

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM443006

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Walden-Hays, Inc.		09/01/2017	Corporation: NEW YORK
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Orbis Holdings Limited		
<b>Street Address:</b>	25 Front Street		
<b>City:</b>	Hamilton		
<b>State/Country:</b>	BERMUDA		
<b>Postal Code:</b>	HM11		
<b>Entity Type:</b>	Corporation: BERMUDA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4479676	INVEST DIFFERENT	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2127323232		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2127323200		
<b>Email:</b>	trademarks@clm.com		
<b>Correspondent Name:</b>	Rose Auslander		
<b>Address Line 1:</b>	2 Wall Street		
<b>Address Line 2:</b>	Carter Ledyard & Milburn LLP		
<b>Address Line 4:</b>	New York, NEW YORK 10005		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	Rose Auslander		
<b>Address Line 1:</b>	2 Wall Street		
<b>Address Line 2:</b>	Carter Ledyard & Milburn LLP		
<b>Address Line 4:</b>	New York, NEW YORK 10005		
<b>NAME OF SUBMITTER:</b>	Rose Auslander		
<b>SIGNATURE:</b>	/roseauslander/		
<b>DATE SIGNED:</b>	09/13/2017		

OP \$40.00 4479676

**Total Attachments: 3**

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**SCHEDULE 1**

**TRADEMARK ASSIGNMENT AGREEMENT**

WHEREAS, Walden-Hays, Inc., with an address of PO Box 1071, New York, NY 10276, a company organized under the laws of New York ("Assignor"), owns the mark INVEST DIFFERENT (the "Mark"), all goodwill associated therewith, and the following registration therefor:

U.S. Registration No. 4479676 for INVEST DIFFERENT, which issued on February 11, 2014, for "financial planning" in International Class 36, based on use of the mark since April 1, 2012 (see attached Exhibit A), obtained by assignment from MHS Quincey, Inc. (see Trademark Assignment Abstract of Title attached as Exhibit B); and

WHEREAS, Orbis Holdings Limited, Orbis House 25 Front Street Hamilton BERMUDA HM11, a corporation organized under the laws of the Bahamas ("Assignee"), desires to acquire the Mark, and all associated goodwill in said Mark, and the trademark registration therefor;

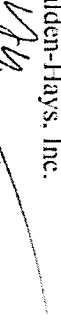
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged:

1. Assignment. Assignor hereby irrevocably assigns and transfers to Assignee its successors and assigns all right, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark and U.S. Registration No. 4479676 therefor, with all claims that could be asserted by Assignor arising out of or relating to the use or ownership of the Mark and registration therefor.
2. Recordal. Assignor hereby authorizes Assignee's representatives to execute the necessary application and proprietorship forms for recordal with the respective trademark offices, anywhere in the world.
3. Governing Law. This Agreement shall be governed by and construed in accordance with the laws of the State of New York (regardless of the laws that might otherwise govern under applicable New York conflict of laws principles).

IN WITNESS WHEREFORE, the Parties have signed this Agreement, effective as of the date of Assignee's execution.

Assignor:

Walden-Hays, Inc.



Name: Walden-Hays, Inc.  
Title: VP of Operations  
Date: 9/2/17

Assignee:

Orbis Holdings Limited



Name: Orbis Holdings Limited  
Title: Director  
Date: 9/2/17



United States Patent and Trademark Office

Trademarks > Trademark Electronic Search System (TESS)

TESS was last updated on Mon Jul 10 05:00:05 EDT 2017

# invest different

**Word Mark**

**INVEST DIFFERENT**

**Goods and Services**

IC 036. US 100 101 102. G & S: Financial planning. FIRST USE: 20120401. FIRST USE IN COMMERCE: 20120401

**Standard Characters Claimed**

**Mark Drawing Code (4) STANDARD CHARACTER MARK**

**Serial Number** 85649567

**Filing Date** June 12, 2012

**Current Basis** 1A

**Original Filing Basis** 1A

**Published for Opposition** November 26, 2013

**Registration Number** 4479676

**Registration Date** February 11, 2014

**Owner** (REGISTRANT) MHS Quincy, Inc. CORPORATION ILLINOIS 1890 Maine St. Quincy ILLINOIS 62301

**Attorney of Record** Rachel Williams

**Disclaimer**

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "INVEST" APART FROM THE MARK AS SHOWN

**Type of Mark**

SERVICE MARK

**Register**

PRINCIPAL

**Live/Dead Indicator** LIVE

