

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM443010

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	02/28/2013		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CONSTELLATION BRANDS, INC		09/12/2017	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	DOYLE ACQUISITION CORPORATION		
Street Address:	8260 PLEASANT VALLEY RD		
City:	HAMMONDSPORT		
State/Country:	NEW YORK		
Postal Code:	14840		
Entity Type:	Corporation: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1455659	LAKE NIAGARA	
CORRESPONDENCE DATA			
Fax Number:	9087257088		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	9087225640		
Email:	officeactions@br-tmlaw.com		
Correspondent Name:	Stephen L. Baker		
Address Line 1:	92 East Main Street		
Address Line 2:	Suite 302		
Address Line 4:	SOMERVILLE, NEW JERSEY 08876		
ATTORNEY DOCKET NUMBER:	slb 9.13.17.4		
NAME OF SUBMITTER:	Stephen L. Baker		
SIGNATURE:	/Stephen L. Baker/		
DATE SIGNED:	09/13/2017		
Total Attachments: 1			
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OP \$40.00 1455659

NUNC PRO TUNC ASSIGNMENT OF UNITED STATES TRADEMARK, THE
REGISTRATION THEREFOR AND GOOD WILL ASSOCIATED THEREWITH

WHEREAS, Constellation Brands, Inc., a corporation organized under the laws of the State of Delaware, located and doing business at Building 100, 207 High Point Drive, Victor, NY 14564 adopted, used and was using until February 28, 2013, was using the trademark LAKE NIAGARA which is registered in the U.S. Patent and Trademark Office as follows:

MARK	REG. NO.	DATE REGISTERED
LAKE NIAGARA	1455659	September 1, 1987

WHEREAS, on February 28, 2013, Constellation Brands, Inc., assigned all right, title and interest in and to said mark, the registration therefor, and the goodwill of the business symbolized by the mark, to Doyle Acquisition Corporation dba Pleasant Valley Wine Co., a corporation organized under the laws of the State of New York, located and doing business at 826 Pleasant Valley Road, Hammondsport;

NOW THEREFORE, Constellation Brands, Inc., does hereby confirm the assignment of all right, title and interest in and to said mark, the registration therefor, and the goodwill of the business symbolized by the mark, unto Doyle Acquisition Corporation dba Pleasant Valley Wine Co.

Dated: September 12, 2017

Constellation Brands, Inc.

By: 
Name: Lonette K. Merriman
Title: Vice President and Assistant Secretary