

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM442415

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ENTITY CONVERSION		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Jeffree Star Cosmetics LLC		06/02/2017	Limited Liability Company: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Jeffree Star Cosmetics, Inc.		
Street Address:	9400 Lurline Avenue		
Internal Address:	Unit F		
City:	Chatsworth		
State/Country:	CALIFORNIA		
Postal Code:	91311		
Entity Type:	Corporation: CALIFORNIA		
PROPERTY NUMBERS Total: 11			
Property Type	Number	Word Mark	
Serial Number:	87367662	LIP AMMUNITION	
Serial Number:	87074437	JJ	
Serial Number:	87122841	SERVING FACE	
Serial Number:	87186731	JJ JEFFREE STAR COSMETICS	
Serial Number:	86538740	MANNEQUIN FOUNDATION	
Serial Number:	86428793	JEFFREE STAR LIP AMMUNITION	
Serial Number:	86971393	ANDROGYNY	
Registration Number:	5041859	BEAUTY KILLER	
Registration Number:	5027783	SKIN FROST	
Registration Number:	5008614	JEFFREE STAR COSMETICS	
Serial Number:	86971416	RESTING BITCH FACE	
CORRESPONDENCE DATA			
Fax Number:	7032436410		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7034655355		
Email:	docketing@mwzb.com		
Correspondent Name:	Jeffrey Smith, Esq of Millen & White, PC		

CH \$290.00 87367662

Address Line 1: 2200 Clarendon Boulevard
Address Line 2: Suite 1400
Address Line 4: Arlington, VIRGINIA 22201

ATTORNEY DOCKET NUMBER: JEFFREE-100-X

NAME OF SUBMITTER: Jeffrey A. Smith

SIGNATURE: /jas/

DATE SIGNED: 09/08/2017

Total Attachments: 1
source=Statement of Conversion Document#page1.tif

FILED *EW*
Secretary of State
State of California
1 PC JUN 02 2017 *SH*

Articles of Incorporation with Statement of Conversion

The name of the corporation is JEFFREE STAR COSMETICS, INC.

II

The purpose of the corporation is to engage in any lawful act or activity for which a corporation may be organized under the General Corporation Law of California other than the banking business, the trust company business or the practice of a profession permitted to be incorporated by the California Corporations Code.

III

This corporation is authorized to issue only one class of shares of stock; and the total number of shares which this corporation is authorized to issue is one hundred (100).

IV

(Statement of Conversion)

The name of the converting California limited liability company is JEFFREE STAR COSMETICS LLC.

The limited liability company's California Secretary of State file number is 201417710278.
The principal terms of the plan of conversion were approved by a vote of the members, which equaled or exceeded the vote required under California Corporations Code section 17710.03. There is one class of members entitled to vote and the percentage vote required is a majority in interest of the members. The limited liability company is converting into a California stock corporation.

V

A. The initial street address and mailing address of the converted corporation are:

Initial Street Address of Corporation	City	State	Zip Code
9440 LURLINE AVE	CHATSWORTH	CALIFORNIA	91311
Initial Mailing Address of Corporation	City	State	Zip Code
9440 LURLINE AVE	CHATSWORTH	CALIFORNIA	91311

B. The name and California street address of the converted corporation's initial agent for service of process are:

ASHLEY AVILDSSEN

Agent's Name

8045 Mulholland Dr., West Hollywood, CA 90046

Agent's Street Address

City

State

Zip Code

I declare I am the person who executed this instrument, which execution is my act and deed.

Jeffrey R. Cohen
[Signature]
Jeffrey R. Cohen, Member/Manager of
JEFFREE STAR COSMETICS LLC
and Incorporator

Ashley Avildsen
[Signature]
Ashley Avildsen, Member/Manager of
JEFFREE STAR COSMETICS LLC
and Incorporator

Jeffrey Star
[Signature]
Jeffrey Star, Member/Manager of
JEFFREE STAR COSMETICS LLC
and Incorporator

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