

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM443133

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
River's End Holdings, LLC		09/05/2017	Limited Liability Company: MINNESOTA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	3PL Associates, LLC		
<b>Doing Business As:</b>	River's End Trading		
<b>Street Address:</b>	520 N. Wildwood Drive		
<b>City:</b>	Irving		
<b>State/Country:</b>	TEXAS		
<b>Postal Code:</b>	75061		
<b>Entity Type:</b>	Limited Liability Company: TEXAS		
<b>PROPERTY NUMBERS Total: 10</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3985247	BLUEDROP	
<b>Registration Number:</b>	3972249	COOL ELITE	
<b>Registration Number:</b>	3395802	COOL SWING	
<b>Registration Number:</b>	3025622	COOL SWING	
<b>Registration Number:</b>	4254273	FREE SWING	
<b>Registration Number:</b>	1662531	LA LOVING	
<b>Registration Number:</b>	3019228	PT PAGE & TUTTLE	
<b>Registration Number:</b>	3025427	PAGE & TUTTLE	
<b>Registration Number:</b>	3827875	PAGE & TUTTLE	
<b>Registration Number:</b>	3299383	RIVER'S END	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2145264145		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	214-237-0657		
<b>Email:</b>	bwayne@settlepou.com		
<b>Correspondent Name:</b>	Braden M Wayne		
<b>Address Line 1:</b>	3333 Lee Parkway, 8th Floor		

OP \$265.00 3985247

<b>Address Line 4:</b>	Dallas, TEXAS 75219
<b>NAME OF SUBMITTER:</b>	Braden M. Wayne
<b>SIGNATURE:</b>	/Braden M. Wayne/
<b>DATE SIGNED:</b>	09/14/2017
<b>Total Attachments: 5</b> source=Trademark Assignment#page1.tif source=Trademark Assignment#page2.tif source=Trademark Assignment#page3.tif source=Trademark Assignment#page4.tif source=Trademark Assignment#page5.tif	

## TRADEMARK ASSIGNMENT AGREEMENT

This **TRADEMARK ASSIGNMENT AGREEMENT** (this "Assignment") is made and entered into as of September 5, 2017 ("Effective Date") by and between RIVER'S END HOLDINGS, LLC, a Minnesota limited liability company ("Assignor"), and 3PL ASSOCIATES, LLC, a Texas limited liability company ("Assignee") (each of Assignor and Assignee a "Party", and collectively, the "Parties").

**WHEREAS**, Assignor owns the various names and marks set forth on Schedule A attached hereto, and all common-law rights associated therewith and all goodwill of the business associated therewith and symbolized thereby (collectively, the "Marks"); and

**WHEREAS**, pursuant to that certain Asset Purchase Agreement effective as of July 27, 2017, Assignor wishes to assign to Assignee, and Assignee wishes to acquire from Assignor, all right, title and interest to the Marks.

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Parties agree as follows:

1. Assignor hereby irrevocably and unconditionally assigns to Assignee, all of Assignor's right, title, and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks. Assignor further irrevocably and unconditionally assigns to Assignee the right to bring all claims for past, present, and future infringement, misappropriation, or other violation of the Marks, including all rights to sue for and to receive and recover all profits and damages accruing from an infringement, misappropriation, or other violation as well as the right to grant releases for past infringements.
2. Assignor hereby requests the United States Commissioner of Patents and Trademarks, and any corresponding entities or agencies in any applicable foreign jurisdictions, to record Assignee as the assignee and owner of the Marks.
3. This Assignment shall be construed and interpreted in accordance with the laws of the State of Texas without giving effect to any principles of conflict of laws.

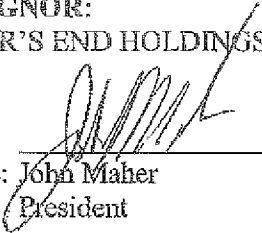
*[Remainder of the page intentionally left blank]*

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment Agreement to be executed by their duly authorized representatives as of the Effective Date.

ASSIGNEE:  
3PL ASSOCIATES, LLC


By:   
Name: Marc Schlachter  
Its: Managing Member

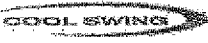

ASSIGNOR:  
RIVER'S END HOLDINGS, LLC

By:   
Name: John Maher  
Its: President

**SCHEDULE A**

**MARKS**

Country	Mark	Status	App. No.	App. Date	Reg. No.	Reg. Date	
Argentina	PAGE & TUTTLE	Registered	12020750	2012-02-08	2575253	2013-06-07	
Canada	COOL ELITE	Registered	1330636	2007-01-09	TMA766664	2010-05-13	
Canada		Registered	1249734	2005-03-08	TMA747823	2009-09-16	
Canada	COOL SWING	Registered	1230031	2004-09-13	TMA703138	2007-12-14	
Canada	DERMA2	Registered	1249737	2005-03-08	TMA689306	2007-06-07	
Canada	FREE SWING	Registered	1446553	2009-07-29	TMA831746	2012-09-11	
Canada	PAGE & TUTTLE	Registered	1175752	2003-04-23	TMA641210	2005-06-02	
Canada	RIVERS END	Registered	1018035	1999-06-07	TMA555921	2002-01-03	
Chile	PAGE & TUTTLE	Registered	983949	2011-12-15	1019309	2013-06-28	
China	COOL SWING	Registered	15359519	2014-09-17	15359519	2015-11-21	
China (Via Madrid Protocol)	PAGE & TUTTLE	Registered	1104839	2011-12-13	1104839	2015-04-03	
China	RIVER'S END	Registered	15359521	2014-09-17	15359521	2015-12-28	
China (Via Madrid Protocol)	RIVER'S END	Registered	1125703	2012-02-09	1125703	2013-05-20	
Colombia	PAGE & TUTTLE	Registered	11175548	2011-12-20	456564	2012-09-10	
Costa Rica	PAGE & TUTTLE	Registered	2011-12554	2011-12-21	220594	2012-08-17	
Dominican Republic	PAGE & TUTTLE	Registered	2012-6411	2012-03-14	197040	2012-08-15	
European Union (Via Madrid Protocol)	PAGE & TUTTLE	Registered	1104839	2011-12-13	1104839	2011-12-13	
Hong Kong	PAGE & TUTTLE	Registered	302148886	2012-01-31	302148886	2012-09-07	
Hong Kong	RIVER'S END	Registered	302188846	2012-03-13	302188846	2012-03-13	
India	PAGE & TUTTLE	Pending	2275363	2012-02-01	N/A	N/A	
International (Madrid Protocol)	PAGE & TUTTLE	Registered	1104839	2011-12-13	1104839	2011-12-13	
International (Madrid Protocol)	PAGE & TUTTLE	Registered	1113623	2012-01-26	1113623	2012-01-26	
International (Madrid Protocol)	RIVER'S END	Registered	1125703	2012-02-09	1125703	2012-02-09	

Country	Mark	Status	App. No.	App. Date	Reg. No.	Reg. Date	
Japan (Via Madrid Protocol)	PAGE & TUTTLE	Registered	1113623	2012-01-26	1113623	2012-11-08	
Japan (Via Madrid Protocol)	RIVER'S END	Registered	1125703	2012-02-09	1125703	2013-02-14	
South Korea (via Madrid Protocol)	PAGE & TUTTLE	Registered	1113623	2012-01-26	1113623	2013-01-19	
South Korea (via Madrid Protocol)	RIVER'S END	Registered	1125703	2012-02-09	1125703	2013-04-29	
Malaysia	PAGE & TUTTLE	Registered	2011022919	2011-12-28	2011022919	2013-01-21	
Mexico	PAGE & TUTTLE	Registered	1236097	2011-12-14	1286275	2012-05-21	
Russian Federation (Via Madrid Protocol)	PAGE & TUTTLE	Registered	1113623	2012-01-26	1113623	2013-03-28	
Russian Federation (Via Madrid Protocol)	RIVER'S END	Registered	1125703	2012-02-09	1125703	2013-07-04	
South Africa	PAGE & TUTTLE	Registered	2011/32381	2011-12-15	2011/32381	2013-08-30	
Switzerland (Via Madrid Protocol)	PAGE & TUTTLE	Registered	1104839	2011-12-13	1104839	2013-03-18	
Taiwan	PAGE & TUTTLE	Registered	100064505	2011-12-15	1531903	2012-08-16	
Taiwan	RIVER'S END	Registered	101012491	2012-03-12	1544767	2012-11-01	
United Arab Emirates	PAGE & TUTTLE	Registered	166679	2011-12-18	166679	2012-07-03	
United States	BLUEDROP	Registered	85/168899	2010-11-04	3985247	2011-06-28	
United States	COOL ELITE	Registered	77/223642	2007-07-06	3972249	2011-06-07	
United States		Registered	78/523888	2004-11-29	3395802	2008-03-11	
United States	COOL SWING	Registered	76/598833	2004-06-23	3025622	2005-12-13	
United States	FREE SWING	Registered	77/805339	2009-08-14	4254273	2012-12-04	
United States	LA LOVING	Registered	74/012646	1989-12-20	1662531	1991-10-29	
United States		Registered	76/587722	2004-04-19	3019228	2005-11-29	
United States	PAGE & TUTTLE	Registered	76/587723	2004-04-19	3025427	2005-12-13	

Country	Mark	Status	App. No.	App. Date	Reg. No.	Reg. Date	
United States	PAGE & TUTTLE	Registered	77/901288	2009-12-28	3827875	2010-08-03	
United States	RIVER'S END	Registered	78/729053	2005-10-07	3299383	2007-09-25	

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