

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM443016

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Publicis Healthcare Solutions, Inc.		06/01/2017	Corporation: NEW JERSEY
RECEIVING PARTY DATA			
Name:	Publicis Health, LLC		
Street Address:	1 Pennsylvania Plaza		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10119		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3617915	PDI	
Registration Number:	3617916	PDI	
CORRESPONDENCE DATA			
Fax Number:	3102822200		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	310-282-2000		
Email:	trademarks@loeb.com		
Correspondent Name:	Melanie Howard c/o Loeb & Loeb LLP		
Address Line 1:	10100 Santa Monica Blvd., Suite 2200		
Address Line 4:	Los Angeles, CALIFORNIA 90067		
NAME OF SUBMITTER:	Bess Morgan		
SIGNATURE:	/Bess Morgan/		
DATE SIGNED:	09/13/2017		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Assignment"), effective as of June 1, 2017, is by and between Publicis Healthcare Solutions, Inc., a New Jersey corporation with an address of 1000 Floral Vale Blvd., Yardley, PA 19067 (the "Assignor"), and Publicis Health, LLC, a Delaware Limited Liability Company with an address of 1 Pennsylvania Plaza, New York, New York 10119 (the "Assignee").

WHEREAS, Assignor is the owner of all right, title, and interest in and to the trademarks as set out in Schedule "A" (the "Trademarks"), together with the goodwill of the business connected with and symbolized by the Trademark(s); and

WHEREAS, Assignee desires to acquire all right, title, and interest in and to the Trademark(s).

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, the parties agree as set forth below.

Assignor hereby sells, assigns, transfers, and conveys to Assignee the entire right, title, interest in and to the Trademark, together with the goodwill of the business, connected with and symbolized by the Trademark(s), including, without limitation: the right to renew any registrations included in the Trademark(s); the right to apply for trademark registrations based in whole or in part upon the Trademark(s); and any priority right that may arise from the Trademark(s), the same to be held and enjoyed by Assignee as fully and entirely as said interest could have been held and enjoyed by Assignor had this sale, assignment, transfer, and conveyance not been made.

Assignor authorizes the empowered officials of the United States to record the transfer of the registrations and/or applications for registration of the Trademark(s) to Assignee as assignee of Assignor's entire right, title, and interest therein. Assignor agrees to further execute any documents reasonably necessary to effect this assignment or to confirm Assignee's ownership of the Trademark(s).

IN WITNESS WHEREOF, the Assignor has executed this Trademark Assignment Agreement as of the date first above written.

ASSIGNOR:

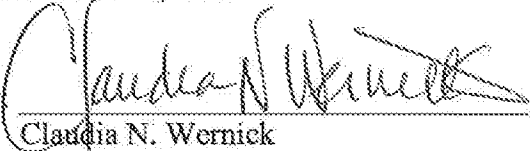
Publicis Healthcare Solutions, Inc.

By: 
John R. Spitzig

Title: Vice President and Assistant Secretary

ASSIGNEE:

Publicis Health, LLC

By: 
Claudia N. Wernick

Title: Secretary

SCHEDULE A

United States

<u>Trademark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
PDI & Design	3617915	May 12, 2009
PDI	3617916	May 12, 2009