

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM443594

| | | | |
|---|--|--------------------------------------|-------------------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| TRAVELSMITH OUTFITTERS HOLDINGS, LLC | | 09/18/2017 | Limited Liability Company: DELAWARE |
| RECEIVING PARTY DATA | | | |
| Name: | DAI Holding, LLC | | |
| Street Address: | 42 THOMAS PATTEN DRIVE | | |
| City: | Randolph | | |
| State/Country: | MASSACHUSETTS | | |
| Postal Code: | 02368 | | |
| Entity Type: | Limited Liability Company: DELAWARE | | |
| PROPERTY NUMBERS Total: 11 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 1835790 | TRAVELSMITH | |
| Registration Number: | 4328091 | TRAVELSMITH | |
| Registration Number: | 4761689 | GO THERE WITH TRAVELSMITH | |
| Registration Number: | 4740351 | VIRTUA | |
| Registration Number: | 3638072 | TRAVELFIT | |
| Registration Number: | 2208735 | TRAVEL DENIM | |
| Registration Number: | 2245573 | PACKABLE EXPLORER'S PANTS | |
| Registration Number: | 2260435 | THE INDISPENSABLE BLACK TRAVEL DRESS | |
| Registration Number: | 2250983 | ULTIMATE TRAVEL SKIRT | |
| Registration Number: | 2208718 | HANDS-OFF HANDBAG | |
| Registration Number: | 1942987 | | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 2138915031 | | |
| Email: | trademark@buchalter.com | | |
| Correspondent Name: | Jessie Reider, CA Bar 237113 | | |
| Address Line 1: | 1000 Wilshire Blvd., Suite 1500 | | |

CH \$290.00 1835790

Address Line 2: Buchalter
Address Line 4: Los Angeles, CALIFORNIA 90017

NAME OF SUBMITTER: Jessie K Reider, CA Bar No. 237113

SIGNATURE: /jkr/

DATE SIGNED: 09/18/2017

Total Attachments: 4
source=DAI H#page1.tif
source=DAI H#page2.tif
source=DAI H#page3.tif
source=DAI H#page4.tif

Trademark Assignment

WHEREAS, on the one hand,

1. TravelSmith Outfitters Holdings, LLC, a Delaware limited liability company with an address of 42 Thomas Patten Drive, Randolph, Massachusetts 02368;
2. Chasing Fireflies Holdings, LLC, a Delaware limited liability company with an address of 42 Thomas Patten Drive, Randolph, Massachusetts 02368
3. Distinctive Apparel, Inc., a Delaware corporation, with an address of 42 Thomas Patten Drive, Randolph, Massachusetts 02368 (1-3 together collectively ("**Assignor**")

each owns, has used in its business and/or has rights, title and/or interest in all of the trademarks and the trademark registrations identified in Exhibit A herein, attached hereto and incorporated by this reference, and the goodwill symbolized by the trademark and all common law rights thereto (hereinafter collectively the "**Marks**");

WHEREAS, on the other hand, DAI Holding, LLC, a Delaware limited liability company with an address of 42 Thomas Patten Drive, Randolph, Massachusetts 02368 ("**Assignee**") desires to acquire by formal, recordable assignment the entire right, title and interest in and to the Marks, all common law rights in and to the Marks, as well as the goodwill symbolized by the Marks, and all on-going and existing business associated with the Marks; and

WHEREAS the parties desire to memorialize the assignment of the Marks and all common law rights in and to the Marks, together with the goodwill of the business symbolized therein, all on-going and existing business associated with the Marks and all common law rights relating thereto, and all rights to recover for past infringement.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right title and interest in and to the Marks and all common law rights in and to the Marks, together with the goodwill symbolized by the Marks, all on-going and existing business associated with the Marks and all common law rights relating thereto.

****Signature Page Follows****

AGREED TO AND ACCEPTED BY ASSIGNEE:

DAI Holding, LLC

By: [Signature]

Name: Alex H. Chapin

Title: CEO

Date: 9/12/17

AGREED TO AND ACCEPTED BY ASSIGNOR:

1. TravelSmith Outfitters Holdings, LLC, a Delaware limited liability company

By: [Signature]
Name: Alex H. Chapin *
Title: CEO
Date: 9/18/17

2. Chasing Fireflies Holdings, LLC, a Delaware limited liability company

By: [Signature]
Name: Alex H. Chapin *
Title: CEO
Date: 9/18/17

3. Distinctive Apparel, Inc., a Delaware corporation

By: [Signature]
Name: Alex H. Chapin *
Title: CEO
Date: 9/18/17

EXHIBIT A
Trademarks

| <u>Country</u> | <u>Mark</u> | <u>Number</u> |
|----------------|--------------------------------------|---------------|
| US | CHADWICKS | 1948523 |
| US | CHADWICKS | 3690506 |
| US | CHADWICKS | 3191808 |
| US | CHADWICKS | 2712159 |
| US | CHADWICKS OF BOSTON | 16729089 |
| US | CHASING FIREFLIES | 3360642 |
| US | CHASING FIREFLIES | 3360643 |
| US | MISCELLANEOUS DESIGN (Compass/World) | 2128829 |
| US | MISCELLANEOUS DESIGN (Compass/World) | 1636156 |
| US | GUY STUFF | 4213259 |
| US | ISABELLA BIRD | 2185702 |
| US | METROBLUES | 3435679 |
| US | METROSTYLE | 3266084 |
| US | METROSTYLE | 2820510 |
| US | REAL COMFORT | 2010503 |
| US | REAL STEAL | 4529236 |
| US | SHAPE BENEFITS | 3760736 |
| US | SUPER SLIMMER | 2082526 |
| US | THE TERRITORY AHEAD | 1636913 |
| US | THE TERRITORY AHEAD | 2132340 |
| US | TRAVELSMITH | 1835790 |
| US | TRAVELSMITH | 4328091 |
| US | GO THERE WITH TRAVELSMITH | 4761689 |
| US | VIRTUA | 4740351 |
| US | TRAVELSMITH | 4328091 |
| US | TRAVELFIT | 3638072 |