

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM442410

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
WEB PRODUCTS, INC.		06/29/2009	Corporation: PENNSYLVANIA
RECEIVING PARTY DATA			
Name:	WEB PRODUCTS, LLC		
Street Address:	P.O. Box 9181		
City:	Hickory		
State/Country:	NORTH CAROLINA		
Postal Code:	28603		
Entity Type:	Limited Liability Company: NORTH CAROLINA		
PROPERTY NUMBERS Total: 16			
Property Type	Number	Word Mark	
Registration Number:	2172391	FILTERMATE	
Registration Number:	2267887	ABSORBER	
Registration Number:	2602451	AROMAFRESH	
Registration Number:	3022545	FILTERFRESH	
Registration Number:	3330155	TROPICAL BAY	
Registration Number:	3325363	MELON ICE	
Registration Number:	3325361	LAVENDER BLOOM	
Registration Number:	3325362	COUNTRY COTTON	
Registration Number:	2832712	FRENCH SCENTS	
Registration Number:	2580486	HEPA-PURE	
Registration Number:	3322227	WEB 5 YEAR FILTER	
Registration Number:	3315377	WEB LIFETIME FILTER	
Registration Number:	3322224	WEB COIL CLEANER	
Registration Number:	3322225	WEB VENT FILTERS	
Registration Number:	3322226	WEB ODOR CONTROL FILTER	
Serial Number:	77666225	WEB PRODUCTS	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent</i>			
TRADEMARK			

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using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 7043778156
Email: jcarusone@robinsonbradshaw.com
Correspondent Name: Jennifer Carusone
Address Line 1: 101 N. Tryon St., Suite 1900
Address Line 2: Robinson, Bradshaw & Hinson, P.A.
Address Line 4: Charlotte, NORTH CAROLINA 28246

NAME OF SUBMITTER:	Jennifer Carusone
SIGNATURE:	/Jennifer Carusone/
DATE SIGNED:	09/08/2017

Total Attachments: 3

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**INTELLECTUAL PROPERTY
ASSIGNMENT AGREEMENT**

This **INTELLECTUAL PROPERTY ASSIGNMENT AGREEMENT** (this "Assignment") is made as of the 29th day of June, 2009 by and between **WEB PRODUCTS, INC.**, a Pennsylvania corporation ("Assignor"), and **WEB PRODUCTS, LLC**, a North Carolina limited liability company ("Assignee"). This Assignment is being entered into pursuant to the Asset Purchase Agreement between Assignor, certain shareholders of Assignor, and Assignee, dated as of the date hereof (the "Purchase Agreement").

Assignor owns the trademarks, tradenames, service marks and patents listed on **Schedule A** attached hereto (all such trademarks, tradenames, service marks, patents, registrations and applications, collectively, the "Assigned IP"). The Purchase Agreement provides that Assignor shall execute this Assignment in order to assign and contribute the Assigned IP to Assignee as prescribed therein.

Now therefore, in consideration of the premises and for other good and valuable consideration, the receipt and sufficiency of which the parties hereby acknowledge, the parties agree as follows:

1. Assignor hereby assigns, conveys, transfers and delivers to Assignee all of Assignor's right, title and interest in and to the Assigned IP, together with the goodwill associated therewith, the right, if any, to secure all renewals and extensions thereof in all countries, and the right to sue and recover for, and the right to profits or damages due, accrued, arising out of or in connection with, any and all past, present or future infringements or dilution of, or damage or injury to the Assigned IP or the accompanying goodwill.

2. Assignor agrees that, upon the Assignee's reasonable request it will furnish all necessary documentation reasonably available to Assignor relating to or supporting chain of title, sign all appropriate papers, take all rightful oaths, and do all rightful acts which may be reasonably necessary for vesting title to, and effecting the transfer and recording of, the Assigned IP in Assignee, its successors, assigns and legal representatives or nominees.

(signature on following page)

IN WITNESS WHEREOF, Assignor has caused this Intellectual Property Assignment to be executed by its duly authorized representatives as of the date written above.

THE ASSIGNOR:

WEB PRODUCTS, INC.

By: 

Name: Robert A. Fox

Title: Chairman

[Signature Page to Intellectual Property Assignment Agreement]

TRADEMARK
REEL: 006149 FRAME: 0894

Schedule A

Assigned IP

Trademarks:

Trademark	Registration/ Serial No.	Owner	Filing Date	Registration Date (if applicable)
FILTERMATE	2172391	Web Products, Inc.	December 10, 1996	July 14, 1998
ABSORBER	2267887	Web Products, Inc.	January 7, 1998	August 3, 1999
AROMAFRESH	2602451	Web Products, Inc.	October 26, 2000	July 30, 2002
FILTERFRESH	3022545	Web Products, Inc.	April 21, 2004	December 6, 2005
TROPICAL BAY	3330155	Web Products, Inc.	February 23, 2006	November 6, 2007
MELON ICE	3325363	Web Products, Inc.	February 23, 2006	October 30, 2007
LAVENDAR BLOOM	3325361	Web Products, Inc.	February 23, 2006	October 30, 2007
COUNTRY COTTON	3325362	Web Products, Inc.	February 23, 2006	October 30, 2007
FRENCH SCENTS	2832712	Web Products, Inc.	April 23, 2002	April 13, 2004
HEPA-PURE	2580486	Web Products, Inc.	April 25, 2000	June 11, 2002
WEB 5-YEAR FILTER	3322227	Web Products, Inc.	January 5, 2007	October 30, 2007
WEB LIFETIME FILTER	3315377	Web Products, Inc.	January 5, 2007	October 23, 2007
WEB COIL CLEANER	3322224	Web Products, Inc.	January 5, 2007	October 30, 2007
WEB VENT FILTERS	3322225	Web Products, Inc.	January 5, 2007	October 30, 2007
WEB ODOR CONTROL FILTER	3322226	Web Products, Inc.	January 5, 2007	October 30, 2007

Tradenames:

None.

Servicemarks:

Trademark	Registration/ Serial No.	Owner	Filing Date	Registration Date (if applicable)
WEB PRODUCTS	77666225	Web Products, Inc.	February 9, 2009	

Patents:

Country	Patent No.	Issue Date	Inventor(s)	Title
USA	5547636	08/20/1996	Doug M. Vick, James T. Baxter and George S. Gibbs	Scented Air Refreshing Device and Method of Making Same
USA	5861128	01/19/1999	Doug M. Vick, James T. Baxter and George S. Gibbs	Scented Air Freshening Device
USA	6117218	09/12/2000	Michael R. Snyder and Gary A. Robinson	Scented Device for HVAC Systems
Canada	2070936	05/25/1999	Doug M. Vick, James T. Baxter and George S. Gibbs	A Scented Air Freshening Device and Method for Making the Same