# OP \$40.00 87420364

# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 ETAS ID: TM442521

Stylesheet Version v1.2

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
MGAGE, LLC		02/23/2017	Limited Liability Company: DELAWARE
OUTSPOKEN, LLC		02/23/2017	Limited Liability Company: DELAWARE

## **RECEIVING PARTY DATA**

Name:	HERITAGE BANK OF COMMERCE	
Street Address:	150 South Almaden Blvd.	
City:	San Jose	
State/Country:	CALIFORNIA	
Postal Code:	95113	
Entity Type:	Corporation: CALIFORNIA	

## **PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
Serial Number:	87420364	MGAGE

## CORRESPONDENCE DATA

**Fax Number:** 6506440520

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 6506483802

**Email:** patty@pattycheng.com

Correspondent Name: Patty Cheng

Address Line 1: 2625 MIDDLEFIELD ROAD, SUITE 215

Address Line 4: Palo Alto, CALIFORNIA 94306

NAME OF SUBMITTER:	Patty Cheng
SIGNATURE:	/s/ Patty Cheng
DATE SIGNED:	09/07/2017

## **Total Attachments: 6**

source=mGage - IPSA (executed) - updated (Sep 2017)#page1.tif source=mGage - IPSA (executed) - updated (Sep 2017)#page2.tif source=mGage - IPSA (executed) - updated (Sep 2017)#page3.tif

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## INTELLECTUAL PROPERTY SECURITY AGREEMENT

THIS INTELLECTUAL PROPERTY SECURITY AGREEMENT is entered into as of February 23, 2017 by and between MGAGE, LLC, a Delaware limited liability company ("mGage") and OUTSPOKEN, LLC, a Delaware limited liability company ("Outspoken") and HERITAGE BANK OF COMMERCE, a California corporation ("Bank"). MGAGE, LLC and OUTSPOKEN, LLC are each referred to herein as a "Grantor" and collectively, as the "Grantors".

#### RECITALS

Bank has agreed to make certain advances of money and to extend certain financial accommodations to Grantors in the amounts and manner set forth in that certain Loan and Security Agreement by and between Bank and Grantors (as amended from time to time, the "Loan Agreement") dated of even date herewith. Capitalized terms used herein have the meaning assigned in the Loan Agreement. Bank is willing to make the financial accommodations to Grantors, but only upon the condition, among others, that each Grantor grants to Bank a security interest in all of such Grantor's right title, and interest in, to and under all of the Collateral whether presently existing or hereafter acquired.

Now, THEREFORE, each Grantor agrees as follows:

#### AGREEMENT

To secure performance of Grantors' obligations under the Loan Agreement, each Grantor grants to Bank a security interest in all of such Grantor's right, title and interest in such Grantor's intellectual property (including without limitation those Copyrights, Patents and Trademarks listed on Exhibits A, B and C hereto), including without limitation all proceeds thereof (such as, by way of example but not by way of limitation, license royalties and proceeds of infringement suits). This security interest is granted in conjunction with the security interest granted to Bank under the Loan Agreement. Each right, power and remedy of Bank provided for herein or in the Loan Agreement shall not preclude the simultaneous or later exercise by Bank of any or all other rights, powers or remedies.

This Agreement may be executed in two or more counterparts, each of which shall be deemed an original but all of which together shall constitute the same instrument. In the event that any signature to this Agreement is delivered by facsimile transmission or by e-mail delivery of a ".pdf" format data file, such signature shall create a valid and binding obligation of the party executing (or on whose behalf such signature is executed) with the same force and effect as if such facsimile or ".pdf" signature page were an original thereof.

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IN WITNESS WHEREOF, the parties have executed as of the first date written above.	ve caused this Intellectual Property Security Agreement to be duly
Address of Grantors:	MGAGE, LLC
160 Inverness Drive West, Suite 250 Englewood, Colorado 80112 Attn: CFO	By Action Alace  Title: CCO
	OUTSPOKEN, LLC  By:  Print Name: A A A A A A A A A A A A A A A A A A A
Address of Bank:	HERITAGE BANK OF COMMERCE
150 South Almaden Blvd. San Jose, California 95113 FAX: (408) 947-6910	By:Print Name:

Attn: Karla Schrader

IN WITNESS WHEREOF, the parties have caused this Intellectual Property Security Agreement to be duly executed as of the first date written above.

Address of Grantors:	MGAGE, LLC
160 Inverness Drive West, Suite 250 Englewood, Colorado 80112 Attn: CFO	By: Print Name: Title:
	OUTSPOKEN, LLC
	By: Print Name:
	Title:
Address of Bank:	HERITAGE BANK OF COMMERCE
150 South Almaden Blvd. San Jose, California 95113 FAX: (408) 947-6910 Attn: Karla Schrader	Print Name: KRUA SCHRADER  Title: V

## EXHIBIT A

# Copyrights

Please Check Box if No Copyrights Exist 🗹

Name of Owner Title Registration Number Registration Date

# Ехнівіт В

# **Patents**

# Please Check Box if No Patents Exist $\square$

Name of Owner	Title	Serial/ Patent Number	Application/ Issue Date
mGage	Mid-roll insertion of digital media	7,962,933	June 14, 2011
mGage	Insertion of digital media	7,992,165	August 2, 2011
mGage	Transparent insertion of multimedia content in real-time streaming sessions	8,611,428	Dec. 17, 2013
mGage	Systems and methods for performing live chat functionality via a mobile device	8,713,117	April 29, 2014
mGage	Cross-Channel User Tracking Systems, Methods and Devices	13/843710	March 15, 2013

## EXHIBIT C

# Trademarks

Please Check Box if No Trademarks Exist □

Name of Owner	<b>Description</b>	Serial / Registration Number	Application / Registration Date
mGage	MGAGE	86199526	February 20, 2014
mGage	MGAGE	86199251	February 20, 2014
mGage	MGAGE	4749063	June 2, 2015
mGage	MGAGE	4752823	June 9, 2015
mGage	MGAGE	4749062	June 2, 2015
mGage	MGAGE	4752822	June 9, 2015
mGage	MOSHARE	4302892	March 12, 2013
mGage	MOSHARE	4601812	September 9, 2014
mGage	VELTI	4164026	June 26, 2012
mGage	A AIR2WEB	3943628	April 12, 2011
mGage	AIRCARE	3934360	March 22, 2011
mGage	VELTI MGAGE	3880083	November 23, 2010
mGage	VELTI	3935800	March 22, 2011
mGage	5	85277343	March 25, 2011*
mGage	MOGREET	3786180	May 4, 2010*
mGage	MOGREET	3776277	April 13, 2010*
mGage		3870879	November 2, 2010
mGage	MOGREET	3499541	September 9, 2008
mGage	AIR2WEB	2585927	June 25, 2002
mGage	MGAGE	87420364	April 21, 2017

<sup>\*</sup>Indicates dead, abandoned or cancelled trademark

TRADEMARK REEL: 006150 FRAME: 0825

**RECORDED: 09/08/2017**