fax Number:	9528421742		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	952-896-1545		
Email:	ipgroup@larkinhoffman.com		
Correspondent Name:	Molly T. Eichten		
Address Line 1:	8300 Norman Center Drive		
Address Line 2:	Suite 1000		

OP \$265.00 3985247

Address Line 4:	Minneapolis, MINNESOTA 55437-1060
NAME OF SUBMITTER:	Molly T. Eichten
SIGNATURE:	/Molly T. Eichten/
DATE SIGNED:	09/07/2017
Total Attachments: 2 source=Release of Security Interest#page1.tif source=Release of Security Interest#page2.tif	

RELEASE OF SECURITY INTEREST

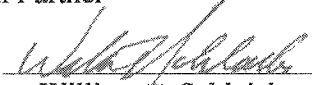
New Brookdale Partners II, L.P., as the assignee from BMO Harris Bank N.A., of that certain Credit and Security Agreement, dated March 15, 2015, as amended, by and among River's End Holdings, LLC (the "Company"), Threadfellows, LLC, and BMO Harris Bank N.A., and as the assignee of a security interest in the Company's assets from BMO Harris Bank N.A. hereby consents to the release of all security interests held by New Brookdale Partners II, L.P. in any of the Acquired Assets (as defined in the Asset Purchase Agreement, by and between the Company and 3PL Associates, LLC (the "Asset Purchase Agreement")), including, without limitation, those Acquired Assets listed on Exhibit A attached hereto, and further hereby authorizes the Company or any of its officers or agents to file any amendments or termination statements to release such security interests on the Acquired Assets at any time prior to or after the Closing Date (as defined in the Asset Purchase Agreement).

NEW BROOKDALE PARTNERS II, L.P.

By: Brookdale Management LLC

Its: General Partner

Date: September 5, 2017

By: 

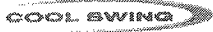

Name: William T. Schleicher, Jr.

Its: Vice President and Secretary

TRADEMARK

REEL: 006148 FRAME: 0102

EXHIBIT A

Country	Mark	Status	App. No.	App. Date	Reg. No.	Reg. Date
United States	BLUEDROP	Registered	85/168899	2010-11-04	3985247	2011-06-28
United States	COOL ELITE	Registered	77/223642	2007-07-06	3972249	2011-06-07
United States		Registered	78/523888	2004-11-29	3395802	2008-03-11
United States	COOL SWING	Registered	76/598833	2004-06-23	3025622	2005-12-13
United States	FREE SWING	Registered	77/805339	2009-08-14	4254273	2012-12-04
United States	LA LOVING	Registered	74/012646	1989-12-20	1662531	1991-10-29
United States		Registered	76/587722	2004-04-19	3019228	2005-11-29
United States	PAGE & TUTTLE	Registered	76/587723	2004-04-19	3025427	2005-12-13
United States	PAGE & TUTTLE	Registered	77/901288	2009-12-28	3827875	2010-08-03
United States	RIVER'S END	Registered	78/729053	2005-10-07	3299383	2007-09-25

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