

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM443593

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
DISTINCTIVE APPAREL, INC.		09/18/2017	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	DAI Holding, LLC		
Street Address:	42 Thomas Patten Drive		
City:	Randolph		
State/Country:	MASSACHUSETTS		
Postal Code:	02368		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 18			
Property Type	Number	Word Mark	
Registration Number:	1948523	CHADWICKS	
Registration Number:	3690506	CHADWICKS	
Registration Number:	3191808	CHADWICKS	
Registration Number:	2712159	CHADWICKS	
Registration Number:	1672908	CHADWICKS OF BOSTON	
Registration Number:	2128829		
Registration Number:	1636156		
Registration Number:	4213259	GUY STUFF	
Registration Number:	2185702	ISABELLA BIRD	
Registration Number:	3435679	METROBLUES	
Registration Number:	3266084	METROSTYLE	
Registration Number:	2820510	METROSTYLE	
Registration Number:	2010503	REAL COMFORT	
Registration Number:	4529236	REAL STEAL	
Registration Number:	3760736	SHAPE BENEFITS	
Registration Number:	2082526	SUPER SLIMMER	
Registration Number:	1636913	THE TERRITORY AHEAD	
Registration Number:	2132340	THE TERRITORY AHEAD	

CH \$465.00 1948523

CORRESPONDENCE DATA**Fax Number:** 2138915031

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2138915031**Email:** trademark@buchalter.com**Correspondent Name:** Jessie Reider, CA Bar 237113**Address Line 1:** 1000 Wilshire Blvd., Suite 1500**Address Line 2:** Buchalter**Address Line 4:** Los Angeles, CALIFORNIA 90017

NAME OF SUBMITTER:	Jessie K Reider, CA Bar No. 237113
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SIGNATURE:	/jkr/
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DATE SIGNED:	09/18/2017
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Total Attachments: 4

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Trademark Assignment

WHEREAS, on the one hand,

1. TravelSmith Outfitters Holdings, LLC, a Delaware limited liability company with an address of 42 Thomas Patten Drive, Randolph, Massachusetts 02368;
2. Chasing Fireflies Holdings, LLC, a Delaware limited liability company with an address of 42 Thomas Patten Drive, Randolph, Massachusetts 02368
3. Distinctive Apparel, Inc., a Delaware corporation, with an address of 42 Thomas Patten Drive, Randolph, Massachusetts 02368 (1-3 together collectively ("**Assignor**")

each owns, has used in its business and/or has rights, title and/or interest in all of the trademarks and the trademark registrations identified in Exhibit A herein, attached hereto and incorporated by this reference, and the goodwill symbolized by the trademark and all common law rights thereto (hereinafter collectively the "**Marks**");

WHEREAS, on the other hand, DAI Holding, LLC, a Delaware limited liability company with an address of 42 Thomas Patten Drive, Randolph, Massachusetts 02368 ("**Assignee**") desires to acquire by formal, recordable assignment the entire right, title and interest in and to the Marks, all common law rights in and to the Marks, as well as the goodwill symbolized by the Marks, and all on-going and existing business associated with the Marks; and

WHEREAS the parties desire to memorialize the assignment of the Marks and all common law rights in and to the Marks, together with the goodwill of the business symbolized therein, all on-going and existing business associated with the Marks and all common law rights relating thereto, and all rights to recover for past infringement.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right title and interest in and to the Marks and all common law rights in and to the Marks, together with the goodwill symbolized by the Marks, all on-going and existing business associated with the Marks and all common law rights relating thereto.

****Signature Page Follows****

AGREED TO AND ACCEPTED BY ASSIGNEE:

DAI Holding, LLC

By: [Signature]

Name: Alex H. Chapin

Title: CEO

Date: 9/12/17

AGREED TO AND ACCEPTED BY ASSIGNOR:

1. TravelSmith Outfitters Holdings, LLC, a Delaware limited liability company

By: [Signature]
Name: Alex H. Chapin *
Title: CEO
Date: 9/18/17

2. Chasing Fireflies Holdings, LLC, a Delaware limited liability company

By: [Signature]
Name: Alex H. Chapin *
Title: CEO
Date: 9/18/17

3. Distinctive Apparel, Inc., a Delaware corporation

By: [Signature]
Name: Alex H. Chapin *
Title: CEO
Date: 9/18/17

EXHIBIT A
Trademarks

<u>Country</u>	<u>Mark</u>	<u>Number</u>
US	CHADWICKS	1948523
US	CHADWICKS	3690506
US	CHADWICKS	3191808
US	CHADWICKS	2712159
US	CHADWICKS OF BOSTON	16729089
US	CHASING FIREFLIES	3360642
US	CHASING FIREFLIES	3360643
US	MISCELLANEOUS DESIGN (Compass/World)	2128829
US	MISCELLANEOUS DESIGN (Compass/World)	1636156
US	GUY STUFF	4213259
US	ISABELLA BIRD	2185702
US	METROBLUES	3435679
US	METROSTYLE	3266084
US	METROSTYLE	2820510
US	REAL COMFORT	2010503
US	REAL STEAL	4529236
US	SHAPE BENEFITS	3760736
US	SUPER SLIMMER	2082526
US	THE TERRITORY AHEAD	1636913
US	THE TERRITORY AHEAD	2132340
US	TRAVELSMITH	1835790
US	TRAVELSMITH	4328091
US	GO THERE WITH TRAVELSMITH	4761689
US	VIRTUA	4740351
US	TRAVELSMITH	4328091
US	TRAVELFIT	3638072