

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM442762

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
UAS Laboratories LLC		06/19/2017	Limited Liability Company: WISCONSIN
RECEIVING PARTY DATA			
Name:	DSM IP Assets B.V.		
Street Address:	Het Overloon 1		
City:	Heerlen		
State/Country:	NETHERLANDS		
Postal Code:	6411 TE		
Entity Type:	Besloten Vennootschap (B.V.): NETHERLANDS		
PROPERTY NUMBERS Total: 15			
Property Type	Number	Word Mark	
Serial Number:	87305813	UP4	
Registration Number:	4859020	UP4	
Serial Number:	86038181	UP4 A HAPPIER INSIDE	
Registration Number:	4736837	UP4 A HAPPIER INSIDE	
Serial Number:	86038094	UP4 A HAPPIER INSIDE	
Registration Number:	4676864	KIDS CUBES	
Registration Number:	4748644	UP4	
Registration Number:	4953265	ADULT CUBES	
Registration Number:	4664514	A HAPPIER INSIDE	
Registration Number:	4791163	FOR YOUR INNER HAPPY	
Serial Number:	87163317	UP4 SPORT	
Serial Number:	87163290	UP4 IMMUNE BOOST	
Serial Number:	87216752	PURELY PROBIOTICS	
Serial Number:	87216813	PURELY PROBIOTICS	
Serial Number:	87216700		
CORRESPONDENCE DATA			
Fax Number:	7038164100		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent</i>			

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TRADEMARK

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 703-816-4009
Email: dmb@nixonvan.com, lsp@nixonvan.com
Correspondent Name: Duane M. Byers
Address Line 1: Nixon & Vanderhye PC
Address Line 2: 901 North Glebe Road, 11th Floor
Address Line 4: Arlington, VIRGINIA 22203

DOMESTIC REPRESENTATIVE

Name: Duane M. Byers
Address Line 1: Nixon & Vanderhye PC
Address Line 2: 901 North Glebe Road, 11th Floor
Address Line 4: Arlington, VIRGINIA 22203

NAME OF SUBMITTER:	Duane M. Byers
SIGNATURE:	/Duane M. Byers/
DATE SIGNED:	09/12/2017

Total Attachments: 3

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Formal Assignment for Recordal Purposes

This Assignment dated 6/19, 2017 by and between

UAS Laboratories LLC, legally organized under the laws of United States of America, having an address of 555 N. 72nd Avenue, Wausau, Wisconsin, 54401, USA
(hereinafter "ASSIGNOR") and

DSM IP Assets B.V., legally organized under the laws of The Netherlands, having an address of Het Overloon 1, Heerlen 6411 TE, The Netherlands (hereinafter "ASSIGNEE").

WHEREAS, ASSIGNOR is the owner of the trademarks, the goodwill and business symbolized by the trademarks, and the trademark registrations/applications therefor listed on the attached Schedule 1, and

WHEREAS, ASSIGNEE desires to acquire all of ASSIGNOR's rights, title, and interest in and to the trademarks listed on the attached Schedule 1 and registrations/applications therefor, and is desirous of confirming and making of record said acquisition;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does hereby sell, assign, transfer and convey to ASSIGNEE, nunc pro tunc, as of the date of first use of or application for the trademarks, all rights, title, and interest in and to the trademarks listed on the attached Schedule 1 and the registrations/applications therefor.

UAS Laboratories LLC

Signature: [Handwritten Signature]

Printed name: KEVIN MEHRING

Corporate title: PRESIDENT / CEO

Date: 6/19/17

DSM IP Assets B.V.

Signature: [Handwritten Signature]

Printed name: SUNNY VAN GOETHEM

Corporate title: AUTHORIZED SIGNATORY

Date: August 10, 2017

Schedule I

Country	Trademark	Classes	Appl. no	Appl. Date	Registr. no	Registr. Date
Canada	UP4	XX	1684532	9-Jul-14	TMA909703	28-Jul-15
Canada	UP4 A HAPPIER INSIDE	XX	1684534	9-Jul-14	TMA909691	28-Jul-15
China	UP4	1	17272699	24-Jun-15		
China	UP4	5	17272475	24-Jun-15	17272475	28-Aug-16
China	UP4 (CN)(Qi Fu)	1	17272707	24-Jun-15	17272707	28-Oct-16
China	UP4 (CN)(Qi Fu)	5	17272706	24-Jun-15	17272706	28-Oct-16
China	UP4 A HAPPIER INSIDE (design)	1	17825985	6-Sep-15	17825985	14-Oct-15
China	UP4 A HAPPIER INSIDE (design)	5	17825984	6-Sep-15	17825984	14-Oct-15
China	UP4 A HAPPIER INSIDE (CN)(qi fu kuai le yin zi)	1	17825982	24-Jun-15	17825982	28-Dec-16
China	UP4 A HAPPIER INSIDE (CN)(qi fu kuai le yin zi)	5	17825983	24-Jun-15	17825983	28-Dec-16
China	KIDS CUBES	5	17264221	23-Jun-15		
China	KIDS CUBES	1	17264220	23-Jun-15		
China	Kids Cubes (CN)(er tong you li fang)	5	17272708	24-Jun-15	17272708	28-Oct-16
China	Kids Cubes (CN)(er tong you li fang)	1	17272709	24-Jun-15	17272709	28-Oct-16
European Union	UP4	1,5,42	13083019	15-Jul-14	13083019	27-Nov-14
European Union	UP4 A HAPPIER INSIDE	1,5,42	13083183	15-Jul-14	13083183	20-Nov-14
India	UP4	5	2774582	15-Jul-14	1327055	31-Aug-16
India	UP4 A HAPPIER INSIDE	5	2774583	15-Jul-14		
Mexico	UP4	5	M1514476	7-Aug-14	1507565	20-Jan-15
Mexico	UP4 A HAPPIER INSIDE	5	M1514477	7-Aug-14	1499472	3-Dec-14
Mexico	KIDS CUBES	5	M1716767	22-Feb-16	1652678	7-Jul-16
Mexico	UP4 (design)	5	M1716765	22-Feb-16	1648962	23-Jun-16
Mexico	ADULT CUBES	5	M1716768	22-Feb-16	1652679	7-Jul-16
South Korea	UP4	1	40-2015-0093072	15-Dec-15	40-1207516	7-Oct-16
South Korea	UP4	29	40-2015-0093070	15-Dec-15	40-1204835	27-Sep-16
South Korea	UP4	5	40-2014-0053060	6-Aug-14	40-1112654	18-Jun-15
South Korea	UP4 A HAPPIER INSIDE	5	40-2014-0053063	6-Aug-14	40-1112655	18-Jun-15
South Korea	UP4 (design)	5	40-2015-0093076	15-Dec-15	40-1194390	4-Aug-16

Country	Trademark	Classes	Appl. no	Appl. Date	Registr. no	Registr. Date
USA	UP4	29	87305813	18-Jan-17		
USA	UP4	5	86601013	17-Apr-15	4859020	24-Nov-15
USA	UP4 A HAPPIER INSIDE (design grey scale)	29	86038181	14-Aug-13		
USA	UP4 A HAPPIER INSIDE (design grey scale)	5	86976125	14-Aug-13	4736837	12-May-15
USA	UP4 A HAPPIER INSIDE (design grey scale)	5	86038094	14-Aug-13		
USA	KIDS CUBES	5	86330053	7-Jul-14	4676864	20-Jan-15
USA	UP4 (design)	5	86038120	14-Aug-13	4748644	2-Jun-15
USA	ADULT CUBES	5	86704355	24-Jul-15	4953265	3-May-16
USA	A HAPPIER INSIDE	29	86038147	14-Aug-13		
USA	A HAPPIER INSIDE	5	86038014	14-Aug-13	4664514	30-Dec-14
USA	FOR YOUR INNER HAPPY	29	86038169	14-Aug-13		
USA	FOR YOUR INNER HAPPY	5	86038043	14-Aug-13	4791163	11-Aug-15
USA	UP4 SPORT	5	87163317	7-Sep-16		
USA	UP4 IMMUNE BOOST	5	87163290	7-Sep-16		
USA	PURELY PROBIOTICS	5	87216752	26-Oct-16		
USA	PURELY PROBIOTICS + swirl in shape of water droplet	5	87216813	26-Oct-16		
USA	swirl in shape of water droplet	5	87216700	26-Oct-16		