

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM442354

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BODEGA LAS COPAS, S.L.		09/06/2017	Limited Liability Company: SPAIN
RECEIVING PARTY DATA			
Name:	Pedro Domecq, S.A. de C.V.		
Street Address:	Av. Cicerón 711		
Internal Address:	Colonia Polanco Reforma		
City:	Ciudad de Mexico		
State/Country:	MEXICO		
Postal Code:	11550		
Entity Type:	Corporation: MEXICO		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	1233854	DON PEDRO	
Registration Number:	1536637	PRESIDENTE	
Registration Number:	4083669	LOS REYES	
CORRESPONDENCE DATA			
Fax Number:	9735776301		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	9735776300		
Email:	michael@mjbrownlaw.com		
Correspondent Name:	Michael Brown/Michael J Brown Law Office		
Address Line 1:	354 Eisenhower Parkway		
Address Line 2:	Plaza I, 2nd Floor, Suite 2025		
Address Line 4:	Livingston, NEW JERSEY 07039		
NAME OF SUBMITTER:	Michael J. Brown		
SIGNATURE:	/MichaelJBrown/		
DATE SIGNED:	09/07/2017		
Total Attachments: 1 source=Assignment#page1.tif			

OP \$90.00 1233854

TRADEMARK ASSIGNMENT

WHEREAS, **BODEGA LAS COPAS, S.L.** a Spanish Limited Liability Company located and doing business at *Manuel María Gonzalez, 12/ Jerez De La Frontera (Cádiz)/ SPAIN* have adopted, used and are using in commerce the following trademarks:

Trademark	Class	Filing date	Filing number	Registration date	Registration number
DON PEDRO	33	13/04/1981	73/305725	05/04/1983	1233854
LOS REYES	33	02/06/2011	85/335930	10/01/2012	4083669
PRESIDENTE	33	06/12/2096	73/593860	25/04/1989	1536637

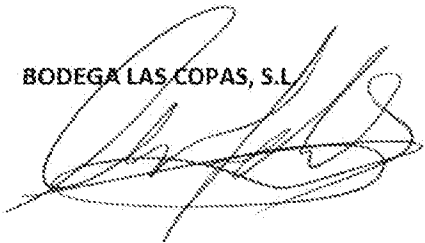
and

WHEREAS, **PEDRO DOMECCO, S.A. DE C.V.** a Mexican Corporation located and doing business at *Av. Cicerón 711/ Colonia Polanco Reforma/ 11550 Ciudad de México/ MEXICO*, desires to acquire the cited Trademarks, the goodwill of the business associated therewith, and the registrations associated therewith;

NOW THEREFORE, in consideration of and in exchange for the sum of Ten Dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor does hereby sell, assign, transfer and set over unto the Assignee the entire right, title, and interest in and to the Trademarks in the United States of America, the goodwill of the business associated with said marks, the applications and/or registrations thereof, and the right to sue for past and future infringement thereof.

This assignment is effective as of 6-SEPTEMBER 2017

BODEGA LAS COPAS, S.L.



Name: MARIA CRISTINA GRAMADOS
 Title: ATTORNEY -LEGAL REPRESENTATIVE

PEDRO DOMECCO, S.A. DE C.V.



Name: ENRIQUE CAMILO MURILLO SANROMA
 Title: MANAGING DIRECTOR