

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM442471

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Crave Restaurant Holding, LLC		07/07/2017	Limited Liability Company: MINNESOTA
RECEIVING PARTY DATA			
Name:	Kaskaid Hospitality, Inc.		
Street Address:	18734 Melrose Chase		
City:	Eden Prairie		
State/Country:	MINNESOTA		
Postal Code:	55347		
Entity Type:	Corporation: MINNESOTA		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	3568957	CRAVE	
Registration Number:	4423429	CRAVE	
Registration Number:	4423430	CRAVE	
Registration Number:	4408947	CRAVE FRESH VIBRANT AMERICAN	
Registration Number:	4408948	CRAVE FRESH VIBRANT AMERICAN	
CORRESPONDENCE DATA			
Fax Number:	6126046989		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6126046400		
Email:	tsitzmann@winthrop.com		
Correspondent Name:	Stephen R. Baird		
Address Line 1:	225 South Sixth Street		
Address Line 2:	Capella Tower Suite 3500		
Address Line 4:	Minneapolis, MINNESOTA 55402		
ATTORNEY DOCKET NUMBER:	Kaskaid - TBD		
NAME OF SUBMITTER:	Timothy D. Sitzmann		
SIGNATURE:	/Timothy D. Sitzmann/		
DATE SIGNED:	09/07/2017		

OP \$140.00 3568957

Total Attachments: 6

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ASSIGNMENT OF TRADEMARKS

July 7, 2017

This Assignment (the "Assignment") is made by and between CRAVE RESTAURANT HOLDING, LLC ("Assignor"), and KASKAID HOSPITALITY, INC. ("Assignee").

WHEREAS, Assignor has adopted, used, and is using the marks identified on the attached Exhibit A, (the "Marks"); and

WHEREAS, Assignee is desirous of acquiring all of Assignor's rights in the Marks worldwide and any applications and registrations therefor, including the applications and registrations identified on Exhibit A.

NOW, THEREFORE, for good and valuable consideration received by Assignor from Assignee, the receipt and sufficiency of which is hereby acknowledged, the parties agree as follows:

1. Assignment of Marks. Assignor hereby sells, assigns, transfers, and conveys to Assignee all rights, title, and interest in and to the Marks worldwide, and any applications and registrations therefor, including the applications and registrations identified on the attached Exhibit A, together with that part of the good will of the business associated with the use of and symbolized by the Marks, to be held and enjoyed by Assignee as fully and entirely as said interest could have been held and enjoyed by Assignor if this sale, assignment, and transfer had not been made. Assignor hereby authorizes the appropriate empowered officials at the United States Patent and Trademark Office and any the Secretary of State's office, as applicable, to transfer all registrations for the Marks to Assignee as assignee of the entire right, title and interest therein or otherwise as Assignee may direct, in accordance with this instrument of assignment.
2. Assignment of Cause of Action. Assignor further sells, assigns, transfers, and conveys to Assignee the entire right, title, and interest in and to any and all causes of action and rights of recovery for past infringement of the Marks.
3. Cooperation. Assignor hereby covenants and agrees to cooperate with Assignee so that Assignee may enjoy to the fullest extent the rights, title, and interest herein conveyed. Such cooperation shall include prompt execution of all papers prepared at the expense of Assignee which are deemed necessary or desirable by Assignee to perfect in it the rights, title, and interest herein conveyed.
4. Warranty of No Conflict of Rights. Assignor hereby warrants and represents that it has not entered into any assignments, contracts, or other understandings with third parties that would conflict with the rights herein granted.

5. Further Assurances. Assignor agrees to provide all further information and execute any further documents that may reasonably be necessary to complete the assignment of the Marks and to give effect to this Assignment.


6. Survival. The terms, covenants, and provisions of this Assignment shall inure to the benefit of Assignee, its successors, assigns, and/or legal representatives, and shall be binding upon Assignor, its successors, assigns, and/or other legal representatives.

7. Counterparts. This Assignment may be signed in counterparts, which together shall constitute one agreement. If this Assignment is signed in counterparts, no party shall be bound until both parties have duly executed, or caused to be duly executed, a counterpart of this Assignment.

[Signature Page Follows]

IN WITNESS WHEREOF, the parties have caused this Assignment to be executed and such Assignment is effective as of the date indicated above.

CRAVE RESTAURANT HOLDING, LLC
(Assignor)

By: 
Name: Kim Talebi
Title: CEO

KASKAID HOSPITALITY, INC.
(Assignee)


By: 
Name: Kim Talebi
Title: CEO

EXHIBIT A
(See attached)

EXHIBIT A

Registrations

Mark	Reg. No./ Reg. Date	Goods / Services	Status and Deadlines
CRAVE	3,568,957 02/03/2009	Nightclub services in Class 41 Bar and restaurant services, excluding restaurants specializing in cheeseburgers, hamburgers, and french fries; cocktail lounges and cafes in Class 43	Registered Section 8 and 15 Declaration accepted and acknowledged Renewal due: 02/03/2019
CRAVE	4,423,429 10/29/2013	Restaurant and bar services excluding restaurants specializing in cheeseburgers, hamburgers and French fries in Class 43	Registered Section 8 Declaration of Use due: 10/29/2019 Section 8 and 9 Renewal due: 10/29/2023
CRAVE	4,423,430 10/29/2013	Restaurant and bar services excluding restaurants specializing in cheeseburgers, hamburgers and French fries in Class 43	Registered Declaration of Use due: 10/29/2019 Section 8 and 9 Renewal due: 10/29/2023
CRAVE FRESH VIBRANT AMERICAN	4,408,947 10/01/2013	Restaurant and bar services excluding restaurants specializing in cheeseburgers, hamburgers and French fries in Class 43	Registered Declaration of Use due: 10/01/2019 Section 8 and 9 Renewal due: 10/01/2023
CRAVE FRESH • VIBRANT • AMERICAN	4,408,948 10/01/2013	Restaurant and bar services excluding restaurants specializing in cheeseburgers, hamburgers and French fries in Class 43	Registered Declaration of Use due: 10/01/2019 Section 8 and 9 Renewal due: 10/01/2023

State Registrations

Mark	State	Reg. No./ Reg. Date	Goods	Status	Our Ref
CRAVE	Nevada	C20141112-2198 11/12/2014	Restaurant and bar services in Class 43	Registered Renewal due: 11/12/2019	14877.1.027
CRAVE	Texas	802030135 07/21/2014	Restaurant and bar services in Class 100	Registered Renewal due: 07/21/2019	14877.1.022
CRAVE	Ohio	2114308 06/14/2012	SM - Providing food and drink	Registered Renewal due: 06/14/2022	14877.1.012
CRAVE FRESH VIBRANT AMERICAN	Minnesota	4082492-2 12/06/2010	Restaurant and bar services in Class 43	Registered Renewal due: 12/06/2020	14877.1.008
CRAVE FRESH VIBRANT AMERICAN	Nebraska	1001009167 12/27/2010	Restaurant and bar services in Class 43	Registered Renewal due: 12/27/2020	14877.1.007
CRAVE FRESH VIBRANT AMERICAN	Ohio	2114307 06/14/2012	SM - Providing food and drink	Registered Renewal due: 06/14/2022	14877.1.013
CRAVE FRESH • VIBRANT • AMERICAN	Ohio	2114389 06/14/2012	SM - Providing food and drink	Registered Renewal due: 06/14/2022	14877.1.014