

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM443337

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Erva Teas, LLC DBA Erva Yerba Mate		09/15/2017	Limited Liability Company: TEXAS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Erva Mate, Inc.		
<b>Street Address:</b>	4500 Steiner Ranch Blvd., Suite 1307		
<b>City:</b>	Austin		
<b>State/Country:</b>	TEXAS		
<b>Postal Code:</b>	78732		
<b>Entity Type:</b>	Corporation: TEXAS		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86782793	ERVA YERBA MATE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	4846450770		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	4242147042		
<b>Email:</b>	ip@sycr.com		
<b>Correspondent Name:</b>	Thomas J. Speiss, III		
<b>Address Line 1:</b>	100 Wilshire Blvd., Fourth Floor		
<b>Address Line 4:</b>	Santa Monica, CALIFORNIA 90401		
<b>ATTORNEY DOCKET NUMBER:</b>	104478-0001		
<b>NAME OF SUBMITTER:</b>	Thomas J. Speiss, III		
<b>SIGNATURE:</b>	/Thomas J. Speiss, III/		
<b>DATE SIGNED:</b>	09/15/2017		
<b>Total Attachments: 3</b>			
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## TRADEMARK ASSIGNMENT

This Intellectual Property Assignment (this "IP Assignment") is made effective as of the 15th day of September, 2017, by and between Erva Teas, LLC DBA Erva Yerba Mate, a Texas limited liability company, having its principal office or place of business at 1612 W. 9<sup>th</sup> 1/2 St., Austin, TEXAS 78703 ("Assignor"), and Erva Mate, Inc., a Texas corporation, having its principal office or place of business at 4500 Steiner Ranch Blvd., Suite 1307, Austin, TEXAS 78732 ("Assignee"), in each case set forth on Schedule A attached hereto.

**WHEREAS**, Assignor agrees to assign their entire right, title and interest in and to the Assigned Property to Assignee; and

**WHEREAS**, Assignee agrees to acquire Assignors' entire right, title and interest in and to the Assigned Property;

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties hereby agree as follows:

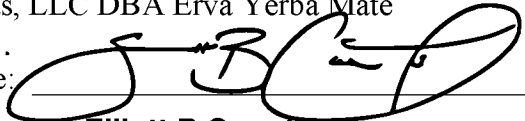
1. Assignor is the sole and exclusive owner of the entire and unencumbered right, title and interest in and to the Trademarks, free and clear of any liens, charges and encumbrances, including, without limitation, licenses and covenants by Assignors not to sue third persons, and Assignors hereby assign to Assignee, its successors and assigns, its entire right, title and interest in and to the Assigned Property, and all rights and privileges pertaining to said Trademark in conformance with 15 U.S.C. §1060; 37 C.F.R. §3.16, together with the goodwill of the business symbolized by the mark, including all income, royalties, damages, and payments now or hereafter due or receivable in respect of the Assigned Property, and all causes of action (either in law or equity) and the right to sue, counterclaim, and recover for past, present, and future infringements, misappropriations, or dilutions of the rights assigned to Assignee hereunder, and all rights corresponding thereto throughout the world.
2. The Trademarks are subsisting and has not been adjudged invalid or unenforceable, in whole or in part.
3. And for the above-named consideration, ASSIGNOR does hereby agree to, at the request of said ASSIGNEE, execute any and all papers and documents and do all other and further lawful acts that said ASSIGNEE may deem necessary or desirable to perfect and vest in the ASSIGNEE the entire right, title and interest in the intellectual property being assigned.

[Remainder of Page Intentionally Left Blank; Signature Page Follows]

Executed this 15 day of September, 2017, at Austin, Texas.

**ASSIGNOR:**

Erva Teas, LLC DBA Erva Yerba Mate

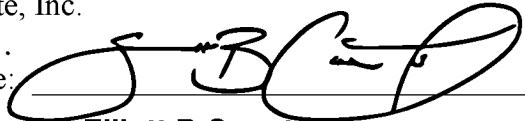
Signature: 

Printed Name: **Elliott B Counts**

Title: **Founder/CEO**

**ACKNOWLEDGED BY ASSIGNEE:**

Erva Mate, Inc.

Signature: 

Printed Name: **Elliott B Counts**

Title: **Founder/CEO**

**SCHEDULE A**

<b>NO.</b>	<b>TRADEMARK</b>	<b>APPLICATION/REGISTRATION NUMBER</b>
1.	ERVA YERBA MATE (& Desgin)	U.S. Trademark App. No. 86/782,793

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