

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM443314

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Johnson Controls Technology Company		09/14/2017	Corporation: MICHIGAN
RECEIVING PARTY DATA			
Name:	Responsible Battery Coalition, Inc.		
Street Address:	247 Freshwater Way		
Internal Address:	Suite 600		
City:	Milwaukee		
State/Country:	WISCONSIN		
Postal Code:	53202		
Entity Type:	Corporation: WISCONSIN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	87228817	RESPONSIBLE BATTERY COALITION	
CORRESPONDENCE DATA			
Fax Number:	2028611783		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	202-861-1500		
Email:	bhipdocket@bakerlaw.com, mtidman@bakerlaw.com		
Correspondent Name:	Mark H. Tidman		
Address Line 1:	1050 Connecticut Ave, N.W.		
Address Line 2:	Washington Square, Suite 1100		
Address Line 4:	Washington, D.C. 20036-5403		
ATTORNEY DOCKET NUMBER:	087394.023198		
NAME OF SUBMITTER:	Mark H. Tidman		
SIGNATURE:	/Mark H. Tidman/		
DATE SIGNED:	09/15/2017		
Total Attachments: 2			
source=Assignment fully signed#page1.tif			
source=Assignment fully signed#page2.tif			

CH \$40.00 87228817

TRADEMARK ASSIGNMENT

THIS ASSIGNMENT (the "Trademark Assignment") is entered by Johnson Controls Technology Company, a Michigan corporation, having an address of 5757 N. Green Bay Avenue, Milwaukee, Wisconsin 53209 ("Assignor") and Responsible Battery Coalition, Inc., a Wisconsin corporation, having an address of 247 Freshwater Way, Suite 600, Milwaukee, Wisconsin 53202 ("Assignee").

WHEREAS, Assignor is the record owner of Trademark Application Serial No. 87228817, currently pending in the United States Patent and Trademark Office, for the mark RESPONSIBLE BATTERY COALITION & Design for "promoting public awareness pertaining to batteries, battery technology, battery use, and battery disposal; association services, namely, promoting the interests of the battery industry" in International Class 35 and "education services, namely, conducting classes, conferences, workshops, retreats in the fields of batteries, battery technology, battery use, and battery disposal" in International Class 41 (the "Trademark"); and

WHEREAS, Assignee is the successor to part of Assignor's business to which the Trademark pertains; and

WHEREAS, Assignor desires to assign to Assignee, and/or confirm assignment to Assignee, all rights, title, and interest in and to the Trademark.

NOW THEREFORE, for One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby sell, assign, and transfer to Assignee, the entire right, title and interest in and to the Trademark, together with the whole of the goodwill of the business pertaining thereto, the same and the rights of the Assignor to be held and enjoyed by Assignee for its own use and enjoyment, and for the use and enjoyment of its successors, assigns or other legal representatives, at common law and/or to the end of the term or terms for which trademark registrations relative to the Trademark may be granted, maintained, or renewed, as fully and entirely as the same would have been held and enjoyed by Assignor if this Trademark Assignment had not been made; together with all claims for damages by reason of past infringement of the Trademark with the right to sue for and collect the same for its own use and benefit, and for the use and on behalf of its successors, assigns, all those in privity therewith and/or other legal representatives.

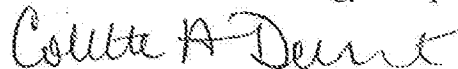
This Assignment may be executed in counterparts, all of which taken together shall constitute one and the same instrument and any of the parties hereto may execute this Assignment by signing any such counterpart.

IN WITNESS WHEREOF, the said Assignor and Assignee have hereunto set their hand as of the date last signed below (the "Effective Date").

ASSIGNOR

Johnson Controls Technology Company

Date: September 14, 2017

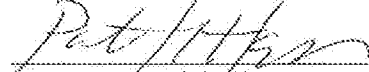

Name: Colette Duvst

Position:

ASSIGNEE

Responsible Battery Coalition, Inc.

Date: September 8, 2017



Name: Patrick Hayes

Position: Executive Director