

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM442173

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
MIMEDIA, LLC		09/05/2017	Corporation: NEW YORK
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	MIMEDIA, INC.		
<b>Street Address:</b>	32 Court Street		
<b>City:</b>	Brooklyn		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	11201		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86730284	MIMEDIA	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2126618002		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	212-661-8000		
<b>Email:</b>	info@lmiplaw.com, pjphillips@lmiplaw.com		
<b>Correspondent Name:</b>	Peter J. Phillips		
<b>Address Line 1:</b>	30 Broad Street 21st Floor		
<b>Address Line 4:</b>	New York, NEW YORK 10004		
<b>NAME OF SUBMITTER:</b>	Peter J. Phillips		
<b>SIGNATURE:</b>	/Peter J. Phillips/		
<b>DATE SIGNED:</b>	09/06/2017		
<b>Total Attachments: 1</b>			
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ASSIGNMENT

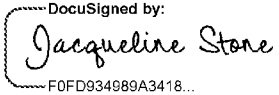
Whereas MIMEDIA, LLC a corporation of New York, located at 32 Court Street Brooklyn, New York 11201, has adopted, used and is using the mark:

– MIMEDIA – which is the subject of U.S. Trademark Application No. 86/730,284, filed August 19, 2015

Whereas MIMEDIA, INC. a corporation of Delaware, located at 32 Court Street Brooklyn, New York 11201, is desirous of acquiring said mark and all rights in the trademark application and registration resulting therefrom;

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, MIMEDIA, LLC does hereby assign unto MIMEDIA, INC. all right, title and interest in and to said marks, together with the good will of the business symbolized by the mark, and the registration resulting therefrom.

MIMEDIA, LLC,

By:  F0FD934989A3418...

Name: Jacqueline Stone

Title: Chief Marketing officer

Date: 9/5/2017