

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM442745

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
PHILIPS LIGHTING NORTH AMERICA CORPORATION		09/01/2017	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Philips Lighting Holding B.V.		
Street Address:	High Tech Campus 45		
City:	Eindhoven		
State/Country:	NETHERLANDS		
Postal Code:	5656 AE		
Entity Type:	Limited Liability Company: NETHERLANDS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2634694	XITANIUM	
CORRESPONDENCE DATA			
Fax Number:	914-495-95		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	732-874-3542		
Email:	rene.j.mulders@philips.com		
Correspondent Name:	Daniel J. Piotrowski		
Address Line 1:	465 Columbus Avenue, Suite 330		
Address Line 4:	Valhalla, NEW YORK 10595		
DOMESTIC REPRESENTATIVE			
Name:	Daniel J. Piotrowski		
Address Line 1:	465 Columbus Avenue, Suite 330		
Address Line 4:	Valhalla, NEW YORK 10595		
NAME OF SUBMITTER:	Daniel J. Piotrowski		
SIGNATURE:	/Daniel J. Piotrowski/		
DATE SIGNED:	09/12/2017		
Total Attachments: 1			

CH \$40.00 2634694

DEED OF ASSIGNMENT

This ASSIGNMENT made the 1st day of September Two Thousand Seventeen (2017)

BETWEEN

Philips Lighting North America Corporation, a corporation organized and existing under the laws of the state of Delaware (hereinafter "Assignor") of the other part,

And

Philips Lighting Holding B.V., a Dutch private limited liability company with its registered office in Eindhoven, the Netherlands hereinafter "Assignee") of the one part,

WHEREAS Assignor is the registered proprietor of the XITANIUM trademark registered in the United States of America under Registration Number 2634694 (hereinafter "Intellectual Property");

WHEREAS, Assignor is desirous to acquire ownership of said Intellectual Property;

WHEREAS, the parties wish to ensure the assignment of the Intellectual Property such that Assignee may acquire the entire right, title and interest in and to said Intellectual Property;

NOW THIS DEED WITNESSES that for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby confirms assignment and transfer to Assignee, its successors and assign, of all right, title and interest in and to said Intellectual Property, including (a) all rights in and to causes of action and enforcement rights for such Intellectual Property to pursue damages, injunctive relief and other remedies for past, present and future infringement of such Intellectual Property and (b) all rights to apply in any and all countries in the world for the Intellectual Property. Assignee has accepted, and hereby accepts, such assignment.

IN WITNESS WHEREOF the parties hereto have duly executed this agreement the day and year first above written.

Philips Lighting North America Corporation



Name: P.D. Verweij
Title: Authorized Representative

Philips Lighting Holding B.V



Name: P.D. Verweij
Title: Authorized Representative