

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM442190

| | |
|------------------------------|----------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | MERGER |
| EFFECTIVE DATE: | 01/19/2017 |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|----------------------------|----------|----------------|-----------------------|
| Bonnier Active Media, Inc. | | 01/09/2017 | Corporation: NEW YORK |

RECEIVING PARTY DATA

| | |
|------------------------|---------------------------------|
| Name: | Bonnier Corporation |
| Street Address: | 460 NORTH ORLANDO AVE., STE 200 |
| City: | WINTER PARK |
| State/Country: | FLORIDA |
| Postal Code: | 32789 |
| Entity Type: | Corporation: DELAWARE |

PROPERTY NUMBERS Total: 36

| Property Type | Number | Word Mark |
|----------------|----------|----------------|
| Serial Number: | 73006360 | OUTDOOR LIFE |
| Serial Number: | 74475281 | OUTDOOR LIFE |
| Serial Number: | 75096912 | OUTDOOR LIFE |
| Serial Number: | 75096914 | OUTDOOR LIFE |
| Serial Number: | 75096913 | OUTDOOR LIFE |
| Serial Number: | 75416434 | OUTDOOR LIFE |
| Serial Number: | 75978729 | OUTDOOR LIFE |
| Serial Number: | 76398312 | OUTDOOR LIFE |
| Serial Number: | 78312317 | OUTDOOR LIFE |
| Serial Number: | 78644592 | OUTDOOR LIFE'S |
| Serial Number: | 76461583 | OUTDOOR LIFE |
| Serial Number: | 85556044 | OUTDOOR LIFE |
| Serial Number: | 85674264 | OUTDOOR LIFE |
| Serial Number: | 85825427 | OUTDOOR LIFE |
| Serial Number: | 85979886 | OUTDOOR LIFE |
| Serial Number: | 86115212 | OUTDOOR LIFE |
| Serial Number: | 86164690 | OUTDOOR LIFE |
| Serial Number: | 86312158 | OUTDOOR LIFE |

CH \$915.00 73006360

| Property Type | Number | Word Mark |
|----------------|----------|--------------|
| Serial Number: | 86647138 | OUTDOOR LIFE |
| Serial Number: | 86910394 | OUTDOOR LIFE |
| Serial Number: | 86910413 | OUTDOOR LIFE |
| Serial Number: | 86910428 | OUTDOOR LIFE |
| Serial Number: | 86910444 | OUTDOOR LIFE |
| Serial Number: | 86910469 | OUTDOOR LIFE |
| Serial Number: | 86918115 | OUTDOOR LIFE |
| Serial Number: | 86918127 | OUTDOOR LIFE |
| Serial Number: | 86918140 | OUTDOOR LIFE |
| Serial Number: | 86918153 | OUTDOOR LIFE |
| Serial Number: | 86918162 | OUTDOOR LIFE |
| Serial Number: | 86918176 | OUTDOOR LIFE |
| Serial Number: | 86924540 | OUTDOOR LIFE |
| Serial Number: | 86924551 | OUTDOOR LIFE |
| Serial Number: | 86924555 | OUTDOOR LIFE |
| Serial Number: | 86924883 | OUTDOOR LIFE |
| Serial Number: | 86924897 | OUTDOOR LIFE |
| Serial Number: | 86979604 | OUTDOOR LIFE |

CORRESPONDENCE DATA

Fax Number: 4079267720

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 407-926-7723

Email: trademark@bonniercorp.com

Correspondent Name: Beusse Wolter Sanks & Maire PLLC

Address Line 1: 390 N Orange Ave, Suite 2500

Address Line 4: Orlando, FLORIDA 32801

| | |
|--------------------------------|------------------|
| ATTORNEY DOCKET NUMBER: | Outdoor Life |
| NAME OF SUBMITTER: | Christine McLeod |
| SIGNATURE: | /cqmcleod/ |
| DATE SIGNED: | 09/06/2017 |

Total Attachments: 5

source=BONNIER CORPORATION-merger#page1.tif
source=BONNIER CORPORATION-merger#page2.tif
source=BONNIER CORPORATION-merger#page3.tif
source=BONNIER CORPORATION-merger#page4.tif
source=BONNIER CORPORATION-merger#page5.tif

CERTIFICATE OF MERGER

OF
Bonnier Active Media, Inc.
[a New York Corporation]

And
Bonnier Corporation
[a Foreign Corporation]

into
Bonnier Corporation
[a Foreign Corporation]

(Pursuant to Section 907 of the Business Corporation Law)

It is hereby certified, upon behalf of each of the constituent corporations herein named, as follows:

FIRST: The Board of Directors of each of the constituent corporations has duly adopted a plan of merger setting forth the terms and conditions of the merger of said corporations.

SECOND: The name of the foreign constituent corporation, which is to be the surviving corporation, and which is hereinafter sometimes referred to as the "surviving constituent corporation", is Bonnier Corporation.

The jurisdiction of its incorporation is Delaware; and the date of its incorporation therein is 01/01/2007.

The Application for Authority in the State of New York of the surviving constituent corporation to transact business as a foreign corporation therein was filed by the Department of State of the State of New York on 06/16/2016.

THIRD: The name of the domestic constituent corporation, which is being merged into the surviving constituent corporation, and which is hereinafter sometimes referred to as the "merged constituent corporation", is Bonnier Active Media, Inc.

The date upon which its certificate of incorporation was filed by the Department of State is 04/14/1967.

FOURTH: As to each constituent corporation, the plan of merger sets forth the designation

New York Long Form Merger - Domestic into Foreign Corporation 9/00- 1

and number of outstanding shares of each class and series, the specification of the classes and series entitled to vote on the plan of merger, and the specification of each class and series entitled to vote as a class on the plan of merger, as follows:

Bonnier Corporation

| Designation of each outstanding class and series of shares | Number of outstanding shares of each class | Designation of class and series entitled to vote | Classes and series entitled to vote as a class |
|------------------------------------------------------------|--------------------------------------------|--------------------------------------------------|------------------------------------------------|
| Common | 1000 | Common | Common |

Bonnier Active Media, Inc.

| Designation of each outstanding class and series of shares | Number of outstanding shares of each class | Designation of class and series entitled to vote | Classes and series entitled to vote as a class |
|------------------------------------------------------------|--------------------------------------------|--------------------------------------------------|------------------------------------------------|
| Common | 10 | Common | Common |

FIFTH: The merger herein certified was authorized in respect of the merged constituent corporation by the written consent of the holders of all outstanding shares of the corporation entitled to vote on the plan of merger.

SIXTH: All fees and taxes (including penalties and interest) administered by the Department of Taxation and Finance of the State of New York which are now due and payable by the constituent domestic corporation have been paid and a cessation franchise tax report (estimated or final) through the anticipated date of merger has been filed by the constituent domestic corporation. The said report, if estimated, is subject to amendment. The surviving foreign corporation agrees that it will within 30 days after the filing of the certificate of merger file the cessation tax report, if an estimated report was previously filed, and promptly pay to the Department of Taxation and Finance of the State of New York all fees and taxes (including penalties and interest), if any, due to the Department of Taxation and Finance by the constituent domestic corporation.

SEVENTH: The merger herein certified is permitted by the laws of the jurisdiction of incorporation of the surviving constituent corporation and is in compliance with said laws.

EIGHTH: The surviving constituent corporation agrees that it may be served with process in the State of New York in any action or special proceeding for the enforcement of any liability or obligation of the merged constituent corporation, for the enforcement of any liability or obligation of the surviving constituent corporation for which the surviving constituent corporation is previously amenable to suit in the State of New York, and for the enforcement, as provided in the Business Corporation Law of the State of New York, of the right of shareholders of the merged

constituent corporation to receive payment for their shares against the surviving constituent corporation.

NINTH: The surviving constituent corporation agrees that, subject to the provisions of section 623 of the Business Corporation Law of the State of New York, it will promptly pay to the shareholders of the merged constituent corporation the amount, if any, to which they shall be entitled under the provisions of the Business Corporation Law of the State of New York relating to the rights of shareholders to receive payment for their shares.

TENTH: The surviving constituent corporation hereby designates the Secretary of State of the State of New York as its agent upon whom process against it may be served in the manner set forth in paragraph (b) of section 306 of the Business Corporation Law of the State of New York in any action or special proceeding. The post office address without the State of New York to which the said Secretary of State shall mail a copy of any process against the surviving corporation served upon him is: Bonnier Corporation, 460 N. Orlando Avenue; Suite 200, Winter Park, FL 32789, Attn: Legal Dept.

IN WITNESS WHEREOF, I have subscribed this document on the date set forth below and do hereby affirm, under the penalties of perjury, that the statements contained therein have been examined by me and are true and correct.

Executed on this *9th* day of *January*, 2017.

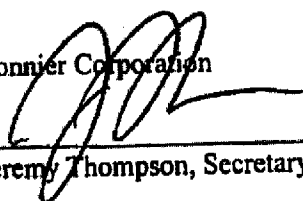
Bonnier Active Media, Inc.



Jeremy Thompson, Secretary

And

Bonnier Corporation



Jeremy Thompson, Secretary

FILING RECEIPT

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ENTITY NAME: BONNIER CORPORATION

DOCUMENT TYPE: MERGER (FOR. BUSINESS)
PROCESS

COUNTY: NEWY

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FILED:01/19/2017 DURATION:***** CASH#:170119000342 FILM #:170119000316

FILER:

JEREMY THOMPSON
BONNIER CORPORATION
460 N. ORLANDO AVE., STE. 200
WINTER PARK, FL 32789

EFFECT DATE

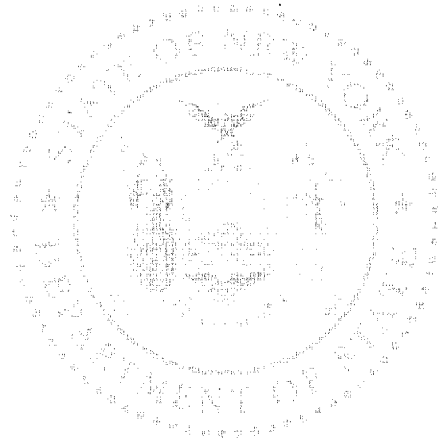
01/19/2017

ADDRESS FOR PROCESS:

THE CORPORATION
ATTN: LEGAL DEPT.
WINTER PARK, FL 32789

460 N. ORLANDO AVE., SUITE 200

REGISTERED AGENT:



CONSTITUENT NAME: BONNIER ACTIVE MEDIA, INC.

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SERVICE COMPANY: DELANEY CORPORATE SERVICES LTD. - 30 SERVICE CODE: 30

| | | | |
|----------|-------|----------|-------|
| FEEs | 65.00 | PAYMENTS | 65.00 |
| | ----- | | ----- |
| FILING | 60.00 | CASH | 0.00 |
| TAX | 0.00 | CHECK | 0.00 |
| CERT | 0.00 | CHARGE | 0.00 |
| COPIES | 5.00 | DRAWDOWN | 65.00 |
| HANDLING | 0.00 | OPAL | 0.00 |
| | | REFUND | 0.00 |

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TRADEMARK (04/2007)