

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM442990

SUBMISSION TYPE:	RESUBMISSION
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	11/29/2016
RESUBMIT DOCUMENT ID:	900415973

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Lanyon, Inc.		08/02/2017	Corporation: DELAWARE

RECEIVING PARTY DATA

Name:	Cvent, Inc.
Street Address:	1765 Greensboro Station Place
Internal Address:	7th Floor
City:	Tysons Corner
State/Country:	VIRGINIA
Postal Code:	22102
Entity Type:	Corporation: DELAWARE

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	3205241	HODPUBLISHER
Registration Number:	3205352	RFPPUBLISHER

CORRESPONDENCE DATA

Fax Number: 8446706009

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: (202) 659-6924

Email: dwtrademarks@dickinsonwright.com

Correspondent Name: Nicole M. Meyer

Address Line 1: Dickinson Wright PLLC

Address Line 2: 1825 Eye Street, N.W., Suite 900

Address Line 4: Washington, D.C. 20006

ATTORNEY DOCKET NUMBER:	66846-118
NAME OF SUBMITTER:	Nicole M. Meyer
SIGNATURE:	/Nicole M. Meyer/
DATE SIGNED:	09/13/2017

Total Attachments: 7

source=Resubmission Assignment#page1.tif

source=Resubmission Assignment#page2.tif

source=Resubmission Assignment#page3.tif

source=Resubmission Assignment#page4.tif

source=Resubmission Assignment#page5.tif

source=Resubmission Assignment#page6.tif

source=Resubmission Assignment#page7.tif

TRADEMARK ASSIGNMENT

ASSIGNMENT *nunc pro tunc*, effective November 29, 2016, by and between Lanyon, Inc. ("Assignor"), a Delaware corporation with an address at 104 Decker Court, Suite 100, Irving, Texas 75062 and Cvent, Inc. ("Assignee"), a Delaware corporation, with an address at 1765 Greensboro Station Place, 7th Floor, Tysons Corner, Virginia 22102.

WHEREAS, Assignor has adopted and used the trademarks set forth below (the "Marks") and owns the below-identified federal registrations therefor:

<u>MARK</u>	<u>COUNTRY</u>	<u>REGISTRATION NUMBER</u>
HODPUBLISHER	U.S.	3205241
RFPPUBLISHER	U.S.	3205352

WHEREAS, Assignee is desirous of acquiring the Marks and the goodwill of the business associated therewith, as well as the federal registrations therefor identified above.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor has assigned, transferred and conveyed, and does hereby assign, transfer, and convey, *nunc pro tunc*, as of November 29, 2016, to Assignee all its right, title, and interest in and to the Marks and the federal registrations therefor as identified above, together with the goodwill of the business symbolized thereby.

Assignor further assigns to Assignee all rights to sue for and receive all damages occurring from past infringing uses of the Marks.

Assignor warrants that it has good and valid title to the Marks, including the registrations therefor; that the registrations are valid and enforceable and are not being challenged by any third parties; and that Assignor is not aware of any facts that could render the registrations therefor invalid. Assignor agrees that upon request by Assignee, Assignor shall execute all papers, make all rightful oaths, testify on behalf of Assignee and do all other lawful acts necessary to carry out the intent of this Assignment at Assignee's expense and request, as well as provide such other material, information, or assistance as Assignee may consider necessary.

This Assignment shall be binding on the parties, their successors, and/or assigns and all others acting by, through, with, or under their direction, and all those in privity therewith.

The undersigned states that he/she is authorized to execute this Assignment on behalf of Assignor; and that he/she has read, knows and understands the contents thereof, that all statements made herein of his/her own knowledge are true and all statements made on information and belief are believed to be true; and that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code.

IN WITNESS WHEREOF, the Assignor has executed this Assignment on the date noted below.

LANYON, INC.



Name: Cynthia Russo

Title: Director

Dated: August 2, 2017

DC 68846-118 343116v1



United States Patent and Trademark Office

[Home](#) [Site Index](#) [Search](#) [Guides](#) [Contacts](#) [eBusiness](#) [eBiz alerts](#) [News](#) [Help](#)



Electronic Trademark Assignment System

Trademark Assignment Recordation Form

Navigation: [Guidelines](#) - [Conveyance Type](#) - [Correspondence](#) - [Conveyor](#) - [Receiver](#) - [Property](#) - [Attachments](#) - [Sign](#)

ETAS v 1.0.1
 PTO-USA (Rev. 1/15)
 OMB No. 0330-0007 (03/09)
 347002018

Signature

The request must be signed by the filer. The request will not be "signed" in the sense of a traditional paper document. To sign the request, the signer must enter any combination of printable characters that have been adopted to serve the function of a signature, preceded and followed by the forward slash(/) symbol. Acceptable "signatures" could include: /john doe/, /jd/, and /123-4567/.

Sign the request by completing the following fields

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL												
CONVEYING PARTY DATA													
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 25%;">Name</th> <th style="width: 25%;">Formerly</th> <th style="width: 25%;">Execution Date</th> <th style="width: 25%;">Entity Type</th> </tr> </thead> <tbody> <tr> <td>Lanyon, Inc.</td> <td></td> <td>08/02/2017</td> <td>Corporation: DELAWARE</td> </tr> </tbody> </table>		Name	Formerly	Execution Date	Entity Type	Lanyon, Inc.		08/02/2017	Corporation: DELAWARE				
Name	Formerly	Execution Date	Entity Type										
Lanyon, Inc.		08/02/2017	Corporation: DELAWARE										
RECEIVING PARTY DATA													
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 20%;">Name:</td> <td>Cvent, Inc.</td> </tr> <tr> <td>Street Address:</td> <td>1765 Greensboro Station Place, 7th Floor</td> </tr> <tr> <td>City:</td> <td>Tysons Corner</td> </tr> <tr> <td>State/Country:</td> <td>VIRGINIA</td> </tr> <tr> <td>Postal Code:</td> <td>22102</td> </tr> <tr> <td>Entity Type:</td> <td>Corporation: DELAWARE</td> </tr> </table>		Name:	Cvent, Inc.	Street Address:	1765 Greensboro Station Place, 7th Floor	City:	Tysons Corner	State/Country:	VIRGINIA	Postal Code:	22102	Entity Type:	Corporation: DELAWARE
Name:	Cvent, Inc.												
Street Address:	1765 Greensboro Station Place, 7th Floor												
City:	Tysons Corner												
State/Country:	VIRGINIA												
Postal Code:	22102												
Entity Type:	Corporation: DELAWARE												

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	3205241	HODPUBLISHER
Registration Number:	3205352	RFPDPUBLISHER

CORRESPONDENCE DATA

Fax Number: 8446706009
 Phone: (202) 659-6924
 Email: dwtmtrademarks@dickinsonwright.com
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number. If provided; if that is unsuccessful, it will be sent via US Mail.
 Correspondent Name: Nicole M. Meyer
 Address Line 1: Dickinson Wright PLLC
 Address Line 2: 1825 Eye Street, N.W., Suite 900
 Address Line 4: Washington, D.C. 20006

Total Attachments: 2

source="HODPublisher Assignment#page1.tif"
 source="HODPublisher Assignment#page2.tif"

Signature: *	/Nicole M. Meyer/
Name: *	Nicole M Meyer
Date:	08/03/2017

Next Screen Back

Cancel Save

| HOME | INDEX | SEARCH | #BUSINESS | CONTACT US | PRIVACY STATEMENT

08/03/2017 12:43 PM EDT

Michelle L. DiCarlo

From: DWTrademarks
Sent: Thursday, August 03, 2017 12:51 PM
To: Michelle L. DiCarlo
Subject: FW: Assignment confirmation receipt ID:TM437808
Attachments: EASTM437808.html

From: etas-server@uspto.gov [<mailto:etas-server@uspto.gov>]
Sent: Thursday, August 03, 2017 12:50 PM
To: DWTrademarks
Subject: Assignment confirmation receipt ID:TM437808

ELECTRONIC TRADEMARK ASSIGNMENT SYSTEM (ETAS) CONFIRMATION RECEIPT

The USPTO has received a Trademark Assignment submitted through the Electronic Trademark Assignment System (ETAS). This is the only acknowledgement of receipt that will be transmitted for this ETAS submission. The submission may not be recalled.

After review by Assignment Recordation Branch personnel, a Notice of Recordation/Non-Recordation will be returned via e-mail. USPTO will send the notice to the e-mail address provided in the submission; e-mail failures will be delivered via US Postal Service to the Correspondence Address provided in the submission.

If a communication from the Assignment Services Division has not been received within 60 days of your confirmation receipt contact the Assignment Services Division Customer Service Desk at 571-272-3350 or send an e-mail to etas@uspto.gov.

If you have a technical question, comment or concern about your ETAS submission call 571-272-3350 during business hours or e-mail to etas@uspto.gov. Please have your ETAS receipt ID which is 'EASTM437808' available when calling or writing for assistance.

A printable version of the Confirmation Receipt is attached to this e-mail.

Electronic Assignment Server at <https://etas.uspto.gov>

TRADEMARK
REEL: 006151 FRAME: 0568

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Lanyon, Inc.		08/02/2017	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Cvent, Inc.		
Street Address:	1765 Greensboro Station Place, 7th Floor		
City:	Tysons Corner		
State/Country:	VIRGINIA		
Postal Code:	22102		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3205241	HODPUBLISHER	
Registration Number:	3205352	RFPPUBLISHER	
CORRESPONDENCE DATA			
Fax Number:	8446706009		
Phone:	(202) 659-6924		
Email:	dwtrademarks@dickinsonwright.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Nicole M. Meyer		
Address Line 1:	Dickinson Wright PLLC		
Address Line 2:	1825 Eye Street, N.W., Suite 900		
Address Line 4:	Washington, D.C. 20006		
NAME OF SUBMITTER:	Nicole M. Meyer		
Signature:	/Nicole M. Meyer/		
Date:	08/03/2017		
Total Attachments: 2			
source=HODPublisher Assignment#page1.tif			
source=HODPublisher Assignment#page2.tif			

TRADEMARK

REEL: 006151 FRAME: 0569

RECEIPT INFORMATION

ETAS ID:	TM437808
Receipt Date:	08/03/2017
Fee Amount:	\$65