

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM442184

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Nora Elizabeth Pineda Saca		01/30/2017	INDIVIDUAL: UNITED STATES
Vanessa Faggiolly		01/30/2017	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	El Carmen, Inc.		
Street Address:	16152 Covello Street		
City:	Van Nuys		
State/Country:	CALIFORNIA		
Postal Code:	91406		
Entity Type:	Corporation: CALIFORNIA		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Registration Number:	4571379	PERLA BANDERA DE EL SALVADOR	
Registration Number:	3675468	PERLA BANDERA DE EL SALVADOR	
Registration Number:	4754797	PERLA BANDERA DE EL SALVADOR	
Registration Number:	4764145	PERLA BANDERA DE EL SALVADOR	
Serial Number:	87324700	PERLA BANDERA DE EL SALVADOR	
Serial Number:	87291026	PERLA BANDERA DE EL SALVADOR	
Serial Number:	87419486	PERLA	
CORRESPONDENCE DATA			
Fax Number:	8058801566		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	805-409-0530		
Email:	tamara@tamaraharper.com		
Correspondent Name:	Tamara L. Harper, Esquire		
Address Line 1:	141 Duesenberg Drive, Suite 7B		
Address Line 4:	Westlake Village, CALIFORNIA 91362		
NAME OF SUBMITTER:	Tamara L. Harper		
SIGNATURE:	/Tamara L. Harper/		

OP \$190.00 4571379

DATE SIGNED:	09/06/2017
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Total Attachments: 5

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ASSIGNMENT OF TRADEMARK

This Assignment of Trademark (the "Assignment") is made, entered and effective on January 30, 2017, by and between Nora Elizabeth Pineda Saca and Vanessa Faggiolly ("Assignors") and El Carmen, Inc. ("Assignee") (collectively referred to as the "Parties").

Whereas, Assignors are the owners of the trademarks as described in Exhibit "A" attached hereto and incorporated by reference herein (the "Marks"); and

Whereas, Assignors wish to assign their rights in the Marks to Assignee.

Now, therefore, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged, the Parties agree as follows:

1. ASSIGNMENT: Assignors hereby assign, sell and transfer to Assignee all of their rights, title and interest in and to the Marks, including, but not limited to: (i) all registration rights with respect to the Marks, (ii) any rights to prepare derivative marks, (iii) any goodwill related to the Marks, and (iv) all income, royalties or claims relating to the Marks due or payable on or after the date of this Assignment.

2. ASSIGNORS' REPRESENTATIONS: Assignors represent and warrant (i) that Assignors are the exclusive owner of the Marks, (ii) that Assignors possess all rights, title and interest in and to the Marks, (iii) that Assignors have the power to enter into this Assignment, (iv) that the Marks do not infringe on the rights of any other person or entity, and (iv) that the rights transferred in this Assignment are free of any lien, encumbrance or adverse claim.

3. CONTINUING OBLIGATIONS: Assignors agree to assist Assignee, upon request, by taking any reasonable action that may be necessary for the perfecting, securing and completing of this Assignment.

4. BINDING EFFECT: The covenants and conditions contained in this Assignment shall apply to and bind the Parties and their heirs, legal representatives, successors and permitted assigns.


5. GOVERNING LAW: This Assignment shall be governed by and construed in accordance with the laws of the State of California.

[Remainder of this page intentionally left blank]

IN WITNESS WHEREOF, the Parties have caused this Assignment to be executed the day and year first above written.

ASSIGNORS:

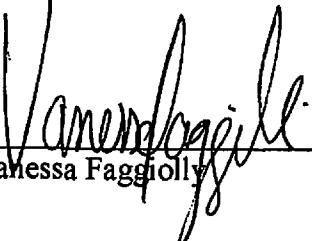
NORA ELIZABETH PINEDA SACA



Nora Elizabeth Pineda Saca

AND


VANESSA FAGGIOLLY



Vanessa Faggiolly

ASSIGNEE:

EL CARMEN, INC.



By: Nora E. Saca
It's President

TRADEMARK

REEL: 006148 FRAME: 0736

California All Purpose Certificate of Acknowledgment

A Notary Public or other officer completing this certificate verifies only the identity of the individual who signed the document to which this certificate is attached, and not the truthfulness, accuracy or validity of that document.

State of California

County of Los Angeles } ss

On 4/24/17, before me, Ashvani Kumar Sood notary public, personally
Date (Here insert name and title of the officer)

appeared Nora E Pineda Saca, Vanessa Faggiolly, who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature Ashvani Kumar Sood
Signature of Notary Public



(Notary Seal)

OPTIONAL SECTION DESCRIPTION OF ATTACHED DOCUMENT

Title or Type of Document _____

Document Date _____ Number of pages _____

CAPACITY(IES) CLAIMED BY SIGNER

Name of Signer _____

Title(s) _____

Signer is representing: _____

(Effective 1.1.2015) California Acknowledgment

EXHIBIT A

DESCRIPTION OF MARKS

<u>MARK</u>	<u>REGISTRATION/ SERIAL NO.</u>	<u>CLASS</u>	<u>DESCRIPTION</u>
PERLA BANDERA DE EL SALVADOR	4,571,379	029	Cheese and sour cream
	3,675,468	029	Cheese and sour cream
	4,754,797	029	Cheese and sour cream
	4,764,145	029	Processed beans; Refried beans
	4,764,145	030	Rice
	87/324,700	030	Corn cakes containing combinations of meat, cheese, beans and/or vegetables; tamales; pupusas; tortillas

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REEL: 006148 FRAME: 0738

PERLA BANDERA DE EL SALVADOR	87/291,026	029	Processed beans; refried beans
PERLA BANDERA DE EL SALVADOR	87/291,026	030	Rice
PERLA	87/419,486	029	Cheese and sour cream; Processed beans; refried beans
PERLA	87/419,486	030	Rice; Corn cakes containing combinations of meat, cheese, beans and/or vegetables; Tamales, pupusas, tortillas

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