

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM442362

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Structure Tone, LLC		08/28/2017	Limited Liability Company: NEW YORK
RECEIVING PARTY DATA			
Name:	STO Holdings Inc.		
Street Address:	330 West 34th Street, 12th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10001		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3281973		
Registration Number:	3284625	STRUCTURETONE	
Registration Number:	2019012	STRUCTURETONE	
CORRESPONDENCE DATA			
Fax Number:	4159848701		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	415-9848700		
Email:	markmiller@omm.com		
Correspondent Name:	Mark E. Miller, Esq.		
Address Line 1:	O'Melveny & Myers LLP		
Address Line 2:	Two Embarcadero Center, 28th Floor		
Address Line 4:	San Francisco, CALIFORNIA 94111		
ATTORNEY DOCKET NUMBER:	0839720-1		
NAME OF SUBMITTER:	Alexandra C. Echery		
SIGNATURE:	/ace/		
DATE SIGNED:	09/07/2017		
Total Attachments: 3			
source=US Assignment - Structure Tone LLC to STO Holdings#page1.tif			

CH \$90.00 3281973

source=US Assignment - Structure Tone LLC to STO Holdings#page2.tif

source=US Assignment - Structure Tone LLC to STO Holdings#page3.tif

TRADEMARK ASSIGNMENT

This Trademark Assignment (this “**Assignment**”) is made and entered into on this 28 day of August, 2017 (the “**Effective Date**”) by and between Structure Tone, LLC a New York limited liability company (“**Assignor**”), and STO Holdings Inc., a Delaware corporation located at 330 West 34th Street, 12th Floor, New York, New York 10001 (“**Assignee**”).

WHEREAS, Assignor is the owner of record, has right in and to, the trademark registrations listed on Schedule 1, attached hereto (the “**Assigned Trademarks**”), and Assignor desires to transfer to Assignee all right, title and interest, together with the goodwill connected with the use of and symbolized by the Assigned Trademarks;

WHEREAS, Assignee desires to accept such assignment for the Assigned Trademarks from Assignor;

NOW THEREFORE, for good and valuable consideration, the sufficiency and receipt of which is hereby acknowledged, Assignor and Assignee agree as follows:

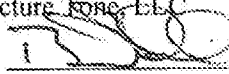
1. Assignor hereby sells, assigns and transfers to Assignee its entire right, title and interest in and to the Assigned Trademarks, together with the goodwill of the business associated with the Assigned Trademarks, all of the corresponding rights secured under the laws of the United States and all claims, demands, and causes of action for the past, present, or future infringement or other unauthorized use of the Assigned Trademarks, including the right to collect all proceeds and damages therefrom;
2. Assignor shall take all actions necessary to enable Assignee to record the Assignment of the Assigned Trademarks with the United States Trademark Office;
3. This Assignment may be executed in one or more counterparts, each of which will be deemed an original and all of which, when taken together, will constitute one and the same assignment.

[Signature Page Follows]

IN WITNESS WHEREOF, Assignor and Assignee have duly executed and delivered this Assignment as of the Effective Date.

ASSIGNOR

Structure Tone, LLC


By:  _____

Name: BRETT PHILLIPS

Title: TREASURER

ASSIGNEE


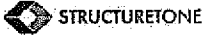
STO Holdings Inc.

By:  _____

Name: ROBERT W MULLEN

Title: PRESIDENT

SCHEDULE 1

Trademark	Jurisdiction	Application No.	Application Date	Registration No.	Registration Date
	United States	77037469	11/06/2006	3281973	08/21/2007
 STRUCTURETONE	United States	77037476	11/06/2006	3284625	08/28/2007
STRUCTURETONE	United States	74731446	9/20/1995	2019012	11/26/1996