

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM442723

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Begin A Legacy, Inc.		07/20/2017	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Dominic Kalms		
Street Address:	11500 Tennessee Avenue, Suite 306		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90064		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Serial Number:	87158548	INSTAGOOD	
Serial Number:	87158537	NEW PATH	
Serial Number:	87249369	PHILTECH	
Serial Number:	87346736	WE POWER GOOD	
CORRESPONDENCE DATA			
Fax Number:	8664015985		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	650-549-5298		
Email:	liz@olinerlaw.com, shawn@olinerlaw.com		
Correspondent Name:	Elizabeth Oliner		
Address Line 1:	345 Grove Street, 2nd Floor		
Address Line 4:	San Francisco, CALIFORNIA 94102		
ATTORNEY DOCKET NUMBER:	Begin A Legacy to Kalms 2		
NAME OF SUBMITTER:	Elizabeth Oliner		
SIGNATURE:	/ejo/		
DATE SIGNED:	09/11/2017		
Total Attachments: 2			
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OP \$115.00 87158548

ASSIGNMENT OF TRADEMARK

This Assignment of Trademark (the "Assignment") is made on July 28, 2017 (the "Effective Date"), is by and between **Begin A Legacy, Inc.**, a Delaware corporation with a mailing address of 11500 Tennessee Avenue, Suite 306, Los Angeles, California 90064 ("Assignor"), and **Dominic Kalms**, an individual with an address of 11500 Tennessee Avenue, Suite 306, Los Angeles, California 90064 ("Assignee"), collectively referred to herein as the "Parties".

Recitals

Assignor wishes to assign all its rights, title, and interest in and to the marks listed in Exhibit A (the "Marks") attached hereto, together with the goodwill of the business associated therewith, and symbolized by the Marks, to Assignee in accordance with the provisions of this Assignment, and Assignee wishes to accept such assignment.

Agreement

In consideration of the foregoing recitals, the mutual agreements, provisions and covenants contained herein, and for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor and Assignee agree as follows:

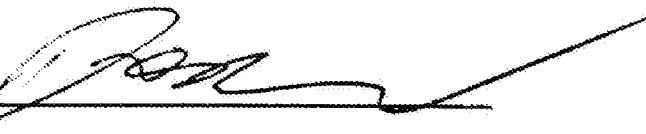
- (a) Assignor hereby transfers, conveys and assigns the Marks to Assignee. Assignor further transfers, conveys and assigns to Assignee, without any additional consideration, all goodwill associated with the Marks.
- (b) Assignor further hereby agrees that Assignee shall have the right to record this instrument of assignment in the United States Patent and Trademark Office.

In Witness Whereof, the Parties have caused this Assignment to be executed by their duly authorized representatives.

Assignee:
Begin A Legacy, Inc.

Assignee:
Dominic Kalms

By: 

By: 

Name Printed: Dominic Kalms

Title: CEO

EXHIBIT A

List of Marks and Registrations Transferred

Mark	Country	Appl. No.	Reg. No.	Status
INSTAGOOD	United States	87158548	---	Allowed
NEW PATH	United States	87158537	---	Allowed
PHILTECH	United States	87249369	---	Allowed
WE POWER GOOD	United States	87346736	---	Allowed