

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM443546

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Fueled Digital Media, LLC		09/08/2017	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Fueled Collective IP, LLC		
Street Address:	8260 Northcreek Drive		
Internal Address:	Suite 200		
City:	Cincinnati		
State/Country:	OHIO		
Postal Code:	45236		
Entity Type:	Limited Liability Company: OHIO		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5112526	FUELED COLLECTIVE	
CORRESPONDENCE DATA			
Fax Number:	5136985079		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	513 698 5078		
Email:	mmarrero@ulmer.com		
Correspondent Name:	Michael A. Marrero		
Address Line 1:	600 Vine Street, Suite 2800		
Address Line 2:	Ulmer & Berne LLP		
Address Line 4:	Cincinnati, OHIO 45202-2448		
NAME OF SUBMITTER:	Michael A. Marrero		
SIGNATURE:	/Michael A. Marrero/		
DATE SIGNED:	09/18/2017		
Total Attachments: 1			
source=FUELED COLLECTIVE - Trademark Assignment - Fueled Digital Media to Fueled Collective IP (ex. 09-08-2017)#page1.tif			

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TRADEMARK ASSIGNMENT

WHEREAS, Fueled Digital Media, LLC a Delaware limited liability company with an address at 568 Broadway, Floor 11 New York, NY 10012 (hereinafter “**Assignor**”) represents that it is the owner of the “**FUELED COLLECTIVE**” trademark that is the subject of the U.S. Patent & Trademark Office registration number 5,112,526, (the “**Mark**”); and

WHEREAS, Fueled Collective IP, LLC, an Ohio limited liability company with an address of 8260 Northcreek Dr., Suite 200, Cincinnati, Ohio 45236 (hereinafter “**Assignee**”), is desirous of acquiring the Mark.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said ASSIGNOR does hereby assign to ASSIGNEE all of its right, title and interest in and to the Mark, together with the entire business symbolized by the Mark, the goodwill of the business symbolized by the Mark, the right to sue for past, present and future infringement, dilution, misappropriation, violation, or breach thereof, and the right to recover, collect and own any monetary or other damages, and to obtain injunctive relief, as a result thereof.

ASSIGNOR further agrees that, without further consideration, it will cause to be performed such other lawful acts, and to be executed such further assignments and other lawful documents, as ASSIGNEE may from time to time reasonably request to effect fully this assignment and to permit ASSIGNEE to be duly recorded as the registered owner of the Mark in the United States.

IN TESTIMONY WHEREOF, Assignor has executed this assignment effective as of this 9/8/2017.

ASSIGNOR

Fueled Digital Media, LLC
A Delaware limited liability company

By: DocuSigned by: Rameet Chawla
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Print Name: Rameet Chawla

Title: Executive Chairman

ASSIGNEE

Fueled Collective IP, LLC
An Ohio limited liability company

By: DocuSigned by: Joseph Roda
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Print Name: Joseph Roda

Title: General Counsel