

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM443405

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Aramendia Holdings, LLC		08/14/2017	Limited Liability Company: TEXAS
RECEIVING PARTY DATA			
Name:	Service Experts Heating & Air Conditioning, LLC		
Street Address:	3820 American Drive		
Internal Address:	Suite 200		
City:	Plano		
State/Country:	TEXAS		
Postal Code:	75075		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4051746	ARAMENDIA	
CORRESPONDENCE DATA			
Fax Number:	2142064330		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2142064300		
Email:	trina@richardlawgroup.com		
Correspondent Name:	Molly Buck Richard		
Address Line 1:	8411 Preston Road		
Address Line 2:	Suite 890		
Address Line 4:	Dallas, TEXAS 75225		
NAME OF SUBMITTER:	Molly Buck Richard		
SIGNATURE:	/Molly Buck Richard/		
DATE SIGNED:	09/16/2017		
Total Attachments: 1			
source=ARAMENDIA Trademark Assignment#page1.tif			

OP \$40.00 4051746

ASSIGNMENT OF REGISTRATION OF TRADEMARK/SERVICE MARK

This Assignment of a Trademark is made as of the 14th day August, 2017, and effective as of the close of business on August 14, 2017, by and between SERVICE EXPERTS HEATING & AIR CONDITIONING, LLC, a Delaware limited liability company ("Assignee"), and ARAMENDIA HOLDINGS, LLC and JOHN A. ARAMENDIA (collectively "Assignor").

WHEREAS, the Assignor, whose address is 5511 Brewster, San Antonio, Texas 78233-5727 was the applicant for the Trademark "ARAMENDIA" filed with the United States Patent and Trademark Office on September 9, 2010 and on record as registration number 85125960 (the "Trademark"); and

WHEREAS, the Assignee's address is:

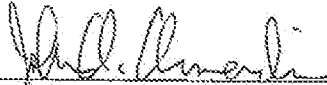
3820 American Dr., Suite 200, Plano, Tx 75075

WHEREAS, the Assignee desires to acquire said Trademark and its registration.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby expressly acknowledged, the Assignor hereby sells, assigns and transfers until the Assignee, its successors, legal representatives and assigns, the Assignor's entire right, title and interest in, to and under the Trademark, and its registration, together with the good will of the business with which the mark is used, or that part of the good will connected with the use of, and symbolized by, the mark. Assignor further assigns Assignor's entire right, title and interest in and to any and all claims and demands it may have, at law or in equity, for past infringement of said Trademark or registration.

Assignor covenants and agrees that it will, at any time upon the request and at the expense of Assignee, execute and deliver any and all papers and do all lawful acts that may be necessary or desirable, in the reasonable opinion of Assignee, to enable and assist Assignee to establish, maintain and secure title in Assignee, its successors and assigns to said Trademark and registration, including making such title of lawful public record, and perform such other acts as are necessary to give full force and effect to this Assignment of Trademark.

This Assignment of Trademark is executed in connection with that certain Bill of Sale and Asset Purchase Agreement by and among, Assignee, Assignor and others dated August 14, 2017.



JOHN A. ARAMENDIA

ARAMENDIA HOLDINGS, LLC,
a manager-managed Texas
limited liability company

By: 

John A. Aramendia, Sole Manager