

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM443676

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
AURORA CASKET COMPANY, LLC		08/21/2017	Limited Liability Company:
RECEIVING PARTY DATA			
Name:	MATTHEWS RESOURCES, INC.		
Street Address:	1105 N. Market Street		
Internal Address:	Suite 1300		
City:	Wilmington		
State/Country:	DELAWARE		
Postal Code:	19801		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Registration Number:	2268861	AURORA	
Registration Number:	2261047	AURORA	
Registration Number:	2274284	A	
Registration Number:	2274285	A	
Registration Number:	2786151	CLARKSBURG	
Registration Number:	2977480	IMAGES OF LIFE	
Registration Number:	4580502	ADVISOR BY AURORA	
CORRESPONDENCE DATA			
Fax Number:	4122810717		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4124545000		
Email:	docketingpgh@pepperlaw.com		
Correspondent Name:	Aparna NEMLEKAR		
Address Line 1:	500 Grant Street		
Address Line 2:	Suite 5000		
Address Line 4:	Pittsburgh, PENNSYLVANIA 15219-2507		
NAME OF SUBMITTER:	Aparna Nemlekar		

OP \$190.00 2268861

SIGNATURE:	/Aparna NEMLEKAR/
DATE SIGNED:	09/19/2017
Total Attachments: 4 source=45287857_1#page1.tif source=45287857_1#page2.tif source=45287857_1#page3.tif source=45287857_1#page4.tif	

TRADEMARK ASSIGNMENT

This Trademark Assignment (the "Assignment"), made effective as of _____, is by and between Aurora Casket Company, LLC, having an address at 10944 Marsh Road, Aurora, IN 47001 ("Assignor"), and Matthews Resources, Inc., a Delaware Corporation, having an address of 1105 N. Market Street, Suite 1300, Wilmington, DE 19801 ("Assignee" and together with the Assignor, the "Parties").

WITNESSETH:

WHEREAS, Assignor is the owner of trademarks identified in Schedule A (hereinafter, the "Trademarks");

WHEREAS, Assignor desires to assign to Assignee all of Assignor's right, title and interest in and to the Trademarks, together with all goodwill associated with the Trademarks; and

WHEREAS, Assignee desires to acquire all right, title and interest in and to the Trademarks, together with all goodwill associated with the Trademarks and in and to any and all Certificates of Registration of the United States and foreign countries that may be obtained therefor;

NOW, THEREFORE, in consideration of the premises and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Parties agree as follows:

1. Assignment. Assignor hereby grants, assigns and conveys to Assignee all of its right, title and interest in and to the Trademarks, together with all goodwill associated with the Trademarks, and the right to sue and recover any damages and profits and all other remedies for past, present and future infringements or violations thereof, if there may be any, the same to be held and enjoyed by the Assignee as it would have been held and enjoyed by the Assignor had the sale, assignment, transfer and conveyance not been made.

2. Title. Assignor hereby represents and warrants that it has the full right to convey, free of licenses and encumbrances, all right, title and interest in and to the Trademarks.

3. Cooperation. Assignor agrees to execute, acknowledge and deliver, or cause to be executed, acknowledged and delivered, such further instruments and documents and to perform such further acts as may be reasonably requested by Assignee to effectuate more fully

the transactions contemplated by this Assignment. Assignor consents and authorizes Assignee or Assignee's designee to file and record this Assignment as necessary to perfect title in Assignee.

4. Binding Effect. The terms, covenants and provisions of this Assignment shall inure to the benefit of Assignee, its successors and other legal representatives, and shall be binding upon Assignor, its successors, assigns and other legal representatives.

5. Entire Agreement. This Assignment contains the entire agreement and understanding of the parties hereto relating to the subject matter hereof, and merges and supersedes all prior and contemporaneous discussions, agreements and undertakings of every nature between the parties hereto relating to the subject matter hereof. This Assignment may not be changed or modified, except by an agreement in writing signed by each of the parties hereto.

[signature page follows]

IN WITNESS WHEREOF, the Parties have agreed to this Assignment as of the date first above written.

AURORA CASKET COMPANY, LLC

MATTHEWS RESOURCES, INC.

By: B. D. Walters

By: B. D. Walters

Name: Brian D. Walters

Name: Brian D. Walters

Title: Vice President

Title: General Counsel

Date: 08-21-2017

Date: 08-21-2017

STATE OF: Pennsylvania)
COUNTY OF: Allegheny)

ss.

On this 21st day of August, 2017, before me, a Notary Public, the undersigned officer, personally appeared Brian D. Walters, to me known (or satisfactorily proven) to be the person named in and who executed the above instrument, and acknowledged to me that he/she executed the same for the uses and purposes therein set forth.

WITNESS my hand and official seal.

Rozzanna J. Bonesso

COMMONWEALTH OF PENNSYLVANIA
NOTARIAL SEAL
Rozzanna J. Bonesso, Notary Public
City of Pittsburgh, Allegheny County
My Commission Expires May 23, 2020
MEMBER, PENNSYLVANIA ASSOCIATION OF NOTARIES

SCHEDULE A

Mark	Country	Int. Class	App. No.	Reg. No.	Status
AURORA	US	20	75496190	2268861	Registered
AURORA	US	20	75496191	2261047	Registered
A	US	20	75514503	2274284	Registered
A	US	20	75514562	2274285	Registered
CLARKSBURG	US	20	76482331	2786151	Registered
IMAGES OF LIFE	US	20	76524451	2977480	Registered
ADVISOR BY AURORA	US	09	85447642	4580502	Registered