

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM442916

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Kettle Foods, Inc.		12/31/2016	Corporation: OREGON
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	S-L Snacks National, LLC		
<b>Street Address:</b>	13515 Ballantyne Corporate Place		
<b>City:</b>	Charlotte		
<b>State/Country:</b>	NORTH CAROLINA		
<b>Postal Code:</b>	28277		
<b>Entity Type:</b>	Limited Liability Company: NORTH CAROLINA		
<b>PROPERTY NUMBERS Total: 17</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	77589777	BACKYARD BARBEQUE	
<b>Serial Number:</b>	77589780	BUFFALO BLEU	
<b>Serial Number:</b>	86188836		
<b>Serial Number:</b>	77855768	FULLY LOADED BAKED POTATO	
<b>Serial Number:</b>	76154936	KETTLE	
<b>Serial Number:</b>	77252680	KETTLE	
<b>Serial Number:</b>	77252696	KETTLE	
<b>Serial Number:</b>	77252657	KETTLE	
<b>Serial Number:</b>	77252732	KETTLE BRAND	
<b>Serial Number:</b>	86975998	KETTLE BRAND	
<b>Serial Number:</b>	86390688	KETTLE BRAND	
<b>Serial Number:</b>	73565821	ROASTER-FRESH	
<b>Serial Number:</b>	78351775		
<b>Serial Number:</b>	77796249	SPICY THAI	
<b>Serial Number:</b>	87262508	TATER TRACKER	
<b>Serial Number:</b>	85029488	TIAS	
<b>Serial Number:</b>	86723927	UPROOTED	
<b>CORRESPONDENCE DATA</b>			

CH \$440.00 77589777

**Fax Number:** 3367338473

***Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.***

**Phone:** (336) 721-3747

**Email:** trademarkswinston@wcsr.com

**Correspondent Name:** Randel S. Springer

**Address Line 1:** Womble Carlyle Sandridge & Rice, LLP

**Address Line 2:** One West Fourth Street

**Address Line 4:** Winston-Salem, NORTH CAROLINA 27101

<b>ATTORNEY DOCKET NUMBER:</b>	88830.0043.0
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<b>NAME OF SUBMITTER:</b>	Randel S. Springer
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<b>SIGNATURE:</b>	/Randel S. Springer/
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<b>DATE SIGNED:</b>	09/13/2017
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**Total Attachments: 2**

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**CONFIRMATORY ASSIGNMENT OF TRADEMARKS**

THIS CONFIRMATORY ASSIGNMENT OF TRADEMARKS (this "Assignment"), effective as of December 31, 2016, is from Kettle Foods, Inc., an Oregon corporation, located at 3125 Kettle Ct., SE, Salem, Oregon ("Assignor") to S-L Snacks National, LLC, a North Carolina limited liability company, located at 13515 Ballantyne Corporate Place, Charlotte, North Carolina ("Assignee").

WITNESSETH

WHEREAS, Assignor has previously assigned to Assignee all right, title and interest in and to the trademarks and related trademark registrations identified on Exhibit A attached hereto (the "Trademarks"), together with any and all goodwill of the business associated with the Trademarks; and

WHEREAS, Assignee has acquired the Trademarks and all goodwill of the business associated therewith from Assignor; and

WHEREAS, Assignor now desires to confirm and record the assignment of the above-identified Trademarks, together with the goodwill of the business connected with the use of and symbolized by the Trademarks, to Assignee.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby confirms the assignment to Assignee of the entire right, title and interest in and to the Trademarks, together with the goodwill of the business connected with the use of and symbolized by the Trademarks, effective as of December 31, 2016.

IN WITNESS WHEREOF, Assignor and Assignee have each caused this Assignment to be duly executed by their duly appointed representatives.

ASSIGNOR:

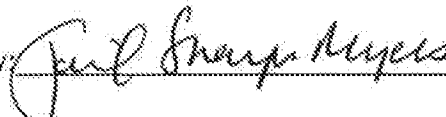
ASSIGNEE:

KETTLE FOODS, INC.

S-L SNACKS NATIONAL, LLC

By: 

Its: Secretary

By: 

Its: Secretary

Exhibit A

U.S. Federal Applications/Registrations

Country	Mark	Appln. No.	Filing Date	Reg.No.	Reg. Date
United States	BACKYARD BARBEQUE	77/589,777	10/9/2008	3,622,684	5/19/2009
United States	BUFFALO BLEU	77/589,780	10/9/2008	4,426,974	11/5/2013
United States	Design (Man Logo)	86/188,836	2/10/2014	4,725,031	4/21/2015
United States	FULLY LOADED BAKED POTATO	77/855,768	10/23/2009	4,000,266	7/26/2011
United States	KETTLE	76/154,936	10/26/2000	2,873,087	8/17/2004
United States	KETTLE (Stylized)	77/252,680	8/10/2007	3,417,780	4/29/2008
United States	KETTLE (Stylized)	77/252,696	8/10/2007	3,417,781	4/29/2008
United States	KETTLE (Stylized)	77/252,657	8/10/2007	3,510,810	10/7/2008
United States	KETTLE BRAND	77/252,732	8/10/2007	3,417,783	4/29/2008
United States	KETTLE BRAND	86/975,998	9/10/2014	4,741,180	5/19/2015
United States	KETTLE BRAND	86/390,688	9/10/2014		
United States	ROASTER-FRESH	73/565,821	10/29/1985	1,397,807	6/17/1986
United States	Smoke Dude device	78/351,775	1/14/2004	2,923,081	2/1/2005
United States	SPICY THAI	77/796,249	8/4/2009	4,434,263	11/19/2013
United States	TATER TRACKER	87/262,508	12/8/2016		
United States	TIAS	85/029,488	5/4/2010	4,179,911	7/24/2012
United States	UPROOTED	86/723,927	8/13/2015	5,233,196	6/27/2017

[Remainder of Document Redacted]