

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM442593

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| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Amarr Company | | 09/08/2017 | Corporation: NORTH CAROLINA |
| RECEIVING PARTY DATA | | | |
| Name: | Entrematic Group AB | | |
| Street Address: | Box 160 | | |
| City: | Torslanda | | |
| State/Country: | SWEDEN | | |
| Postal Code: | 423 21 | | |
| Entity Type: | Aktiebolag: SWEDEN | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 3293020 | AMARR | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 3365744519 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 3367213730 | | |
| Email: | Jan.Morton@wcsr.com | | |
| Correspondent Name: | Jeffrey R. McFadden | | |
| Address Line 1: | PO Box 7037 | | |
| Address Line 4: | Atlanta, GEORGIA 30357 | | |
| NAME OF SUBMITTER: | Jeffrey R. McFadden | | |
| SIGNATURE: | /Jeffrey R. McFadden/ | | |
| DATE SIGNED: | 09/11/2017 | | |
| Total Attachments: 1 | | | |
| source=AMARR Company assignment#page1.tif | | | |

CH \$40.00 3293020

ASSIGNMENT

Whereas Amarr Company, a North Carolina corporation ("Assignor"), located and doing business at 165 Carriage Court, Winston-Salem, North Carolina, United States 27105 has adopted and used in its business the trademark AMARR which is registered under No. 3293020 in the United States Patent and Trademark Office; and

Whereas Entrematic Group AB, a Swedish aktiebolag, located and doing business at Box 160, 423 21 Torslanda, Sweden is desirous of acquiring said mark:

Now, therefore, for good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor does sell, assign, transfer, and set over unto said Entrematic Group AB, the entire right, title, and interest in, to and under said trademarks and the registration thereof, U.S. Reg. No. 3293020 together with the good will of the business in connection with which the said mark is used.

Amarr Company

By: 

Name: Per Tomas Karlsson

Title: Head of Intellectual Property

Date: September 8, 2017