

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM442660

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	NUNC PRO TUNC ASSIGNMENT		
<b>EFFECTIVE DATE:</b>	09/28/2016		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Patronpath, LLC		09/11/2017	Limited Liability Company: INDIANA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	EatStreet, Inc.		
<b>Street Address:</b>	316 W. Washington Ave. #725		
<b>City:</b>	Madison		
<b>State/Country:</b>	WISCONSIN		
<b>Postal Code:</b>	53703		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3302134	PATRONPATH	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	4142770656		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	414-271-6560		
<b>Email:</b>	klbehnke@michaelbest.com		
<b>Correspondent Name:</b>	Michael Best & Friedrich LLP		
<b>Address Line 1:</b>	100 E. Wisconsin Avenue, Suite 3300		
<b>Address Line 4:</b>	Milwaukee, WISCONSIN 53202		
<b>NAME OF SUBMITTER:</b>	Laura M. Konkel		
<b>SIGNATURE:</b>	/Laura M. Konkel/		
<b>DATE SIGNED:</b>	09/11/2017		
<b>Total Attachments: 1</b>			
source=21695347_030997-9003-US00_-_Executed_Assignment#page1.tif			

OP \$40.00 3302134

**TRADEMARK ASSIGNMENT**

This trademark assignment agreement is entered into by and between Patronpath, LLC, an Indiana limited liability company ("Assignor"), and EatStreet, Inc., a Delaware corporation ("Assignee").

WHEREAS, Assignor owns U.S. Trademark Registration No. 3302134 for PATRONPATH for "direct marketing advertising via e-mail for others in the restaurant industry" in Class 35 and "design, creation and hosting of websites for others that allow for customized online ordering in the restaurant industry" in Class 42 (the "Mark");

WHEREAS, Assignee wants to acquire all of Assignor's right, title, and interest in and to the Mark and Assignor is willing to assign the Mark.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns and transfers to Assignee all right, title, and interest in and to the Mark and all common law rights in the Mark, together with the goodwill of the business symbolized by the Mark and its right to sue for past infringement of the Mark and to recover any and all damages and awards for such infringement, effective *nunc pro nunc* as of September 28, 2016.

IN WITNESS WHEREOF, Assignor has caused its duly authorized representative to execute this Assignment.

**PATRONPATH, LLC**

By: C. J. Teeter

Name: C. J. Teeter

Title: Officer

Date: 9/11/2017